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NETWORK

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THE INTERNATIONAL FURNISHINGS AND DESIGN ASSOCIATION MAGAZINE

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President's Message



Hard to believe that spring has officially sprung because here in New York, it still feels and looks like winter with never-ending nor'easters surprising us weekly! But we all know that eventually the snow will melt, the days will get warmer and the flowers will start to bloom.

As I read the **Chapter submissions** for this Spring issue of *Network*, I'm gratified by all the activities, events,

successes initiated and implemented by the majority of our Chapters. And I know that there are so many more in varying planning stages for the balance of the year.

Likewise at HQ and the International level more initiatives have been in the works this Q1 than ever before, and the fruits of everyone's labors will soon be evident.

First, I'm thrilled to say that IFDA's ongoing "construction of our **new website**" is finally coming to an end! After numerous unexpected hiccups, setbacks, added costs, and more, we're finally in test mode and nearing the finish line. Be on the lookout for our "we're now live" announcement in the coming weeks.

Second, we've been planning the first **mid-year IFDA Summit** – inclusive of EF's DesignEdge – to take place in **Las Vegas from July 27th –29th** during the summer Las Vegas Market. Capitalizing on the Market's generous hospitality and EF's day of education with renowned presenters, we are also planning a gala event on Saturday, July 27th for all IFDA members -- to connect, dine and dance in the biggest party city in America. Serious meetings are also slated for the Council of Presidents' (July 28th) and the International Board of Directors (July 27th) to discuss and shape the future of our organization. Agendas, hotel info, and rates will be sent to all by end of April, but be sure to

block out the dates on your calendars now! A good time will be had by all.

Other member initiatives we've been working on include:

- fabulous **new benefits** for all members – see page 13 of this newsletter for details
- **professional development** series of webinars to help elevate your game
- **virtual members chapter** to connect individuals in geo areas where we don't have chapters
- booth/member **presence at the IWCE in Tampa** – spearheaded by our Florida chapter
- **travel program** to Maison & Objet in Paris, September edition

And I personally have been exploring how we can better align our "**Education Foundation**" with our organization's initiatives to derive more donations for education and the growth of our collective home furnishings industry. Hopefully more on that in an upcoming *Network* issue.

As you peruse this issue, keep in mind that all Chapter leaders and International Board members are volunteers, and it is through their efforts that this organization succeeds. I thank every single one for their time, energy and expertise! I also hope to see more members raise their hands to volunteer in whatever way possible to assist Chapters and International. The more one puts into an organization, the more one derives benefits from their membership. I hope to see more of you step up to the plate!

Happy Spring, and successful collaborations!!

Best,

Penny Sikalis

International President, IFDA

IFDA2017pres@gmail.com

Looking For a Few Good Fellows

Submitted by Linda S. Kulla, FIFDA, Executive Director

A Fellow is an IFDA member who is recognized for service both in the Association and to the community, and for contributions to education and service to our industry. This is the highest honor that can be bestowed upon a member.

The IFDA Fellow has served in many Board Positions, assisted on committees, and possibly served as a Chapter President and/or in a position on the National Board. Community service is also a component for completing the necessary criteria to qualify for Fellows. All of these positions and activities accumulate points that contribute to the awarding of the Fellows designation.

A few of our members work such long and tireless hours to achieve great goals in our chapters and our communities that they deserve an

award. If you feel that you may have achieved this level, we encourage you to enlist the assistance of your local Chapter's Fellows Chair or Historian and start compiling your application. You will be surprised at how much you have accomplished. Your application should be submitted to your Chapter's Fellow Chair or President, if your chapter does not have a Fellows Chair, who will review it and forward it to National. The applications must be received at National for review by October 31st, but don't wait until the last minute.

Once the National Fellows Committee, chaired by Gail Beltz, FIFDA, has reviewed all the applications, they will inform those that have met the requirements.

SAVE THE DATE
July 28-Aug 2

The **IFDA Education Foundation Design Edge** and **IFDA Council of Presidents and Board Meetings** will be held in **2018 in Las Vegas** timed around their summer market.

Stay tuned for details! Everyone is invited!

Arizona Chapter

Annual Sponsors Appreciation Event

Submitted by TaMeki K Njuguna, VP of Communications and Social Media, IFDA Arizona



Arizona Chapter enjoyed an evening of snacks & laughs at Rick Bronson's House of Comedy.

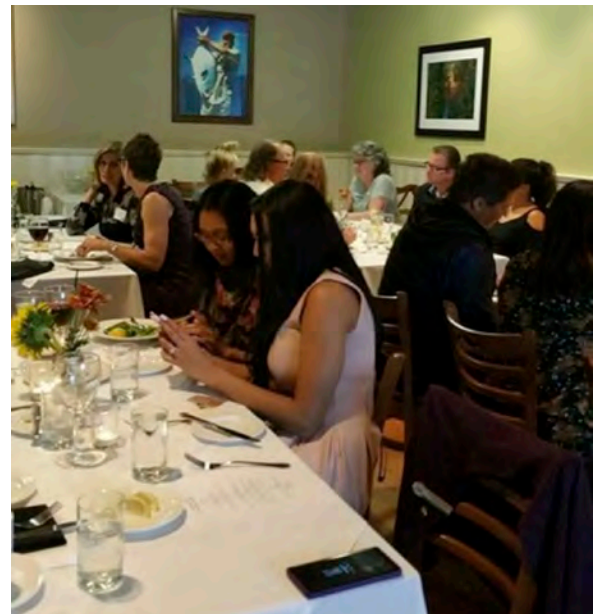
Each year Arizona Chapter celebrates and honors our Sponsors for their participation, support and contribution to our Chapter's Programs and Professional Development. This year, we reserved the private meeting space at the best seafood restaurant in the valley and invited Otto Siegel, Genius Coach to talk to us about how to live our Genius.



Otto Siegel



Custom holiday wreath creations made with each attendees own personal items. Arizona member, Jan Braden, owner of All About Foliage instructed us on the fundamentals of foliage design as we each built our individualized wreaths.



Sponsor Appreciation Dinner

Carolinas Chapter

Calling All IFDA Members attending High Point Market Social and Dinner Celebrating Us at Market

Submitted by Dawn Brinson, IFDA, Carolinas Chapter IFDA VP Communications

The High Point Market is the go-to destination for design professionals, media, manufacturers, marketers and product developers and, as such, has become a key destination for IFDA members from around the country.

To strengthen our connections, create new networking opportunities, and to enjoy social time at Market, the Carolinas Chapter cordially invites all IFDA members attending the April 2018 High Point Market, and their guests, to a Dutch-treat dinner on Sunday, April 15th at 7pm at the private, historic String & Splinter Club in downtown High Point (Red Line Shuttle Stop #29).

"Our industry is all about relationships and connections. The same is true of the Market so we want to celebrate those connections with our IFDA friends," notes Carolinas Chapter President, Holly Barker Woodward. "We've had smaller, more impromptu events at recent Markets but we want to ensure that every IFDA member and their friends or colleagues has the opportunity to relax, unwind, and interact with other like-minded professionals."

Choosing to hold the dinner at the String & Splinter Club is a nod to the role that location plays in the early days of our organization. Founded as a private men's dining club, the String as it is locally known, was the spot where significant furniture business deals were done and

where women were only permitted when escorted by a male member. As more professional women entered the home furnishings industry, this exclusionary policy and its pervasive sentiment throughout the furniture world was a catalyst for women to stand united to have their voices heard and their efforts noted. Members of the National Home Furnishings League, the forerunner of IFDA, were instrumental in guiding these efforts and shifting the antiquated perceptions of those in power in our industry. The board of the String took notice of these dignified and quietly defiant women, cautiously loosening the gender restrictions for club access and membership, which for decades now, has been fully open to women.

We owe a big 'thank you' to those women, and the men who recognized their true value in the workplace equals. Come help us celebrate them and make a little history for ourselves.

Please confirm your attendance or ask questions via email to Holly Barker Woodward, holly@houseofwoodward.com, by April 12th.

High Point Market Social and Dinner

Sunday, April 15, 2018

7pm

String & Splinter Club

Downtown High Point

Florida Chapter

Art with a Heart Celebrates Myra Schwartz, FIFDA

Submitted by Marsha Koch, Florida Chapter President

Members and guests came together at The Benzaiten Center for Creative Arts to honor Myra Schwartz, FIFDA and support The Myra Schwartz Fund.

Before our live glass blowing demonstration we gathered in the gallery shop for an introduction to the Center, surrounded by gorgeous art both in glass and on canvas.

After the demonstration we gathered at a lovely Beach Club for lunch.

Thank you to all who turned out to support The Myra Schwartz Fund and to honor this incredible woman who will long be remembered for her dedication, vivacious energy and heartwarming smile!



In loving memory,
Myra Schwartz, FIFDA



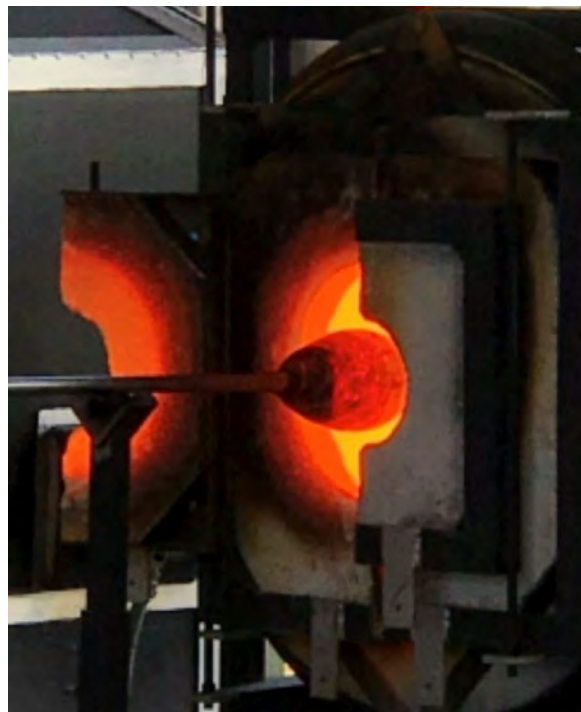
A balmy breeze kept us cool. The oven was fired up and ready to go! We had no idea what a treat we were in for.

Florida Chapter

Art with a Heart Celebrates Myra Schwartz, FIFDA



Artist and Glass Studio Manager, David Peterson and his assistant began. This would be the first of many times that the molten glass ball would be inserted into the oven. The process continued. Each time subtle changes occurred.



It was mesmerizing to see the red hot glow of the oven. A wet cloth was applied to cool the ball creating a blast of steam. The globe of glass grew bigger and bigger. Careful team work was necessary to form the glass into it's end result.



Members Lynn Sciarone, Susan Heller, Marsha Koch, Myra's daughter Sheryl Martin, the artist and his assistant, our many guests, and members Beverly Schwartz, Terri Chetek, and Vicki Kirsner.



Leah Keitz, FIFDA and Beverly Stewart, both long time friends of Myra spoke a few words to let us know how special Myra was and how committed she was to helping IFDA thrive both in Florida and Nationally.



It was incredible to witness one small sphere of liquid glass transformed into a beautiful large glass charger right before our eyes.

Illinois Chapter

Road to the White House

Submitted by Beth Arntzen, Illinois VP of Communications and Programs

On January 22, IFDA Illinois Chapter and the Arlington Design Center presented "Road to the White House", featuring Kim Eggert, IFDA Illinois Chapter, telling about her experience decorating the White House for Christmas. Her inspirational presentation took us through her personal story of getting selected and what it meant to her. She provided us with an insiders view of the planning, preparation,

and work that goes into decorating the White House. She ended by recounting the memories and friendships that will stay with her for her lifetime. The presentation was followed by lunch, where the discussion continued, more questions were answered, and accolades were given for a very successful event.



Board Members from left to right: Camille Sullivan, Beth Arntzen, Kim Eggert, Loren R Seaman and Karen Fischer.



Kim Eggert, IFDA, Illinois Chapter, parlayed her background growing up in the floral industry and experience as an Interior Designer into helping decorate the White House for Christmas.



Cathy Fountaine, with Val Vesely, looking at the White House Christmas ornament she just won in the drawing.

New England Chapter

IFDA NE Joins Forces with ASID for Paint-A-Thon 2018

Submitted by Jacqui Becker, VP of Community Service, IFDA NE

Early this winter a combined volunteer force of New England IFDA and ASID chapters undertook the second Annual Paint-a-Thon, a day of service to beautify the interior of an affordable housing apartment building in Webster, MA owned by the Women's Institute for Housing and Economic Development (WIHED), creators of affordable housing in Massachusetts and Connecticut.

This marked the fourth year IFDA NE has worked to support WIHED, through a combination of fundraising, sweat equity and volunteer days of service. Paint was donated by Benjamin Moore and all labor and materials were generously contributed by our amazing members who transformed the inner corridors of this former school building, now 17 apartments for low income families.



New York Chapter

New IFDA Video

Submitted by Maureen Klein, New York Chapter

The last 10 years have flown by and IFDA sure has been busy! No wonder we had to update our video. The clip now includes new milestones -- the creation of IFDA Japan; the IFDA Take a Seat challenges that have shot up across the globe; IFDA Selects, the industry awards events where judges vote on the best products at trade shows, and the Educational Foundations' new initiative, DesignEdge, which brings top speakers to an important day-long symposium. Special thanks to Rose Gilbert, scriptwriter and narrator, and to all the others listed on the big screen. Have a look and help spread the latest word on IFDA History: From 0 to 70. Link to IFDA History 0 to 70 youtube video:

<https://www.youtube.com/watch?v=h0f2swujFbU&feature=youtu.be>



Early members of IFDA (then called the National Home Fashions League) meet at an industry partner's showroom to plan upcoming events.

Color Us On-Trend

Submitted by Rose Gilbert, FIFDA, NY Chapter VP of Membership Retention

Feeling blue? Seeing red? For 2018, both answers are yes, according to experts from two of the world's largest paint manufacturers, who analyzed coming color trends at New York's 'Puttin' on the Paint' event during NY Now in February.

Sherwin-Williams' choice for Color of the Year is Oceanside (SW 6496), a "collision of rich blue and jewel-tone green," explained panelist John Mohrmann, Design Account Executive for Metro New York.

By contrast, Benjamin Moore's Color of the Year is a radiant red named Caliente (AF-290). "Strong and full of energy," as described by Amy L. Figueroa, an architectural and

design representative and Brand Ambassador for Benjamin Moore.

How do the paint giants decide what will become their Colors of the Year? And why?

At Sherwin-Williams the process begins many months ahead, when the company's global forecast team meets to consider a variety of influences. Some are predictable, like retail shelves and worldwide markets, and some are surprising, like wearable technology, driverless

cars, even an AirBnB in Sweden, John explained. "We also get a hint of coming colors by just walking down Fifth Avenue."

Why does it matter? "At Benjamin Moore we have 3,500 different colors," Amy pointed out. Winnowing them down to just one Color of the Year is a huge challenge, she said.

Huge, but helpful: "Homeowners look to paint manufacturers for guidance in choosing colors," John reminded.

Paint is a huge factor in home decorating -- some 1.4 billion gallons of it will go into America's homes next year, according to industry predictions.

Getting the right color does matter, said panel moderator Libby Langdon. Designer, author, and TV personality, Libby is famous for her makeover shows on the Fox network, where she was allowed just 12 hours and \$6,000 for each project.

"A gallon of paint is a great tool," she attested. "But it's still just a gallon of paint. You can take chances with paint. Remember, it's easy to change it out later."



Take chances with paint," advises designer, author, and famed Fox TV makeover expert, Libby Langdon.



Color of the Year: Much more than a marketing tool, according to panelists Amy Figueroa (left), John Mohrmann, and designer, author, TV star Libby Langdon.



Chair of 'Puttin' on the Paint,' Su Hilty, FIFDA introduces the color program at the Javits Center during NY Now.

Richmond Chapter

COLOR TRENDS - 2018 COLOR OF THE YEAR

by Chapter Sponsor Benjamin Moore & Co.

Submitted by Holly Kidwell, Richmond Chapter President

Our newest Chapter Sponsor, Benjamin Moore & Co, hosted a Lunch and Learn event and generously provided our lunch and speaker, Lauryn Preiler.

Lauryn, the Architectural & Design Representative for Benjamin Moore, was so well received that she has agreed to do a follow-up presentation on Color & Light later this year.



The Richmond Chapter hosted the monthly Design Chat at The Wine Loft



Washington DC Chapter

IFDA-DC board members and generous volunteers participating in the Kennedy Institute Party

Submitted by Jeanne Blackburn, Ariel Publications, Member and Past President of DC Chapter

The annual Christmas Party we sponsor for developmentally challenged children, served by the Kennedy Institute in DC, was an overwhelming success this year. Through the generous monetary contributions of chapter members, over 60 children of all ages - from infants to 21 years old - enjoyed party snacks, Christmas carols, and a visit from Santa who distributed stockings filled with toys and treats to each and every one.

Ken Huntsman, our Santa once again this year, led the numerous chapter-member volunteers who donated their considerable time and

energy shopping for gifts, decorating the space, serving the children, and providing them with a celebration that was enjoyed by all.

The memory of John Petro, who chaired this event for decades, definitely was with the volunteers that day. Those who participated feel that they receive more from being part of the event than they give to it, and that it embodies the true spirit of the Christmas season. We look forward to next year's celebration.



Students, caregivers and IFDA-DC volunteers enjoying the spirit of Christmas at the party. Photos by Bob Narod Photography, Member of DC Chapter.



Member News

Barbara Brown Hawthorn

Barbara Brown Hawthorn, President and CEO of Barbara Hawthorn Interiors, Ltd., recently was named fearless woman of the year by the Boys and Girls Clubs of Greater Washington. Hawthorn's, residential and commercial design work has received local and national acclaim in print, TV, and through designer show houses for over 25 years.

For years, Barbara has been dedicated to advancing educational opportunities for children, and serves on the Club's Executive Committee of the Women's Leadership Group. She chaired the Club's 2010 and 2011 galas, was the 2010 and 2011 Chair of the Host Committee for the Heart of America Foundation's gala, which focuses on children's literacy and community service, and she serves on the board of Good Weave International, dedicated to eliminating international child labor and providing educational opportunities.

In her response to her receiving the award, she said, "It has given me purpose and the greatest gift of all - knowing that I have contributed enhancing the lives of so many children who attend the clubs. Being part of this group of talented and committed women has given me the way to participate in programs that make a difference in the lives



Barbara Hawthorn receiving the "Fearless Woman of the Year Award" from the Boys and Girls Clubs of Greater Washington, presented by her son, James.

of so many underserved and at-risk children who depend on the mentorship and programs they find in the clubs. Children learn from us. Let's be fearless role models."

Member News

Laura Fox

Laura Fox of Laura Fox Interior Design recently was named one of Home & Design Magazine's five up-and-coming young design professionals. It is an annual award accorded to young, talented, and ambitious designers who are making themselves known in the highly competitive DC design market. The magazine predicts the area "will be seeing more of these rising stars."

A little over two years ago Laura launched her own eponymous design firm after working in the industry for more than 10 years. "I just felt it was time," she says, and her burgeoning business in Kensington, MD has necessitating her hiring a project manager and design assistant, too.

Hers is a full service design firm, and she happily embraces the challenges of solving design problems in projects of all sizes. But for those working within a budget, she offers "Design in a Box" - basically a plan that gives clients the information they need to get the look themselves, at their own pace.



Laura Fox of Laura Fox interiors is one of Home & Design Magazine's young designer's to watch.

Lisa Tureson

The considerable talent of graphic artist Lisa Tureson is showcased as part of the Tea for Tournanova table setting at Hillwood Estate, Museum & Gardens' latest exhibit, The Artistic Table.

The table top design, a collaboration between DC designer Josh Hildreth of Josh Hildreth Interiors and Hutton Wilkinson, owner, creative director and president of Los Angeles-based Tony Duquette, Inc. was inspired by the selection of Merriweather Post's Order of St. George porcelain, which acknowledges the prima ballerina's Russian heritage and gives the table an air of imperial splendor.

Taking inspiration from it, Tureson, of Studio Artistica, created red verre eglomise wall panels and painted floor cloth, and the whimsical setting began to take shape. According to Hildreth, "Lisa's execution of my design surpasses all expectations and is nothing short of a triumph that celebrates the icons of Hillwood." And of the exhibit, he added, "The table is always ultimately about those who are gathered around it and how we set it can be its own special gift to those we love and care about."

- "The Artistic Table" at Hillwood Museum is open to the public from February 17 through June 10, 2018.



Lisa Tureson and her artistic contribution to "Tea for Tournanova", at Hillwood Museum's current exhibit, "The Artistic Table".

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EDUCATION & TRAINING

Member Spotlight

How To Get Design Projects Recognized And Published

Submitted by Mervyn Kaufman, FIFDA, New York Chapter. Director of Communications IFDA Educational Foundation

As a longtime editor at various home-design publications, I've had to deal with earnest submissions from pros and semi-pros alike in various part of the country, people eager to see their favorite projects, or their own homes, featured in a magazine. I was never obliged to critique their work or the quality of their presentations, but years of dealing sensitively with such submissions have inspired me to compile what I hope will be a useful how-to for anyone seeking exposure for particular design work.

Here are some questions to answer and a few thoughts to ponder:

- Why do you want to get your work seen by shelter media editors? To show off your skills? To get key projects published or recognized? You should know precisely why you are making a pitch—what you hope to achieve—and focus your energies accordingly.

- Which publications? When formulating a pitch, you should have specific outlets in mind. Concentrate on one or more that have a history of showcasing projects like or similar in style to one you just did or are particularly proud of—or, specifically, those publications that feature work that reflects the style and approach of what you traditionally do.

* Always direct your pitch to the editor-in-chief, whoever that happens to be. If he or she likes what you've submitted, the design editor, architecture editor, features editor or photo editor will then get involved.

- If you have a project you think deserves consideration by a particular outlet, work with the homeowner to create photography that not only shows off the architecture and design but also limns the lifestyle pluses of what's been done. In other words, people viewing your work should be aware of whom your project was designed to satisfy—and how.

- Keep in mind that, in making a pitch, you need only submit a handful of images—just enough to potentially tantalize whomever you send them to (and do target only those publications whose projects appear to parallel the work you usually do).

- Look critically at what you want recognized, then choose which spaces you feel are the most arresting. Maybe it's the living room, with windows facing a fabulous view. . . or there's a hand-set stone fireplace that centers the room. It could be the kitchen, which may open to a dining area or a beautifully furnished patio. Maybe the garden you also designed is inviting. . . or spectacular. In a handful of images, you should be able to whet an editor's appreciation of your technical skills and also—perhaps even more important—your eye!

- Do resist the temptation to send images of exterior architecture—on this introductory submission, at least. If there's interest, but

only if requested, send everything you've got on the project under consideration.

- If you have a website, by all means mention it. But don't consider it a substitute for that all-important initial pitch (which should focus on a project you've chosen for that particular outlet). Your letter can include your website and suggest how to access it, but don't depend on someone taking the time to wade through it—unless you've already received signs of interest in your work.

- Multiple submissions are a big no-no! Compile a list of potential targets, in order of preference, then submit individually. Patience is essential. You may not hear back at all, but after waiting 6 or 8 weeks, you can feel confident that the time is right to focus on the next outlet on your list.

- Yes, a professional bio should accompany your pitch—think of it as a quick scan, so the heft and history of your working life is immediately evident. Do make your credits brief; your website could include more details and elaboration for anyone interested.

- The goal, in this initial stage, is to tantalize whoever receives your pitch and also, perhaps, establish some kind of relationship. If the recipient really likes your work but is not eager to move on the project you've pitched, you might be encouraged to submit other work in the future. A possibility—and something to be hoped for.

- Some (succinct) descriptive copy is needed to romance whatever you submit—if a remodel, hark back to what the house once was; if it's new, to what attracted the homeowners, then indicate what they did to make its functions and design work for them. If it's a custom design, what did the owners hope to have and how did they go about achieving it? You don't need to write a lot, just enough to potentially whet an editor's interest.

- You'll want the images you submit to look as though the homeowner had been present and maybe just left the room to make coffee. Human life inhabiting the spaces should be implied in whatever you pull together. Editors don't react well to projects propped like lifeless model homes!

- Magazine space is limited, whether the publication is regional, local or national. Keep in mind that you are probably competing with other earnest professionals throughout the country, all of whom are making pitches at various times. If you persist, however, and really zero in, you may achieve a breakthrough, either in print or online.

- Please note: I have no magic wand, nor do I possess secret powers of persuasion. But I can answer key questions if you wish to email me at m.kaufman9@gmail.com. Good luck!

EDUCATION & TRAINING

Educational Foundation

IFDA Educational Foundation Announces its 2018 Scholarship Program

Submitted by Mervyn Kaufman, FIFDA, Director of Publications, IFDA Educational Foundation

Seven high-achieving design students at accredited colleges will share \$12,500 in scholarships this year, courtesy of the Educational Foundation of the International Furnishings and Design Association. "Each award will provide modest funding to help a student toward achieving professional goals," says Karen Dzendolet, EF's director of scholarships and grants. "It will also serve as recognition of high-level achievement and career potential."

The Educational Foundation is the educational and charitable arm of an industry-wide association, with chapters throughout the United States and in Japan as well. Almost from its inception, in 1947, IFDA has recognized that education is a key to career development in the various furnishings and design professions.

EF funding is the design industry's largest resource for scholarships to aid students focused on establishing design-industry careers. "Winning one of these scholarships can be a badge of distinction," adds Dzendolet. "It's not so much the amount but the purpose and potential that winning one of these scholarships achieves." Applications can be received between March 1st and 31st for these 2018 scholarships:

- **The \$3,000 Ruth Clark Furniture Design Scholarship** will be awarded to a currently enrolled full- or part-time graduate or undergraduate design student specializing in residential wood and/or upholstered furniture design.
- **The \$2,000 Vercille Voss IFDA Graduate Student Scholarship** is available to a full- or part-time graduate student, one who is currently enrolled at an accredited institution, has completed at least four design courses in post-secondary education and is pursuing a major in interior design or a related field.
- **The \$2,000 IFDA Student Member Scholarship** is open to any student member of an IFDA chapter who has completed at least four design courses in a post-secondary interior design or related program and be majoring in interior design or a design-related field.
- **The \$1,500 IFDA Leaders Commemorative Scholarship** will be given to a full-time student who is currently enrolled in interior design or a related program, is engaged in some volunteer or community-service program and has held at least one leadership post in the past five years.



- **The \$1,500 Tricia LeVangie Green/Sustainable Design Scholarship** is open to full- or part-time undergraduate students who have completed four design courses in post-secondary education, are majoring in interior design or a related field and plan to become motivated and highly informed green-movement participants.
 - **The \$1,500 Part-Time Student Scholarship** is available to a high-achieving degree-seeking undergraduate currently enrolled only part time in a continuing interior design or related program at an accredited institution.
 - **The \$1,000 Window Fashion Certified Professionals Fast Track Scholarship** is open to anyone enrolled in an interior design or related program at an accredited two- or three-year institution. This scholarship is scaled to fund one full registration for a student seeking workroom or design certification.
- "EF scholarships are structured mainly to help students reach out, toward achieving professional goals," EF's Dzendolet explains. Details about each scholarship are available online, at www.ifdaef.org, but for answers to specific questions, feel free to contact Karen Dzendolet directly, at karen@kdzdesigns.com.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT

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 212-724-2457
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MEMBERSHIP UPDATES

IFDA Welcomes Our 33 New Members

ARIZONA

Professional
Elizabeth Sales
Comfortex Window
Fashions

FLORIDA

Professional
Melissa Blanchenay
Benjamin Moore

Sandra Diaz-Velasco
Eolo A & I Design Inc.

Francesca Messina
Blackman Plumbing Supply

ILLINOIS

Professional
Bonnie Kovacik
BK Designs

Sherry Miller
Home Appeal

MEMBER AT LARGE

Associate
Kevin Conroy
Antonio's Bella Casa

NEW ENGLAND

Professional
Tony Fusco
Fusco and
Four/Ventures LLC

Kurt Hakansson
Hakansson Design Group

Sarah Lawson
S & H Construction

NEW YORK

Professional
Kristi Forbes
41 Madison, The NY
Merchandise Mart

NEW YORK

Professional
Jordan Greenberg
Apropos, Inc.

Thomas Kuklinski
Kuklinski Wood Working

NEW YORK

Student
Layla Feder
Fuad Khazam

Hao Ou

Deirdre Romer

Michael Taylor

Zhuoliang Yao

PHILADELPHIA

Professional
Mary Borkovitz
Decorating Den Interiors

PHILADELPHIA

Professional
Sharon Houck
Sharon R. Houck
Interiors, Inc.

Karen Jett
RedKnight

Carolyn Mair
Phillip Jeffries

Amy Watkins
Studio 882

Kyra Winsky
Hi-Fi Sales Co.

Marc Yampolsky
Around Town Graphics

RICHMOND

Professional
Ralph Stanley
Hunter Douglas

WASHINGTON D.C.

Professional
Jacque Barlow
Farren Square Design
Lynda Griffin
Creative Interior Designs
By Lynda
Allen Hirsh
The Abstract Gardener
Julie Keyton-Dotson
Centerpiece Boutique
and Design
Pam May
Shenandoah Shutters
Sherry Ways
ABW Appliances

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Penny Sikalis

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Kathleen Penny
Penny Sikalis

Upcoming Events

March 27th - 28th

International Window
Coverings Expo
Tampa

April 10th - 13th

Tabletop Market
New York

April 14th - 18th

High Point Market

April 24th - 28th

Evtexs
Istanbul, Turkey

May 2nd - 4th

Hospitality & Design Expo
Las Vegas

May 2nd - 4th

Proposte
Como, Italy

May 20th - 23rd

International Contemporary
Furniture Fair (ICFF)
New York

May 20th - 22nd

Surtex
New York

May 22nd - 24th

Licensing International
Expo
Las Vegas

June 3rd - 6th

Showtime – High Point

Jun 11th - 13th

Neocon World's Trade Fair
Chicago

June 20th - 25th

Dallas Total Home
& Gift Market