

# NETWORK

CONNECTING YOU TO THE **GOLD** STANDARD

## PRESIDENT'S MESSAGE

**MAKING CHANGE IS NEVER EASY UNLESS YOU ARE THE CASHIER**



Hi, Friends,

It's fall here in Philadelphia, and that means the leaves are turning, it's

going to get cold soon, and my term as President of IFDA is nearing an end.

The National Board and I had a long list of things we wanted to accomplish this year and, as my Mom and Dad used to say when I'd be ordering in a restaurant, "Dave, your eyes are bigger than your stomach."

We accomplished a lot to date, and there's much more still in the works. I can say that you are a patient group (well, most of you), and for that I am appreciative.

Making change is never easy unless you are a cashier. Making sweeping changes for the betterment of our organization during challenging economic times is definitely not easy.

Big ideas cost big money. On TV, an extreme makeover takes one hour. But it requires a lot of prior planning that you don't see. We've tackled issues, such as a new Website, membership categories, dues structures, by-law changes, numerous finance committee issues, and an expanded newsletter, plus others that I could never have imagined. Some, we've worked through; others, we're still working on.

The outcome will be a better IFDA for everyone through enhanced public relations, a new sponsorship program, and simplified membership categories and dues structures.

There will also be more detailed operating procedures for our organization. All of these take time and commitment, and I thank all of you for your suggestions, committee service, and support.

Looking in the rear-view mirror is easy; now let's look at what lies ahead, mainly, further improvements to your IFDA, resulting from the Council of Presidents and Board of Directors meetings in Philadelphia this fall. The 2009 Conference, also in Philadelphia, is already well into the planning stage. I can't spill the beans just yet on all the

great things the committee is organizing, but I can assure you that you'll want to set aside September 24-26, 2009, on your calendar now. Philadelphia is a great city, and we're going to put on a great Conference.

We will have new National Board members coming on in 2009, bringing fresh and energizing ideas. Our Educational Foundation continues to support chapter programs and scholarships, and is about to up the ante dramatically with its new "March to a Million" initiative (see the article in this issue).

Further enhancements to membership are also in the offing. We are constantly evaluating new benefits that will make IFDA an unbeatable value among trade organizations. As they become reality we'll announce them on the new Website. Did I say new Website? Not all components are fully functional but the basics are in place. It's been one of those extreme makeovers that took longer than it seems it should, but I know you'll agree that the wait was worth it.

So is our new newsletter. I've heard many positive comments about the new look and feel of Network (special thanks to Rose Gilbert – no relation – Mark Stackhouse and Bernie Heinze). To further our green initiative, we're distributing the newsletter electronically and making it available on the Website where you can print out as many copies as you may need.

One more thing autumn brings: membership renewal time. Watch for your renewal notice and act fast, so you don't miss out on all the IFDA energy, excitement, and opportunities. We are a network, and by increasing the talent among us, we all grow in many ways. Keep spreading the word.

My very best,



Dave Gilbert  
IFDA 2008 National President



## PHILADELPHIA... HERE WE COME HISTORIC SETTING FOR 2009 CONFERENCE & FORUM

PHILADELPHIA – A city long renowned for important events is getting ready to add yet another major happening to its rich history: the 2009 IFDA International Industry Forum & Conference, September 24-26, 2009.

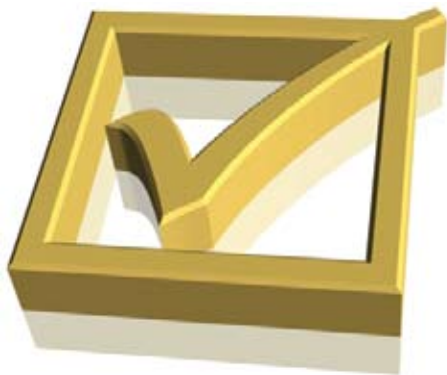
Headquarters for IFDA's 62nd national meeting will be the historic Warwick Hotel, steps from elegant old Rittenhouse Square in the heart of the city. Known for its architecture, the hotel is listed on the National Register of Historic Places.

The Planning Committee is lining up a program of nationally recognized speakers and organizing events that take advantage of sites and sights in and around one of America's most historic cities. On the short list: the Philadelphia Museum of Art (made more famous by "Rocky"); the QVC Studios, DuPont estate and Winterthur Museum.

Thanks to the host Philadelphia Chapter, the fun will begin even before the official opening day of the Forum & Conference. The Philadelphia Chapter is planning a number of special events to be held both before and after the conference wraps up.

Stay tuned for more details.

## ELECTION NEWS AT IFDA, TOO VOTING FOR NATIONAL BOARD CLOSES OCT. 15



Ballots are out with the voting deadline for IFDA's new Board of Directors set for Oct. 15, reminds Nominating Committee Chair Gail Belz of the Northern California Chapter.

Gail, who served as President-Elect in 2008, will automatically move on Jan. 1 to the President's chair held this year by Dave Gilbert, Philadelphia.

Nominated to serve as 2009 President-Elect is Susan Hirsh of New York, who held two terms as President of the New York Chapter. Also the American Manager for Decorative programs at

Benjamin Moore, Susan says her goals as President 2010 include expanded media coverage for IFDA and increased communications between the chapters and the national organization. "It is important that the members feel a strong connection to National," she believes.

Treasurer-Elect nominee is Diane Nicolson, FIFDA, of Northern California, who has twice served her chapter as President. A 20-year veteran of the design industry in San Francisco, Diane is currently an outside rep for Dunkirk & Assocs. She will automatically move into the Treasurer's post in 2010.

Three candidates had been on the ballot for two Director at Large positions:

- Claudette Grayson of the Georgia Chapter, a registered nurse who joined IFDA when she returned to school as a design student and is now President of G4G Signature Designs;
- Ross Hunter, President of the Washington Chapter and partner in a small construction company who was instrumental in launching IFDA's Purchase Advantage program;

- Jennifer Stoner, President of the Richmond Chapter and owner of Mosaic Interiors, Inc., who is directing a major event this fall called "Day of Design, sponsored with Traditional Home magazine, regretfully had to withdraw.

Directors who will continue to serve in 2009 are Treasurer, Resa Farmer, FIFDA, Georgia; Jacqueline Becker, New England; Teresa Burnett, New England; Ellen Cohen, Philadelphia, and Bonnie Peterson, FIFDA, Carolinas, Educational Foundation Chair.

"As much as I'm looking forward to working with the 2009 Board of Directors," said Gail, "I will miss the enormous contribution of two members who are exiting the Board, Karen Wirrig and Rose Gilbert."

Gail also applauded the nominating committee: Maureen Klein, New York; Myra Schwartz, Florida; Wayne Southworth, New England; Sheran Neumann, Minnesota; Ross Hunter, Washington, and Merry Mabbet Dean, Northern California and Educational Foundation Advisor.

## SoCal CHAPTER DEBUTS AT WEST COAST INTERIORS EXPO IFDA TRAILBLAZER SPEAKS; FIRST EVENT DRAWS NEW MEMBERS

San Diego – Earning her laurels all over again, IFDA Trailblazer Grace McNamara blazed a new trail for the Southern California Chapter in August, kicking off its inaugural luncheon event as the Chapter's first-ever guest speaker.

The well-known publisher of Window Fashions magazine, who was named to the list of outstanding industry Trailblazers in 2005, Grace launched the Chapter's debut meeting at the San Diego Convention Center during the West Coast Interiors Expo, which her company also produces. Her illustrated talk was about "Upcoming trends and how our industry is changing," but the major topic of conversation was about the new chapter itself.

In fact, another speaker, Victoria Bogust of Danmer Custom Shutters, quickly became one of five guests who signed on as new IFDA members, reports a pleased Rita Orland, President and founding force behind the Chapter's formation.

Says Rita, a 25-year design industry veteran (whose company Wings, Inc. Design, reflects her first career with Pan Am World Airways), "The program was a huge success."

"We had more attendees at our event than the other seminars offered during the three-day show!"



**Trailblazers at the SoCal Chapter:** Left to Right: Quinn Wilson, Director, IFDA SoCal; Kristin Kostamo, Recording Secretary; Bernie Heinze, Esq. - IFDA Educational Foundation Executive Director; Chris Jordan, VP and President-Elect; Terri Parsons, Treasurer; Rita Orland, President, IFDA SoCal. Not Present in this photo: Deborah Grady, VP Membership.



**Emissary From the East:** Bernie Heinze, President of Accolade Management Inc. and Executive Director of the IFDA Educational Foundation, went West on Sept. 11 to attend the third meeting of the SoCal Chapter Board, held at the Designcorp International Showroom, Solana Beach. Bernie brought updates from IFDA International, headquartered in King of Prussia, PA, and led a brain-storming session on SoCal needs, programs, and potential activities. 'It was a timely event -- all Board members are not yet familiar with IFDA on an international basis,' according to Chapter President Rita Orland.



# 2008 HONORARY RECOGNITION AWARD GOES TO SARAH BOYER JENKINS OF D.C. CHAPTER

## CITING A LIFETIME OF LAUDABLE ACHIEVEMENT

Sarah Boyer Jenkins, the Washington-based designer who has earned Fellowships in both IFDA and the American Society of Interior Designs (ASID), may be forced to redesign her trophy shelf in Chevy Chase, MD, to make room for her latest award.

Sarah is the recipient of the 2008 Honorary Recognition Award, the highest accolade IFDA can confer on a member. The honors were presented during the Forum & Conference in Los Angeles. Acknowledging a career rich with contributions, both professional and to the design industry itself, IFDA President Dave Gilbert cited Sarah's remarkable record of "initiatives that reach above and beyond her respected career as an interior designer."

She has been President of IFDA National, and President of the Washington Chapters of both IFDA and ASID. Principal of Sarah Boyer Jenkins and Assocs. of Chevy Chase, MD, since 1984, Sarah was formerly Director of Design and Visual Merchandising at W & J Sloan, Inc., and Director



Receiving the 2008 Honorary Recognition Award, Sarah Boyer Jenkins, FIFDA, Washington, is flanked at the podium by Dr. Wilma Hammett, FIFDA, and Dave Gilbert, FIFDA, 2008 IFDA President.

of Interior Design for Woodward and Lothrop. Her work has been featured in such leading publications as House Beautiful, Interior Design, Better Homes & Gardens, and Southern Living. Among many distinctions, she received special awards from Traditional Home ("Six Best Show House Rooms") and House Beautiful ("Ten Best Show Houses").

As a top design industry chronicler, Sarah has been a contributing writer for national trade and consumer home furnishing magazines, including Home and Design, and Window Fashions. In 2002, The American Furniture Manufacturers Assn. (now the American Home Furnishings Alliance) gave her its H.O.M.E. award in recognition of her editorial and communications work. The Washington Design Center inducted her into its first Hall of Fame.

Beyond the design industry, Sarah has received the prestigious Margaret Hodges Leadership Award from Georgetown University Hospital for a lifetime of service and philanthropy. The National Symphony, March of Dimes, and Ronald McDonald House are among her other charitable interests.

As Dave Gilbert reflected on her latest accolades from IFDA, "Sarah embodies the very ideals for which IFDA initiated the Honorary Recognition Award in 1977."

# IFDA-NY POLISHES 'BIG APPLE' AWARD FOR CITY'S NEWEST MUSEUM

**NEW YORK** - IFDA-NY's Big Apple Award is affording members a coveted first taste of Manhattan's newest museum, the renamed and relocated Museum of Arts & Design (MAD).

Eagerly anticipated and architecturally controversial, the new museum transforms the old Huntington Hartford Museum (originally chartered by the A&P heir and designed by Edward Durell Stone) into a luminous new home for MAD. The museum was originally known as The American Craft Museum and had been located across from The Museum of Modern Art on 54th St.

A highlight of IFDA-NY's events calendar, the Big Apple Gala on Oct. 6 salutes the museum and its mission: to "challenge the boundaries that have traditionally separated fine art, craft, decorative arts, and design." The gala reception included cocktails and private tours of the new 54,000-sq-ft. building for IFDA members and guests, among the first New Yorkers allowed behind the scaffolding that had aroused the city's curiosity during many long months of renovation.

First opened in 1964 to some derision (The Times' architectural critic Ada Louise Huxtable called it a "die-cut Venetian palazzo on lollipops"), the building's unorthodox architecture slowly came to charm New Yorkers even as it underwent a demo-

tion from museum to a lackluster NYC Convention and Visitors Bureau. Preservationists nonetheless raised a cry when it was redesigned last year (by Brad Cloepfil and Kyle Lommen of Allied Works Architecture) to house the 2,000-some objects in the MAD collection.

"The museum is an important feature on the New York skyline and in its cultural life," says IFDA-NY President Maureen Klein. "It's also an important resource for anyone in design, and we are delighted to celebrate its re-emergence in the Big Apple with The Big Apple." (The award, which is bestowed on organizations that contribute significantly to the quality of life in New York, has been won by such other luminaries as Macy's, Grand Central Station, and The New York Public Library.)

IFDA-NY member and former Brides magazine editor Barbara Tober is Chairman of the MAD Board. The Distinguished Honorary Committee for the Big Apple Award reception reads like a Who's Who of the design industry, from A to Z (Jonathan Adler and Eva Zeisel) interspersed with the likes of Vladimir Kagan, Jack Lenor Larsen, Todd Oldham and Erica Wilson. Clenda Guerri and Cynthia Furlong are co-chairs of the event, which benefits the Museum.



To see more of the grand event, please go to page 12.

## WEST FINALLY MEETS EAST, IFDA-STYLE

Thanks to modern e-communications, IFDA chapters across the U.S. were there - at least in spirit and high spirits - to welcome the newly pending Japan Chapter when they held their first organizational meeting in Osaka on Sept. 18.

The globe-spanning greeting was orchestrated by Maureen Klein, President of the New York Chapter and special liaison to the burgeoning chapter, to be IFDA's first in Japan. American IFDAers gathered in front of video cameras to send official greetings (phonetically) across the Pacific.

"Yokoso toe IFDA!" Translation, courtesy of Maureen, who had traveled to Osaka in April, is, "Welcome to IFDA!" Yasue Ishikawa, a member of the New York Chapter who spearheaded the Japanese development, shared America's greetings with some 85 potential IFDA members at their meeting in the Osaka headquarters of the



**'WELCOME ABOARD, JAPAN!'** Taping greetings to the new chapter, first-ever in Japan, are, from left, President Dave Gilbert; Martha Heinze, IFDA Executive Director; Pauline Vastardis, 2009 conference planner, and Rand Kehler, Vice President for Programs, Philadelphia.

design and architectural firm, Decorative Mode NO.3. She also posted (on sendspace.com) the power point presentation she created to mark the kickoff of the pending Japan Chapter, which is already planning a designer show house, American-style.



## MOST AWARDS IN THE ENTIRE DESIGN INDUSTRY IFDA/EF ANNOUNCES 2008 SCHOLARSHIP AND GRANT WINNERS SUPPORTING GOOD DESIGN ON MANY DIVERSE LEVELS

**IFDA** | International  
Educational Foundation | Furnishings  
and Design  
Association

Citing the "high caliber" of applicants, the IFDA Educational Foundation has announced the eight winners of this year's scholarship and grants. IFDA/EF awards more scholarships and grants than any other association in the industry.

"We were pleased to see the high caliber of students and we found it difficult in several cases, to come to a decision," said EF Chair Linda Mariani.

This year's scholarship winners are:

**The Ruth Clark Furniture Design Scholarship,** Luke W. Jenkins. A 2004 graduate of the Rhode Island School of Design, Luke will use the scholarship, which is supported by the Carolinas Chapter, for graduate studies in the humanitarian aspects of design in the Man+ Humanity program at the Design Academy Eindhoven, The Netherlands.

In 2007, Jenkins founded Eat or Graze, Inc., a furniture/visual arts corporation dedicated to the design and production of sustainable objects.

**The Vercille Voss Graduate Student Scholarship,** Kelly Warner, Virginia Commonwealth University. After graduating in 2004 from Baylor University, Kelly spent two years working with practicing interior designers in a residential lighting showroom before turning to graduate studies. She is seeking a Master's degree in Interior Environments at Virginia Commonwealth University, Richmond.

**The IFDA Commemorative Leaders Scholarship,** Heather Wise, Kansas State University. Given in memory of John Camp, former IFDA President and EF Chair, the scholarship is supported by the Georgia Chapter. A senior student in Interior Architecture and Product Design at Kansas State, Heather won first place in the ISPO Student Retail Design Competition. She is also active in the National Society of Collegiate Scholars and Tau Sigma Delta Honor Society.

**The IFDA Student Member Scholarship,** Brienne Valliere, Northern Arizona State University. With an AAS Degree in Interior Design, graduating summa cum laude from Scottsdale Community College, Brienne plans to obtain an Interior Design Certificate and then a Bachelor's degree in Early Childhood Education from Northern Arizona State, so that she can combine both areas by designing interiors for children. Currently, she is working with special needs children at a local elementary school.

**The EF Part Time Scholarship,** Michelle Kiefer, Brenau University, GA. Now enrolled in the Bachelor's program for Interior Design at Brenau with plans to pursue a Masters degree, Michelle is an IFDA Professional Member, treasurer of the Georgia Chapter, and runs her own design practice.

Three IFDA/EF grants were also awarded for 2008.

**The Ina Mae Kaplan Historic Preservation Grant,** supported by the Washington Chapter, will be used in renovating the parlor room of Anderson Cottage, the 14-room, gothic-revival

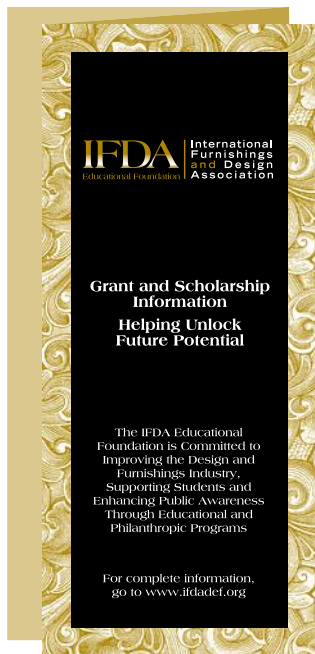
cottage that was the summer home of President Abraham Lincoln and several other presidents. With the help of the Washington Chapter, the historic room is being restored to its appearance in 1862, when President Lincoln drafted the Emancipation Proclamation at the cottage.

**The Irma Dobkin Universal Design Grant,** also supported by the Washington Chapter, will allow people with disabilities to experience a Designer Show House or similar venue with limited access. The grant will help fund a concept developed by Ann N. Lowry, Professor/Interior Design Department Chair at Modesto Junior College, CA, which features a mobile wheelchair-accessible ADA tent. The tent will provide seating, a multi-media Power Point presentation, and docent-led virtual tour for visitors precluded from actually touring sites such as show houses because of stairs, narrow doorways, etc. Based on the principles of universal design, Professor Lowry plans to develop a model that can be replicated by other organizations.

**The Elizabeth Brown Grant for an Interior Design Program,** supported by the Texas Chapter, was awarded to the University of North Texas, Denton, Texas. Assistant Professor, Ron Reed, Interior Design Program Coordinator, cited a need for the Munsell and NCS (National Color System), the most widely used international color communication tools, deemed essential to student understanding of the role color plays in the design of interior environments.

# EF ARMING CHAPTERS WITH BROCHURE DETAILING SCHOLARSHIPS, GRANTS

## NEW AWARDS INCLUDE GREEN/SUSTAINABLE SCHOLARSHIP



A handsome new brochure describing the growing number of grants and scholarships offered by the IFDA Educational Foundation is now available for Chapters to distribute to local schools and use at educational events.

The objective, says EF Chair Linda Mariani, is “to help members and Chapters make students aware of the student scholarships and professional grants EF awards every year.”

As explained in the new brochure, support monies are available in a variety of industry fields for:

- Design students;
- Design professionals who want to enhance their skills or pursue studies in universal design;
- Interior design programs at colleges and universities;
- Historical preservation/restorations;

- IFDA chapters planning educational programs (four Chapter Partnership Grants, available annually).

One of three newly announced EF awards detailed in the brochure is a Green/Sustainable Scholarship, established “in response to a growing number of scholarship applicants who have expressed interest in the environment,” Linda says.

Another new award, the Barbara Brock Memorial Grant, supported by the Arizona Chapter, will provide funds for two IFDA Professional Members to become featured speakers at industry markets, design centers, and events such as home shows.

There is also a New Chapter Development Grant, designed to help support educational efforts at developing chapters, such as the new chapter recently formed in Southern California.

More information and applications are available on EF’s updated Website: [www.ifdaef.org](http://www.ifdaef.org).

## ‘STEP LIVELY!’

# EF ENLISTING CHAPTER FOOT SOLDIERS TO RAISE FUNDS AND IFDA VISIBILITY

## ‘WALK FOR DESIGN EDUCATION’ SET FOR EARLY MAY



IFDA Chapters are urged to put their best foot forward – at least 5,280 times – early next May to raise both scholarship funds and IFDA’s profile in cities across the country.

A highlight of The Educational Foundation’s “March to a Million” fund-raising campaign, the “Walk for Design Education” will have IFDA’ers stepping off a route at least a mile-long, ending at a high-profile design destination, such as a market showroom, design center, an art gallery or accessory retail area. Chapters are encouraged to solicit Industry Partners pledging up to \$5000 or more, and banners and cheering sections are encouraged, says Walk chairperson, Dr. Wilma Hammett, FIFDA.

Industry Partners fall into four categories: Champion (\$5,000); Booster (\$3,000); Banner (\$1,000), and Banner Partners/Cheering Section (any amount). 3M is already on board as a Champion-level Industry Partner, Wilma cheers. “Hats off to 3M!”

“With the route planned in a ‘design’ community, the Walk will also provide PR for local design-related industries,” Wilma points out. To maximize the national PR impact, she urges all Chapters to plan their Walks on the same day - May 2 is tentatively set - but each Chapter has a week or two flexibility, she says.

To facilitate planning for the Walk, EF has provided each Chapter president with an introductory packet, and there are more tools to come, Wilma promises. Funds raised by IFDA foot soldiers will be used to increase endowments and raise the amount of EF scholarships and grant awards, which currently range from \$1,000 to \$2,500.

## BECOME A JOLLY GOOD IFDA FELLOW

### WHAT’S A FIVE-LETTER WORD FOR PROFESSIONALISM, LEADERSHIP, AND PRESTIGE?

#### FIFDA.

And any way you pronounce it, FIFDA stands for Fellow, a member whose service to the Association and the community deserves the highest level of recognition.

Fellowship requires a minimum of 450 accumulated points earned by participation at various levels, from committee member to national IFDA President, according to Fellows Chair Karen Wirrig, FIFDA, Arizona ([Karen@Karencoledesigns.com](mailto:Karen@Karencoledesigns.com)). That’s not always so easy to do, she concedes, “But once you’ve done the work, getting FIFDA recognition is easier than you think. See your chapter Fellows Chair for the simplified application and deadline.” Fellows are usually honored at Conference, so the date varies from year to year. Lee Coggin FIFDA, Georgia Chapter, and Billie Huckaby FIFDA, Northern California, also serve on the Fellows Committee.



## GRANT HONORS BARBARA BROCK, FIFDA, PAST NATIONAL PRESIDENT AND EF CHAIR



**Largess, literally:** Arizona President Karen Sugarman presents a hefty check to EF Chair Linda Mariani in memory of Barbara Brock, who had served as president of the chapter, President of IFDA national, and as Chair of the Educational Foundation. The Barbara Brock Memorial Grant will support an IFDA speaker program at design industry events.

Renowned for her “grace, style, warmth, and humor,” the late Barbara Brock. FIFDA, will also be known as the inspiration for an important Educational Foundation outreach program supported by her admirers in the Arizona Chapter.

The ongoing Barbara Brock Memorial Grant, launched with a \$10,000 donation in her memory, will be used to finance two accredited speakers, representing IFDA expertise at industry markets, design centers, and other venues.

Karen Sugarman, Arizona President, presented the Chapter’s check – hefty in both size and amount – to EF Chair, Linda Mariani, FIFDA, during the EF luncheon at the LA Conference. The event honored Barbara’s myriad of contributions to the Chapter where she served as President before becoming national IFDA President and Chairman of the Educational Foundation.

Acknowledging the tribute, a warm letter from Barbara’s four daughters and their families confirmed, “She would be honored that others will benefit from the largess of the IFDA.”

## MARK A MILESTONE, HONOR A MEMBER WITH ONE-TIME EF DONATION

Do take important people and events for grant-ed, urges EF Chair, Linda Mariani. One-time donations to EF grants and scholarships make fitting memorials and tributes to

## ALERT TO DESIGNERS PENDING ‘ORPHAN WORKS’ BILL MAY IMPERIL YOUR DESIGN RIGHTS



**By Jeanne Hamburg, IFDA-NY.**

The U.S. Congress is proposing legislation known as the “Orphan Works” bill that would provide a “safe harbor” for anyone who copies or otherwise exploits creative works – including designs for textiles and wallpapers – without permission because they are unable to determine the owner of the copyrights to such designs. Hence, the term “orphan” works, because their parentage is unknown. Lamar Smith (R-TX), Chair of the House Subcommittee on Court, Internet and Intellectual Property introduced the proposed legislation two years ago and it has been the subject of debate and amendment since then.

As long as the copiers can prove that they searched for the copyright owner in good faith and with reasonable diligence, the pending legislation would reduce the penalties for infringements. Currently the U.S. Copyright Act provides pre-set (“statutory”) damages as high as \$150,000 for each infringement (that is, a copy or substantially similar copy) of a creative work, such as a textile or wallpaper design.

The proposed legislation would limit recovery for “orphan” works whose authorship/copyright owner cannot be determined to “reasonable compensation.” Moreover, the copyright owner of an “orphan” work will no longer be able to recover attorneys’ fees when the case is successful, standard procedure in a “regular” copyright case. As a result, the incentive to litigate against an infringer will all but disappear since it likely would cost more in attorneys’ fees than could be won in court.

individuals and offer important recognition of a chapter milestone or departed chapter member, she points out.

“Chapters have indicated that they would like a special way to honor an IFDA member with a one-time gift,” Linda says. “Their donations will become a fine tribute, as the individual will be mentioned in the Website newsletter and throughout the year in connection with the scholarship.”

The bill has practical consequences insofar as a designer may wish to license his or her design on an exclusive basis. The infringer faces minimal downside risk in a court action brought by the designer if the infringer can prove that he or she could not identify the owner of the copyright of the design.

However, there is an important exception. If the design is “fixed” by the infringer “in or on a useful article that is offered for sale or other distribution to the public” then the limitations on damages are not available. That is, if the copy is used for useful articles such as furniture, then the limitation on damages does not apply.

Works become “orphaned” for a variety of reasons. For example, the copyright owner fails to register copyright with the U.S. Copyright Office. Or the owner sold the rights and the purchaser did not record the transfer with the U.S. Copyright Office.

What’s a designer to do? Should the Orphan Works bill become law, designers should take practical steps to protect themselves:

- First, register copyrights for designs. Although such registrations are not a prerequisite to copyright protection, they become an essential tool in holding those who copy the designs accountable. The registrations are available on-line to the public and, if the designs have been offered for sale, the designs themselves are available at the Library of Congress. Therefore, the copyright owner can argue that those who copy his or her designs were on notice of the owner’s rights.
- Another smart safeguard would be to create a digital inventory of the designs and make it available publicly. The copyright owner / designer could then argue that the infringer should have been able to identify the designer whose work it exploited without permission.

Jeanne Hamburg is a partner at Norris, McLaughlin & Marcus, PA, NY, who frequently works with members of the furniture and design industries. She can be reached at [jhamburg@nmmlaw.com](mailto:jhamburg@nmmlaw.com)

There are several channels for donations, for example, \$1,000 helps support the Part-Time Student Scholarship, or the newly established Green/Sustainable Scholarship. A donation of \$2,000 will help support the IFDA Student Member Scholarship.

For more information, reach Linda at [linda@westonstudiodesign.com](mailto:linda@westonstudiodesign.com).

## SOUND BITES



### Small Craft Warming

It was luff (Cq) at first sight when the New York Chapter met the Manhattan Sailing Club aboard their floating clubhouse, this summer. Anchored just off Ellis Island, the "Willie Wall" hosted a party for IFDA and the EWHT (Executives Working in Home Textiles), thanks to Linda Kulla, who's a member of all three. While IFDA and EWHT networked nautically, Sailing Club members raced their elegant boats back and forth, dodging Staten Island ferries and tour boats churning through the New York harbor. To the West, the sunset glowed behind the Statue of Liberty; to the East, Danish artist Olafur Eliasson's faux waterfall art installation cascaded 120-ft. over by Governors Island. Scenic enough to make anyone giddy, even without the 20-ft-long bar on board.



### Chinese Out-take

He guarded the first emperor of China some two thousand years ago...she's spent the past three guarding the inner workings of IFDA as a Member of the Board of Directors. A visit to the Bowers Museum in Orange County, CA, brought them to grips. Karen C. Wirrig, FIFDA, shakes hands with one of the famed life-size terra cotta warriors created to look after Emperor Qin Shihuangdi, who ruled from 221-120 BC. Buried for two centuries, the 6,000-plus figures were discovered by chance in 1974 and are being restored and displayed near Xi'an. On till mid-month, The Bowers exhibit features the largest number of warriors ever to leave China, Karen reports.

### Jolly About Fellowship

His warm memoir about the late Pat Chapman brought up an amusing confusion for Al Wahnon, industry wag and long-time editor/publisher of Floor Covering News, where Pat was once a contributing writer. "What's this about her being an IFDA fellow?" he stopped short during his tribute at the memorial service organized by the NY Chapter. 'A fellow? And all this time, I thought she was a girl!' Groans, then applause.



### Accolades for a Colleague

Al Wahnon, editor and publisher of Floor Covering News, and his wife Rose, center; Trudi Novini, and Jeanne Byington, IFDA-NY, celebrated the remarkable life and work of chapter pillar Pat Chapman at a gathering in the Steelcase penthouse, New York.



### Rachofsky House - Home is Where the Art is

The Eyes of Texas were upon one of the most extraordinary homes in house-proud Dallas this summer, when the Chapter toured the 1996 Rachofsky House designed by Richard Meier and filled with Italian art from the 1960s. The house is open by appointment, but don't even think of planning, say, a wedding here. Only groups with educational goals get in ([www.rachofskyhouse.org](http://www.rachofskyhouse.org)). Even the IFDAers had to repair to a nearby watering hole for a bit of refreshment after their tour.



### Encore at Maison et Objet

New Yorker Gale Steves, once editor of Home magazine and a world-wide 'Design Diva,' is repeating the Maison et Objet tour she organized for the New York Chapter a few seasons back. The glittering home show, widely recognized as the plus grand newsmaker in the industry, takes place in Paris January 23-27, 2009. For tout les details: [galesteve@msn.com](mailto:galesteve@msn.com), 212-721-0075.



**MARK YOUR CALENDARS!**  
**2009 CONFERENCE**  
**SEPT. 24-26, 2009**  
**PHILADELPHIA, PA**



# SPECIAL HIGH POINT MARKET EVENTS ON TAP FOR IFDA MEMBERS



IFDA members attending the upcoming High Point Market, October 18-24, are invited to participate in several special events.

On Sunday, October 19th, the IFDA Educational Foundation is encouraging Market visitors to attend a Wine Tasting and Silent Art Auction benefiting the Raymond Waites Design Competition Scholarship fund at his New Vintage Gallery, 1313 N. Main St. Several pieces of original art by noted designer, industry icon, pioneer and artist, Raymond Waites, will be offered in a silent auction. Proceeds will support a nationwide design competition currently being developed by EF and Raymond Waites.

The Carolinas Chapter will co-sponsor two designer luncheons with the International Home

Furnishings Center. On Tuesday, October 21, B. Smith, a syndicated lifestyle TV personality, will present "From Fashion to Food to Home Furnishings: Just Do it With Style." On Wednesday, October 22, Alexander Julian, noted fashion, color, and furniture designer will discuss "The Well Dressed Home." Reservations are required for these luncheons held at noon, Club Floor of the IHFC. Contact [cpayne@ihfc.com](mailto:cpayne@ihfc.com).

The Carolinas Chapter welcomes members and visitors to stop by and relax in the IFDA Hospitality area at the 200 Steele Café. The Chapter also invites all IFDA members to the Carolinas Breakfast, Thursday, 8:30-10 a.m. For reservations, contact [suzconnor@aol.com](mailto:suzconnor@aol.com).

## A WORD FROM INCOMING PRESIDENT, GAIL BELZ... WHY BECOME A MEMBER OF IFDA?

First, our Association is only as strong as the members want it to be. And our position in the industry will be determined by our commitment to work together.

This past year our industry has been met by situations that can forever change the way we do business. Networking with your fellow members helps to keep you informed about issues, both locally and nationally, that may affect your future.

I encourage all our members to become more involved: work on a Committee, run for the Board, or just attend more of the programs.

I, like you, lead two lives: my personal and my business. Some of us are able to give more time to the business part. By my participation, I have forged friendships -- both personal and business -- that will last my lifetime. I thank IFDA for that!

**Remember what Henry Ford said: Coming TOGETHER is a beginning. Keeping TOGETHER is a process. Working TOGETHER is a success.**



## PLANNING TO ATTEND THE HIGH POINT MARKET OCTOBER 18-24? YOU ARE INVITED TO PARTICIPATE IN CAROLINAS CHAPTER, IFDA EVENTS DURING MARKET

IFDA Hospitality Space, Every Day--Café at 200 Steele

Carolinas and IHFC Co-Sponsored Designer Luncheons, Club Level

### Tuesday, October 21, noon

Featuring B. Smith, Syndicated Lifestyle TV Personality - "From Fashion to Food to Home Furnishings: Just Do it With Style"

### Wednesday, October 22, noon

Featuring Alexander Julian, Noted Fashion, Color, Furniture Designer - "The Well Dressed Home"

Reservations Required for These Luncheons: Contact, [cpayne@ihfc.com](mailto:cpayne@ihfc.com)

Chapter Breakfast for All IFDA Members, 200 Steele Cafe--Thurs., 8:30-10 a.m.

For reservations: Contact [suzconnor@aol.com](mailto:suzconnor@aol.com)

### 200 STEELE EVENTS

#### Monday, October 20, 4-7 p.m.

Cocktails & hor d'oeuvres

#### Tuesday, October 21

Scott Thomas Showroom

Cocktail Reception, Jazz Trio - 5:30 - 7:30 p.m.

Samuelson Furniture Showroom

Wine & hor d'oeuvres - 5 - 8 p.m.



# IFDA WELCOMES OUR 98 NEW MEMBERS!

## ARIZONA

New Professional Member  
Pamela Piccolo  
Designs By Pamela

## BALTIMORE

Professional Member  
Wendy Ames  
Ames Emmett Interiors

## CAROLINAS

Professional Member  
Vicki L. Stone  
Village Design Group

## FLORIDA

Professional Member  
Caroline Baer Rogow  
Panache Designs

Professional Member

Robert Buehl  
Import Advantage, Inc.

Professional Member

Richard T. Kirwin  
Best-Line

Professional Member

Michael White  
Inspired Spaces By Michael White

## GEORGIA

Professional Member  
Anita Beyer  
Beyers Design, Inc.

Professional Member

Knikkolette Church  
Knikkolette Interior Decorating

Professional Member

Barbara English  
To the Trade Only, LLC

Professional Member

Andrew Heyward  
Andrew Heyward LLC

## GEORGIA

Professional Member  
Joscelin Mackey  
Kel Mac's Interior Concepts

Professional Member

Renaee Moore  
Moore Designs

Professional Member

Sharon Norris  
Synergy In Silk LLC

Professional Member

Raquel Ornelas  
Ornelas Associates, Inc.

Professional Member

Anita Sahn  
Selections

## ILLINOIS

Professional Member  
Jennifer Larson  
Stone Manor Homes

## MEMBER-AT-LARGE

Professional Member  
Kira Kirk

## MINNESOTA

Professional Member  
Michelle Anderson  
Creative Lighting

Professional Member

Benjamin Christ  
Walnut Bay Company

Professional Member

Thomas I. Hill, III  
Thomas I Hill Interiors

Professional Member

Greg Klopp  
Sofas and Chairs

Professional Member

Emily Korf  
Elements and Principles

## MINNESOTA

Professional Member  
Jeralyn V. Mohr  
Full Nest Incorporated

Professional Member

Penelope Purdum  
Rakieten Sales

Professional Member

Debra Riley  
Room Revival for  
Rooms You Love To Live In

Professional Member

Larry Wahlquist  
Argosy Billiard Company

Professional Member

Julie Yager Grad  
Impact on Design, LLC

Student Member

Christine Pierce

## NORTHERN CALIFORNIA

Professional Member  
Lizette Bruckstein  
Lizette Marie Interior Design

Professional Member

Dee DaSilva  
Carpet One

Professional Member

Anna Jacoby  
Anna Jacoby Interiors

Professional Member

Byron Jha  
Taymor Industries USA, Inc.

Professional Member

S.A. Sam Jernigan  
Renaissance Design Consultations

Professional Member

Lisa MacKenzie

## NORTHERN CALIFORNIA

Professional Member  
Lauren Shelby  
Spaces Within Interior Design

## NEW ENGLAND

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Patricia Cotoia  
Picerne Military Housing

New Professional Member

Donald Desmond  
Daley & Wanzer, Inc.

New Professional Member

Maureen Quinn-Donovan  
Picerne Military Housing

Professional Member

Donna Andreozzi  
Trinity Interiors

Professional Member

Matthew Bloom  
Bloom and Company, Inc.

Professional Member

Susan C. Fiore  
Susan Thomas Home

Professional Member

Marlene M. Ketchen  
The Cabinetry

Professional Member

Marcy King  
Marcy King Designs

Professional Member

Diana Levine  
Diana Levine Fine Art

Professional Member

Jill Linsenberg  
City Publications New England

Professional Member

Marie Newton  
Closets Redefined, Inc.

# IFDA WELCOMES OUR 98 NEW MEMBERS!

## NEW ENGLAND

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Complements Art Gallery

Professional Member  
Cherie R. Thompson  
DRS Interiors

Professional Member  
Stacy Waniga  
Phillips Design

Professional Member  
Michael Wilson  
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Novita Communications

Professional Member  
Jennifer Boka  
Jennifer Boka Ltd.

Professional Member  
Elena Fernandez  
Shaw Living

Professional Member  
Jeanne Hamburg  
Norris McLaughlin & Marcus, PA

Professional Member  
Waiquan Hardof  
Wai Studio

Professional Member  
Audra Hession  
Gibbs & Soell Inc.

Professional Member  
Kim Huebner  
Pierre Frey

Professional Member  
Laura Jaquinto  
Windham Home

Professional Member  
Jee Levin  
Trove, Inc.

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Professional Member  
Charles Pavarini, III  
Charles Pavarini III Design Assoc.

Professional Member  
Jennifer Quail  
HFN Magazine

Student Member  
Cristina Chitel

Student Member  
Malena Georgieva

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Karen Taylor-Young  
La Neat Diva

Professional Member  
Ximena Coriat  
MXC Design

Professional Member  
Sally Dunn  
Dunn Design Partners, Inc.

Professional Member  
Noreen Dunn Gottfried  
Dunn Design Partners, Inc.

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Professional Member  
Linda Mannherz  
L.T.M. Designs

Professional Member  
Jack McDaniel  
McDaniel Furniture Services

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## RICHMOND

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Professional Member  
B. Juliana Leo  
The Faux Chateau

Professional Member  
Genne McDaniel Johnston  
Make It Home - Interior Redesign

Professional Member  
John Meunier  
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Professional Member  
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Professional Member  
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Pro Source

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Jay Rue  
JayRue.com

Professional Member  
Jennifer Taylor  
Leopard Park, Ltd.

Professional Member  
Lynne Watkins  
Virginia Colours & Finishes

## SOUTHERN CALIFORNIA

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Deborah Grady  
Designs By Grady

New Professional Member  
Julie Wellman Phillips  
Luxerease

Professional Member  
Victoria Bogust  
Danmer Custom Shutters

Professional Member  
Alex Cherkas  
Alexander Interiors

## SOUTHERN CALIFORNIA

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French Custom Shutters, Inc.

Professional Member  
Katie Hatch  
KT Hatch Design

Professional Member  
Kristin Kostamo  
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Marilyn Manfred  
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Professional Member  
Terri Parsons  
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Professional Member  
Edna Rotschedl  
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Student Member  
Mary Ann Griffiths

## TEXAS

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Professional Member  
Kathy Ellis  
Leifers

## WASHINGTON

Professional Member  
Paula Grace Halewski  
Paula Grace Designs, Inc.

Professional Member  
Lisa S. Tureson  
Faux Creations, Inc.



# IDENTITY THEFT: PRACTICAL TIPS TO PREVENT BECOMING A VICTIM



Did you know that the stealing of someone else's identity by using their credit card, social security, drivers license, bank account or other numbers that are unique to each and every one of us is presently, and has been, the #1 and fastest growing crime in America for the past 4 years? Each day in the United States, the identity of 29,000 people are stolen and used, placing each of them and their credit rating, businesses and livelihoods in peril. Since February 2005, over 226 million people's records have been lost or stolen. As of today, 1 of every 5 Americans are victims.

Take a look at the following statistics of identity theft:

- 48 percent of US households have experienced an unauthorized use of credit cards;
- 25 percent had other accounts, such as banking accounts, used without permission;
- 15 percent experienced the misuse of personal information and
- 12 percent experienced multiple types of theft at the same time.

The following are some of the problems you can experience if your identity is stolen:

- You get pulled over for a routine traffic stop and it turns out somebody else has already received tickets in your name because they used your Drivers License Information but has not paid them
- Someone gains employment in your name and didn't pay any taxes, or they have applied for Your Social Security benefits
- Someone uses your medical insurance and they have a diagnosis or treatment that prevents you from receiving treatment (e.g., the criminal is allergic to certain medicines to which you are not, but prevents you from receiving other medication to which you may, in fact be allergic)
- Someone commits a crime in your name and you could be arrested
- Loans, credit cards, cars, cell phones, utilities, home finance, etc. are purchased in your name

The chart at the top of the next column illustrates the nature and extent of the problem:

In light of all this, here are some tips for IFDA

Type of identity theft fraud	Percent
Credit card fraud	23%
Phone or utilities fraud	18%
Employment-related fraud	14%
Bank fraud (2)	13%
Government documents or benefits fraud	11%
Attempted identity theft	5%
Loan fraud	5%
Other identity theft	25%

(1) Percentages are based on the total number of complaints in the Federal Trade Commission's Identity Theft Data Clearinghouse (258,427 in 2007). Percentages total to more than 100 because some victims reported experiencing more than one type of identity theft (16% in 2007).  
 (2) Includes fraud involving checking and savings accounts and electronic fund transfer.

Source: Federal Trade Commission.

members to ensure you are as careful and prepared as possible to prevent becoming a victim of identity theft:

1. The next time you order checks, have only your initials (instead of first name) and last name put on them. If someone takes your checkbook, they will not know if you sign your checks with just your initials or your first name, but your bank will know how you sign your checks.
2. When you are writing checks to pay on your credit card accounts, DO NOT put the complete account number on the 'For' line. Instead, just put the last four numbers. The credit card company knows the rest of the number, and anyone who might be handling your check as it passes through all the check-processing channels will not have access to it.
3. Put your work phone number on your checks instead of your home phone number. If you have a PO Box, use that instead of your home address. If you do not have a PO Box, use your work address. Never have your social security number printed on your checks. You can add it if it is necessary. However, if you have it printed, anyone can get it.
4. Place the contents of your wallet on a photocopy machine. Do both sides of each license, credit card, etc. You will know what you had in your wallet and can retrieve at all times in one (or more) documents. Be sure the account numbers and phone numbers are being copied so you know where to call and cancel. Keep the photocopy in a safe place. Also carry a photo copy of your passport when traveling either here or abroad. We have all heard horror stories about fraud that is committed on us in stealing a name, address, Social Security number, credit cards.

Please call us at IFDA Headquarters if you have any questions or would like additional information.

# NEW USE FOR OLD LAND LINE PHONES

Now that many people have gone strictly to cell phones, what has become of the old "land phones"?

Every one of these sheep is made from telephones and cords - check out their feet!!!



## IN THE SPOTLIGHT:

- Want to be featured in an upcoming issue of the Network?
- Do you have a member you would like to highlight?
- Have an event that you'd like to share the outcome of?

Send all information to Rose Gilbert at [gilbert.rose@gmail.com](mailto:gilbert.rose@gmail.com) and watch for your Chapter Profile to be published in an upcoming issue of the IFDA Network.



# IFDA NEW YORK CHAPTER EVENT - THE BIG APPLE GALA



Big Apple co-chairs Glenda Guerri, WestPoint Home and Cynthia Furlong, Superlative Interiors, Inc. with Warren Shoulberg, Editor in Chief of HFN, Home Furnishings News.



Suzanne Sokolov of Sokolov Marketing and Rose Gilbert, FIFDA, RGB Communications hold on dearly to sponsor Gil Thurm, Executive Vice President, Hardwood Manufacturers Association. who traveled from DC to attend.



Penny Sikalis, President Elect of IFDA NY and VP of George Little Management LLC with Dave Gilbert, FIFDA, National President of IFDA.



Very serious Mario Buatta crosses stage to MC the event. Looking on in anticipation, David McFadden, Chief Curator and Barbara Tober, Chariman, Museum of Arts and Design.



IFDANY President Maureen Klein with Barbara Tober, Chairman of MAD who accepted the "unwrappable" Tiffany crystal apple award on behalf of the museum.



David McFadden, Chief Curator, Holly Hotchner, Director, and Barbara Tober, Chariman, Museum of Arts and Design with MC Mario Buatta and Hermine Marriaux who orchestrated the match up of IFDA to honor the Museum.



L-R: Michelle Slovak, Susan Slotkis, Wendy Silverstein, Cathy Gutterman and Janet Webster surround one of the members of the IFDA Big Apple honorary committee, 100 years+ young, Eva Zeisel, ceramics designer icon.



House Beautiful out in force to honor the museum via IFDA: Sean Sullivan, Associate Publisher, Stephen Drucker Editor-in-Chief and Kate Kelly Smith, VP, Publisher.



Susan Slotkis, IFDANY board member and author of Foundations of Interior Design and two of Benjamin Moore's finest, Rodger Lippman and soon to be IFDA National President-Elect Susan Hirsh.



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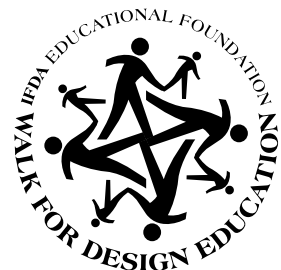
## SUGGESTIONS?

You've heard from us – now it's your turn. We love feedback, so please let us know your thoughts on this issue of the IFDA's "Network." Did you like it? Were the articles of interest and value to you? Is the newsletter too long, too short, or just about right? Do you have any suggestions on articles or issues you'd like to hear more about? We're already planning the Fall and Winter issues, so please let us incorporate your ideas into the upcoming issues. Just like the IFDA and its members, the "Network" is getting better all the time. Please email us your comments to [martha@ifda.com](mailto:martha@ifda.com).





**IFDA** | International  
Educational Foundation | Furnishings  
and Design  
Association



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