

**IFDA**  
INTERNATIONAL FURNISHINGS  
AND DESIGN ASSOCIATION

**NETWORK**  
CONNECTING YOU TO THE GOLD STANDARD

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IFDA Selects Best of Show Award Winners

## THE INTERNATIONAL FURNISHINGS AND DESIGN ASSOCIATION MAGAZINE

# Contents Spring 2019

Editor: Rose Gilbert, FIFDA

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## A REASON TO LOVE APRIL 15?

We're not April-Fooling. April 15 is the extended deadline for paying your 2019 IFDA dues with no penalty attached!

Renewing your membership is one-click quick at [www.ifda.com](http://www.ifda.com). Just do it!

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# President's Message



Dear wonderful IFDA members and inspiring Chapter leaders: Since I came into office at the first of the year, I have been thrilled at the excitement and new energy coursing through our organization.

Our Fall 2018 strategic planning session yielded concrete plans and measurable steps we can take to re-organize, re-energize, and re-connect to each other in a dynamic way.

We are an international organization made up of individual Chapters—the United Chapters of IFDA, if you will. The International Board has been working to undergird and support our Chapters in important new ways. We have just drafted and adopted new by-laws that will make it easier to run your Chapters by lessening the number of mandatory board positions. We are also connecting our members “at large” into a new Virtual or Cyber Chapter. And we are encouraging Chapters to share their activities on-line so we can learn from each other. So many amazing events going on: I wish I could be cloned so I could attend them all!

We are organizing our Council of Presidents conference calls around a different topic each month, depending on what the Chapter Presidents want to discuss/share/ask/get advice on? Last fall, Janet Stevenson, FIFDA and I had an opportunity to co-write an article for *Furniture Today*. We focused on three areas that we felt were the most pressing in our industry today – for us as individuals and for our organization.

1. *The rise of e-commerce and the pitfalls for the average consumer.*
2. *The difficulty of defining yourself/ brand, given the cacophony of paid-internet search engines.*
3. *How to provide clients with a “concierge” experience without losing yourself in the process.*

How does IFDA differ from HBA? IIDA? ASID? NKBA? NARI? How do we stand out from the crowd and show our value? We are working to answer those questions, and at the same time to raise the profile of IFDA as the voice of the industry. Two new ventures in the works:

**IFDA Selects:** We are taking this popular “Best of...” initiative to High Point Market! The Market Authority has graciously invited us to hold our IFDA SELECTS awards party at The Point on Commerce Ave, and they are already publicizing the project in all their Market media. It's a terrific boost for IFDA's image and international prestige. All IFDA Market-goers: make a point of being at The Point at 5 o'clock on Monday, April 8!

**IFDA DesignEDGE:** We are again taking the High Point Market by storm this coming October, this time with the Educational Foundation's **DesignEDGE** event. EF will be presenting a morning seminar, another don't-miss event. Details to follow!

With all this renewed energy, it's surprising to remember that IFDA is heading toward its 75th Anniversary! Time to celebrate our story, how in 1947, a young Claire Coleman, FIFDA rallied a group of New York business women, and organized the National Home Fashions League, later renamed IFDA. Claire is still going strong. So is our organization. Read all about our inspiring history on the IFDA website. It shows what one person with a vision can accomplish.

Today's IFDA is all about people with a vision. I am so appreciative of all of you: Board of Directors, Chapter Presidents, Chapter Boards, Professional Members, Students, Associate Members, Retired Members, and Friends of IFDA. It is you that makes International Furnishings and Design Association the welcoming, exciting, dynamic, forward-thinking association that it is. *And the future is ours!*

Ida J. McCausland  
IFDA President

## YOUR MEMBER BENEFITS



**PLUS MORE!**

**GET DETAILS AND ENROLL TODAY!**

# IFDA Spring Network 2019

It was a long time coming, but Spring has finally sprung. Here's proof that no one can accuse IFDA Chapters of having hibernated last Winter away.

Enjoy this update on what we've been up to: high-level, high-style events... with a few high jinks thrown in.

## Florida Chapter Shines at Kips Bay Show House

Susan J. Slotkis, IFDA

While I missed the first one, I made up for it by serving as a docent for a day with IFDA Florida Chapter's volunteer effort at the second annual Kips Bay Decorator Show House in Florida. Held in the Mediterranean-style Fountain House on South Flagler Drive, West Palm Beach, the show house ran for more than three weeks (Jan. 26-Feb. 20). When Marsha Koch, IFDA Florida Chapter President, organized IFDA volunteer day on Feb. 2 a total of 10 members and friends spent the day dedicated to greeting visitors at specific spaces designed by a wide range of more than 20 local and not-so-local design firms.

As with the Kips Bay Show House held in NYC for more than four decades, visitor entrance fees go towards children's charities, in this case to both the Kips Bay Boys and Girls Club and Boys and Girls Clubs of Palm Beach County, serving a total of 18,000 children.

IFDA mega sponsors, Benjamin Moore and The Shade Store, also donated their talent and products to finish, paint, and create window treatments for each space -- more than 100 windows in all! Far from ordinary, every room's wall, ceiling, and window treatments helped define the character of each designer's vision. Capitol Lights, IFDA Florida Chapter's sponsor, also contributed to many of the rooms.

Overall, most of the spaces were colorful yet traditional with a healthy dose of Arabesque. Here, we feature a few of the rooms I favored and photographed:

**By Rinfret, LTD:** This spacious two-story grand entrance featured Eastern influences in an essentially a blue-and-white color scheme. Moorish furnishings and finishes in pattern, details, and accessories were mesmerizing and comforting at the same time. Well-designed layout, too.

**David Phoenix Interior Design:** A classic approach to a large family room featured a formal arrangement but with enough details of interest to keep the eyes scanning the space to find gems at every turn. Smooth, sexy, and oh so sophisticated!



**Lee Ann Thornton Interiors:** I suppose since I spent several hours being the greeter in this feminine and traditional "club room", as it was named, it captured my heart. I have a sweet affection for this room. And I was not the only one endeared to this jewel. Every person who entered had a positive response to this study (plus bar). Its bold complementary color palette of cool and warm, (blue-green and red-orange) made this rather reserved room come alive, yet maintain a cohesive design. She nailed it!

**Billy Ceglia Designs:** This talented Connecticut designer's work spread through several spaces. His vision of a strong palette of black and white was infused with a vibrant verdant green. I decided to capture a moment with a small photo of the showhouse's only public bathroom which he designed. Let's say it was a slice of Billy's vision. Loved his work. He also was a nice chap, offering me a nice, healthy snack after my several hours of volunteering. Thanks, Billy!

**Jennifer Garrigues Interior Design:** This *en suite* bedroom captured almost a free for all, yet a rational approach to eclecticism. The colors were exciting, the details exuberant.

Now we're all looking forward to the third annual Kips Bay Decorator Show House, *Palm Beach style*.





- A** **Cindy Rinfret** conjured a Moorish flavor for the Show House Entrance.
- B** **David Phoenix's** family room was sophisticated traditional.
- C** **Bill Giglia** went bold with a palette of black, white and verdant green.
- D** **Jennifer Garrigues'** woke bedroom vibrated with exciting colors.
- E** **Lee Ann Thornton** charmed visitors with her feminine 'club room.'



Florida Volunteers in Kips Bay, West Palm Beach: (l to r) Susan Slotkis; Lynn Sciarrone; designer Cindy Rinfret; Crystal Chatzidakis, West Palm Beach consultant, The Shade Store; IFDA member Debra Matsunaye.



Show House Greeters Still Smiling: Front row: members Sherry Lee, Elaine Westman, and Marsha Koch. Back row: Janet Ireland, left, and Susan Slotkis, right, with friends of IFDA, Kendra Rhoulhac and son Taylor

# IFDA Selects: 'Best of Show' Winners Spotlighted at High Point Furniture Market Industry Tastemakers Name Top 10 In Various Categories

Submitted by Rose Gilbert, IFDA

It was Red Carpet time in High Point this week when IFDA President Ida McCausland handed out IFDA SELECTS awards to 10 companies whose products had been cited as the "Best Of Show" in their categories.

It was the first time the popular IFDA SELECTS initiative had focused on exhibitors at the High Point Furniture Market, which sprawls over 10 million square feet with some 2000 exhibitors in 180 different buildings. No wonder McCausland praised the judges' stamina as well as their discretion when she presented framed certificates to the *Best of Show* winners.

IFDA winners also received certificates from John Conrad, Executive Director of ISFD (*International Society of Furniture Designers*), offering complimentary entry into the Society's coveted Pinnacle Awards competition. The 2019 awards gala will be held in the fall.

IFDA SELECTS, created to recognize design innovation, quality construction and environmental responsibility, comes to the High Point Market after successful runs at other venues in New York, Las Vegas, and Florida, including the AD Design Show and ICFF (International Contemporary Furniture Fair). Founded in 1947, IFDA has 10 chapters across the US and in Japan, and corporate sponsors representing a cross-section of the design and furnishings industries.

Judges for IFDA SELECTS at Market were **Everick Brown**, TV designer (TLC, Fine Living Network, News 12 Westchester, NY); **Lisa Walker Brown**, VP Everick Brown Design; **Sara Chiarilli**, owner of Artful Conception, designer, author, TV personality (HGTV, ABC, CBS, NBC), and High Point Insider; **Cecile Corral**, editor of luxury textile magazine POSH, who covers the area rug industry for Home Textiles Today, Furniture Today, and Home Accents Today; **Tym DeSanto**, design star



WINNERS ALL! There was wall-to-wall talent in the High Point Theatre when IFDA brought its IFDA SELECTS Best of Show awards event to the Furniture Market for the first time. IFDA President Ida McCausland (left, in pink) rallied the roomful of judges, handpicked from the design and furnishings industry, who presented the winners with IFDA SELECTS certificates. ISFD Executive Director John Conrad (far left) also handed out certificates offering complimentary entry into the 2019 Pinnacle Awards competition.

HGTV, aka "Renaissance Guy" from HGTV's Design Star; **Dr. Wilma Hammett**, IFDA, Professor Emeritus, North Carolina State University, founder of her own company, Design Transitions; **Dr. Jane Nichols**, Chair, Dept. of Home Furnishings, High Point University, and **Rachel Moriarty**, award-winning San Diego County designer, author, and product developer, who will be teaming up with Treci Smith, designer and real estate investor.

## IFDA SELECTS AWARDS WENT TO

- **Occasional Case Goods, Bespoke Category** **Enkle Designs Xion Bloom table**, designed by Matt Booty. Presented by Everick Brown
- **Art/Accessories, Handmade/Artisanal Category** **Orfeo Company handmae glass**, designed by Orfeo Quagliata. Presented by Everick Brown;
- **Outdoor, High-End Sustainable Category** **Primitive Modern Collection by Sublime Originals**, designed by Julia Sanford. Presented by Lisa Walker Brown IFDA;
- **Upholstery, High-End Category** **Crusin' Chair and Ottoman**, Thayer Coggin, Inc., designed in 1965 by Milo Baughman. Presented by Sara Chiarilli IFDA;
- **Lighting Tilda Chandelier by Arteriors**, designed by Denis Granda. Presented by Sara Chiarilli IFDA;
- **Bedroom Case Goods, "Pragmatic Indulgences" Category** **Facet Collection** by Kindel Grand Rapids. Presented by Dr. Wilma Hammett IFDA;
- **Hospitality, Senior Lifestyle Category** **Kipton Swivel Chair** by Fairfield Chair Co. Presented by Jane Nichols, IFDA;
- **Area Rugs, Machine-Made Category** **Mosaic Collection** by Karastan Rugs. Presented by Cecile Corral.
- **Sustainable, Furniture Category** **Ultis Collection** by Herval. Presented by Tym DeSanto.
- **The Next Big Thing Poppy Armoire** by Selamat in collaboration with William Morris & Co. Presented by Rachel Moriarty and Treci Smith.



# Arizona Chapter

## Arizona Chapter President Sees 'Exhilarating Year' in 2019

Submitted by TaMeki Njuguna

*From the desk of newly elected President, Don Judd:*

"The reality of being the President of the Arizona Chapter of the IFDA has finally set in. The responsibility of representing an International Organization is no doubt daunting, but at the same time very exciting. My fellow Board members are supportive and as enthusiastic about the new year as I am. The Board of Directors of the Arizona Chapter and I have begun with a plan to not only grow our membership, but to do as much as we can to entertain and educate them.

"It will be a very exhilarating year in the Valley of the Sun."



Don Judd, 2019 President

## How To Recover From The Holidays? Arizona Has Another Party

Submitted by TaMeki Njuguna

Arizona brought in the new year with a white elephant Holiday Recovery Party! Members and friends of IFDA came to enjoy a night of fun while also getting a great new gift to take home.

Celebrants included Gina Mathis, new Chapter President Don Judd, and Randy Wolfe (right photo); Cisco Miranda and Barbara Kaplan.



# Florida Chapter

## Florida Chapter Offers 'Breakfast With Benefits'

Submitted by Melissa Blanchenay

It was well-worth getting up early on January 17 when Florida Chapter sponsor Boca Kitchens and Baths welcomed members and guests to their newly remodeled showroom for the Chapter's first-ever "Breakfast with Benefits." The program was specifically designed to explain all of the benefits IFDA has to offer current and prospective members and sponsors.

Boca Kitchens and Bath owners Gloria Darin and Shuky Conroyd greeted guest with a glorious breakfast spread complete with pastries, mimosas and a waffle station. Many other Chapter Sponsors were present, including House of Appliances, JL Closets, Benjamin Moore, Clive Daniel Home, ProSource, Interiors by Brown, and TSquare Construction.

Rose Arevalo, VP of Sponsorship, advised the crowd of the opportunities enjoyed by sponsors, and President Marsha Koch and President-Elect Lynn Sciarrone reviewed the benefits of IFDA membership. Bev Stewart announced upcoming Chapter events, Caroline Rogow spoke about our Educational Foundation, and Melissa Blanchenay addressed social media news.

The event drew nearly 40 attendees and netted two new members! What a great way to start the day!



Florida President Marsha Koch outlined the many benefits of joining IFDA.



The waffle station was very popular at Florida's 'Breakfast With Benefits'



A toast to Florida's growth (from left): Member/sponsor Gloria Darin; Chapter President Marsha Koch; Florida Chapter Sponsor Shuky Conroyd



Recently joining the Florida Chapter (from left): Elaine Westman, Janet Irleand, Birgita Lund, Sherry Ann Lee, Luba King, Shuky Conroyd, Gloria Darin.



Name your potion!



# Illinois Chapter

## Illinois Chapter Focuses On Business Development And Members' Photos

Submitted by C. Beth Arnizen

The Illinois Chapter was all business as 2019 began. The group kicked off new-year activities with a January session designed to help members sharpen their business presentations and upgrade their own images with new professional headshots.

In a joint event with the Arlington Design Center, the Chapter offered registrants the opportunity to meet one-on-one with marketing guru Jim Nowakowski, an IFDA member and President of Interline Creative Group. Back in September, Jim had made a highly successful marketing presentation to the group. Following up on designer-members' strong interest and multiple questions, he offered to meet individually for 15-minute sessions.

What could he achieve in 15 minutes? A lot, according to the 21 designers who registered for the event. Jim reviewed all of the cited websites and prepared an individual booklet for each registrant. It included an image of his or her website's home page plus a list of action items geared to increasing their effectiveness. After presenting his booklet, he used each 15-minute personal session to review his findings—exhausting but stimulating, said all those who participated.

And wait! There's more: Following their meeting with Jim, members moved on to Jennifer Caminiti, a professional photographer who is also a marketing specialist for the Arlington Design Center. After Jennifer photographed each designer, she reviewed, edited, and offered electronic files of the photos, free of charge—and of any restrictions—so they could be used on websites and other marketing materials. Everyone left the event with a booklet of recommendations and a selection of images to choose from. No one went back to business-as-usual, not with all those new ideas on what to do differently to improve their marketing efforts.



Man of many ideas: Marketing guru Jim Nowakowski.



Picturing a more successful business year: Photographer and marketing specialist Jennifer Caminiti shoots an Illinois IFDAer.



On hand to meet and greet at the Arlington Design Center: IFDA Board members (from left) Lisa Monoson, Kim Eggert, Camille Sullivan, and Jeri Solomon.

# Japan Chapter

## IFDA Circle of Friendship

Submitted by Maureen Klein

Photos by Yasue Ishikawa, Akari Koike

Several members of the Japan Chapter made their way to the USA recently to attend markets, present seminars and just have fun with their IFDA connections.

Case in point: Yasue Ishikawa, founder and 2019 President of IFDA Japan and her daughter, Risa, took up the offer that Paula Tocker made back in 2017 when she visited Japan with the IFDA USA contingent. Paula of H and R Fabrics, Phoenix, knows High Point quite well and introduced them around to many new sources at the vast Showtime Market for decorative fabrics.

As Yasue commented on her exclusive tour, "It is very interesting to see how business is done at Showtime. The textile industry is very friendly and everyone knows everyone. It is very different from Japan where just a few big companies dominate the industry and the sales force changes constantly so we seldom become close with the sales team."

On to NY, the duo was introduced to "Manhattans" and Carnegie Hall with friends from IFDANY they had met in Japan. A little later Risa had the chance to visit Paula once again but this time on her amazing

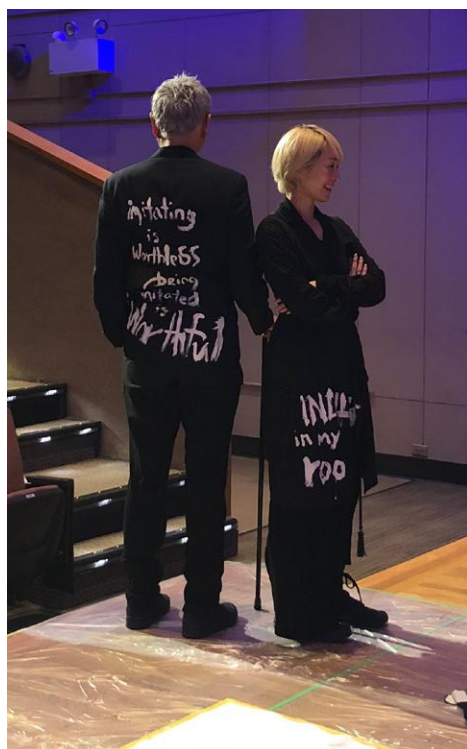
home Arizona turf!

About the same time, the 2018 Japan President, Akari Koike and partner Kiichiro Ogawa bounced from NY (where they attended an IFDA Cocktails, Conversation and Connections event in a Manhattan penthouse lounge) to Miami to participate in Art Basel Miami. Then it was back to the Fashion Institute in NY, where Kiichiro -- one of five artists worldwide -- had been chosen to embellish a Fendi's Peek-a-Boo bag displayed in Miami. At FIT, Akari, a party planner and paper cut-up specialist, showed her magnificent "Paper Forest" video <http://byakari.com/movie> to amazed students, and Kiichiro demonstrated his painting technique. Both spoke about their winding career paths and answered questions from the audience. At the end of the event, each student went home with an original Kiichiro badge. The backdrop canvas for his painting now hangs in FIT.

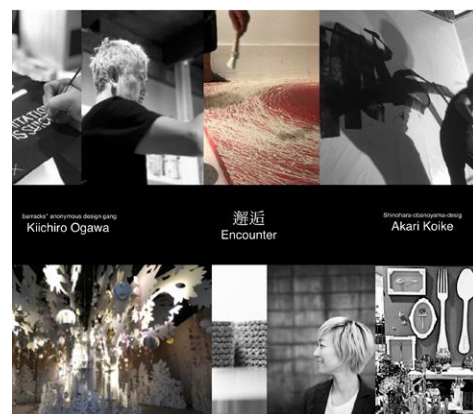
As an appreciative Yasue observed, "Through IFDA connections, our friend circle has become worldwide."



Kiichiro Ogawa demonstrates his painting technique at FIT.

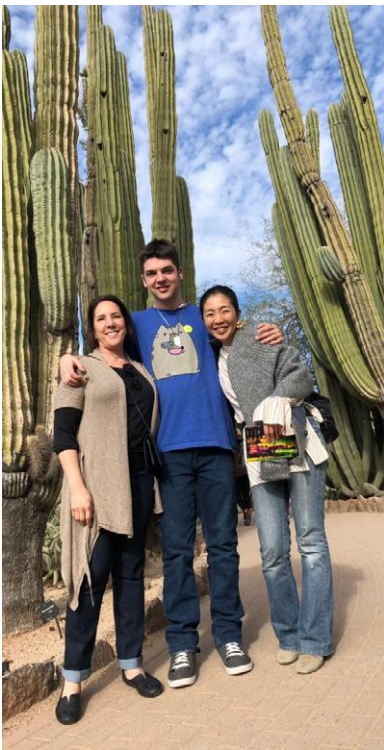


Known also for his embellished clothing, partners Kiichiro and Akari show off their wearable art. The black and white circles on the floor canvas become one-of-a-kind badges that were presented to the students.



The Encounter invitation helped promote the Akari and Kiichiro event at FIT, which came to life largely thanks to Shannon Maher, FIT Chair Home Products Development.





Enjoying the Phoenix Botanical Garden, BIG TIME: Paula Tocker, her grandson Steven, and Risa Ishikawa.



Making for a very happy group, Penny Sikalis, former IFDA International President and supreme mixologist, gave guests their first taste of a real Manhattan at her NYC home. (l to r) Risa Ishikawa, Yasue Ishikawa, Rose Ott, hostess Penny, and Maureen Klein.



Color lines at Valdese Weavers spotted by Yasue on her tour of Showtime.



Dinner break at Liberty Steakhouse, Jersey City, with Gene and Wayne Ober, textile representatives: Yasue Ishikawa, Paula Tocker and Risa Ishikawa.



A glorious Manhattan penthouse was the site for this IFDANY Cocktails, Conversation and Connections networking event where the newest member of the Japan Chapter joined the fun: (from left) Akari Koike, 2018 IFDA Japan President; David Santiago, IFDANY President-Elect; Kiichiro Ogawa, Japan artist; Maureen Klein, IFDANY Board; Naomi Tajiri, Japan guest; Su Hilty, IFDA, IFDANY Board, and the new Japan member, Atsuko Oshima.



# New England Chapter

## New England Chapter's the Cutting Edge

Submitted by Larissa Cook

Tired of the same old same old social events? The New England Chapter was looking for a fun "outside of the box" way to encourage IFDA members to interact and get to know each other this past winter. By lucky coincidence, Urban Axes had recently opened its throwing lanes in Somerville, and 35 IFDAers and friends couldn't resist being on the well, cutting edge of the new sport.

The game is not unlike darts-- points are awarded according to where one hits the target. But there the similarity ends. The axes are actually hatchets that weigh a pound and a half. You hurl them at wooden targets at the end of a designated lane. It's a lot more fun than it sounds to the faint of heart, as you can see from our photos!

Urban Axes is expecting a ground swell of interest in axe throwing. They're planning to host other corporate events, offer walk-in hours, and competitive leagues, with on-site coaches to provide instructions and "keep an eye on ax-throwing sessions," as their website puts it.

The Chapter's next event was planned to sharpen members' other skills. We offered an hour-long class for construction industry professionals, Natural Stone 101: Everything you need to know about designing with the world's oldest building material. Hosted at Marble and Granite, Inc., in Westwood, the class was aimed at construction industry professionals who need to understand the various natural stones, learn about quarrying techniques, fabrication, and finishing materials.

Also in February, other educational events were on offer at Metropolitan Cabinets and Audio Video Design, where we explored lighting control, which has become a standard in new construction and existing retrofit. Following the learning events, members were invited to relax at a networking social at Metropolitan Cabinets



Looking sharp: Shalini Vattes of FBN Construction about to ax her target.



Thumbs-up (how do you say 'bullseye' in ax-throwing?) for Lorelle Carlson of Aquarelle.



More fun than soccer? New Englanders at Urban Axes (from left): J.J. Prybylski of Mastadon Moving; John Nicholas, Oasis Shower Doors, IFDA NE President; IFDA President Blake Clinton, Sleeping Dog Properties.



Kyle Tripp really gets into the swing of it!



Teaching all about light control at AVD seminar: Kyle Tripp, Membership Chair of the NE Chapter.



# New York Chapter

## So How Newsworthy Was Your Sunday?

What if you rolled out of bed early one Sunday morning and found a New York Times photographer ready to document your every move? Happened to New York IFDAer, Nancy Fire, on a cold dawn this past winter. Nancy is co-owner of Design Works International, creative director of StudioNYCDesign, and design director for the website HGTV HOME. The Times was there to follow her Sunday routine as part of a series on inspiration, and where New York designers go to find it. Nancy's resources: Absolute Bagels near 108th St.; a pot of Earl Grey tea; walking in Central Park with husband Neil (see photo); sussing out New York's art galleries; Two Hands restaurant in TriBeCa ('Young, hip; hot cakes with pickled shallots'); Sunday night movies...or moving the furniture around; maybe friends in for stir-fry; lights out at 11:15.



Photograph by Erica Yoon for The New York Times

## How Does This Color Sound to You?

### Take Textile Designer Lori Weitzner's Color Quiz And Find Out

Submitted by Sarah Fletcher & Rose Gilbert, FIFDA

Designer, author Lori Weitzer takes color very personally.

That's one secret of her great success as an internationally renowned textile and wallcoverings designer. Lori smells, tastes, and hears colors, she told her audience at the NY NOW seminar organized by the IFDA New York Chapter in February. She and other colorful figures throughout history may have been blessed with synesthesia, the ability to hear different colors in music. Franz Liszt was famous for it. Add musicians Duke Ellington, Lady GaGa, and Kanye West to the list. As a designer, Lori has turned her remarkable "hearing" ability into a best-selling book, *Ode to Color: 10 Essential Color Palettes for Living and Design* (Harper Collins). She has also developed the Weitzer Color Quiz to help the rest of us choose our right "emotional colors."

"Follow what feels right, not what's trending," she urges. "A color is a chord. Work it through. What does orange sound like?" she teased.

Or white? Some whites whisper, she says, "but don't let anyone ever tell you that neutrals are dull." Reds, bright blues and purples are "out loud" colors, Lori points out. "Bold, out there, full of energy!"

The Weitzner Color Quiz helps people see which color palette best suits them, or which they may need the most. Each of the 10 palettes Lori offers has a particular power and tangible and intangible connections to design and culture that influence our decision-making, moods and tastes, she points out. Some 10,000 color-curious decorators have already taken the quiz. To take it yourself, go to [loriweitzner.com/odetocolor/](http://loriweitzner.com/odetocolor/).



Round up after Weitzner's NY NOW presentation (from left): Color book raffle winner Dianne Giancola; Andrea Algaze, IFDA NY VP of Programs; IFDA member Nancy Fire; Betsy Karp, another Ode to Color raffle winner; Lori Weitzner, and David Santiago, IFDA President-Elect.

'What does orange sound like?' Designer/author Lori Weitzner hears colors.



# New York Chapter

## New Yorker Summits at the Oscars: 'What An Experience!!'

Submitted by Rose Gilbert, FIFDA

Bonnie Mackay's email was calm, but her emoji was smiling broadly: "I attended the Oscars last week," she wrote in early March. "Free Solo, the film that won the Oscar for best documentary, was edited by my husband Bob Eisenhardt.... What an experience!!"

Bonnie, a member of NY IFDA and an acclaimed product developer and consultant to the likes of MoMA, Bloomingdales, and the Frank Lloyd Wright Foundation, has long been accustomed to the spotlight. But Hollywood's Red Carpet rated two exclamation points in her email!!

After all, the film that claimed the Best Documentary Oscar was a true cliff-hanger; its star, mountaineer Alex Honnold was the first climber to free-solo (no ropes, no harnesses or other safety gear) up the 3,200 feet of sheer granite on the face of El Capitan in Yosemite National Park. His amazing feat was recorded all the way by fellow climber and photographer Jimmy Chin for a National Geographic documentary...that proved to be Oscar-worthy, thanks in large measure to Bob Eisenhardt's already award-winning editing skills.



- A** Climb every mountain: Documentary editor Bob Eisenhardt (left) with mountaineer Alex Honnold and fellow climbers relishing the Academy Award.
- B** Bonnie Mackay and husband Bob Eisenhardt walk Hollywood's famous Red Carpet.
- C** Some swell new accessory for the couple's New York apartment: the Oscar for Best Documentary Film.



# New York Chapter

## Charles Pavarini III, IFDA NY, Takes A Bow As Bailey House Honoree

Submitted by Rose Gilbert, IFDA

New York IFDA member and veteran of many Kips Bay Decorator Show Houses, designer Charles Pavarini III is no stranger to the spotlight, thanks to a notable early Broadway career. So he looked right at home on stage at Pier 60 in the Hudson River, accepting the Arts & Legacy Award at the Bailey House Gala and Auction in early March.

There were plenty of other stars around, too, among them, Tony Award winner Brian Stokes Mitchell and uber designers Alexa Hampton and Jamie Drake, a long-time member of IFDA New York.

Also honored at the Gala was Daniel Beauchemin of Chelsea Frames Gallery, an early supporter of arts and artists in New York's Chelsea area

and a former sponsor of the New York Chapter.

Bailey House is celebrating more than 35 years of history addressing poverty, homelessness, food insecurity, mental health, substance use, and chronic illness to improve health outcomes for marginalized, low-income New Yorkers. The Gala evening featured vignettes filled with furnishings for sale at the auction, including one organized and decorated by NY IFDA President-Elect David Santiago and member Rose Hittmeyer.



Applause! Applause! Bailey House Award-winner Charles Pavarini III, IFDA NY, and Tony winner Brian Stokes Mitchell share the spotlight at Bailey House Gala.



No air kissing! It's an all-out hug for Charles and mega designer Alexa Hampton. Both designers have won the IFDA NY Circle of Excellence Award.



Men of Honor Daniel Beauchemin of Chelsea Frames Gallery (left), Brian Stokes Mitchell, Charles Pavarini III.



Winners all: IFDA NY member Jamie Drake (left) and honoree Charles Pavarini III at the Gala dinner.

# Washington DC Chapter

## No Season Goes Uncelebrated!

### Washington Chapter Revels: Masquerade Ball, Christmas Children's Party

Submitted by Jeanne Blackburn, Washington DC IFDA Past President

Our sixth annual Masquerade Ball: Everyone agrees it was the best ever! The venue was Abigail's in DC on Saturday, Mar. 2 from 7 to 10 pm with delicious and plentiful food and drink, great DJ and music for dancing, and a silent auction to benefit "Room to Rebloom," which helps women who are victims of domestic abuse have a place of their own and rebuild their lives.

Chapter President David Jorgenson gave due credit for the success of the event to co-chairs Debbie Harp, Michele Fick, and Rebecca Penno for planning and orchestrating an evening that was memorable in every respect.

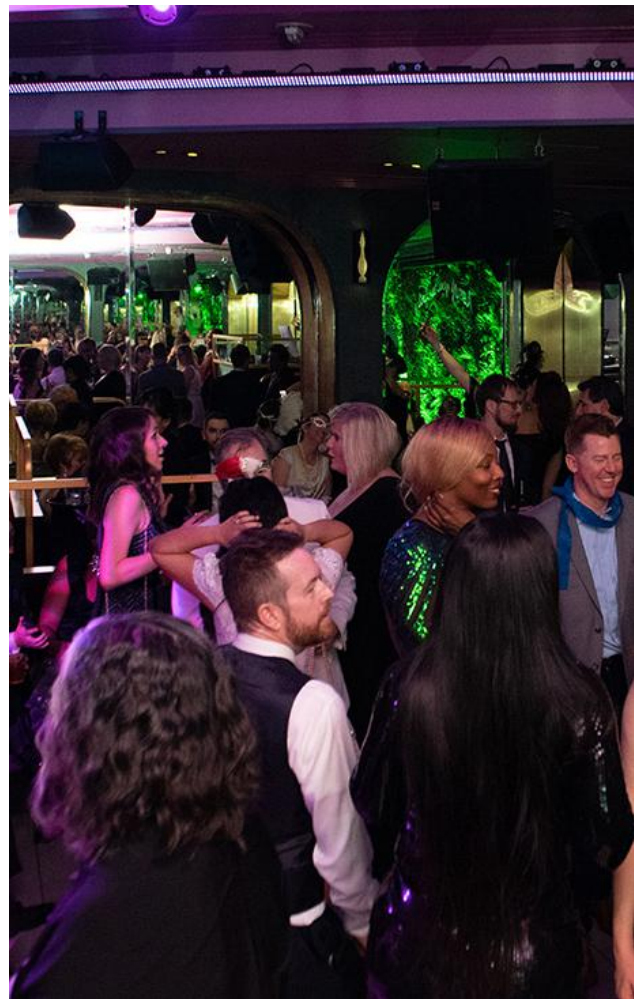
Our Masquerade Ball has become the social event everyone looks forward to, and after an evening that surpassed all expectations this year, we really can't wait for the next one!



The 2019 IFDA-DC board ready for the party of the year!



Singing along in the spirit of the holiday season, Washington IFDA members threw their 30-something Christmas party for the children at the Kennedy Institute in DC.



The dance floor was busy at Abigail's during the Masquerade Ball.



# Washington DC Chapter

## Washington Treasurer Has Award to Treasure

Submitted by Jeanne Blackburn, Washington DC IFDA Past President

Mike Winn of Winn Design + Build in Northern Virginia is on a winning streak. His company has scored key awards for several recent projects: Best of Houzz 2019 for both Design and Service; NARI Metro DC Contractor of the Year Award in two categories (Entire house \$250,000 to \$500,000 and \$500,000 to \$750,000). Plus the Guild Quality 2019 NARI Metro DC Service Excellence Award, and Home & Design Magazine Award of Excellence 2018. Winn Design + Build also received the coveted CotY award for 2018 for the house pictured here, which will be featured in Home & Design Magazine. In his spare time Mike serves on the IFDA Washington Chapter board as treasurer.



Big winner for Winn Design + Build will star in Home & Design Magazine.

### GEE, WE ARE A TALENTED BUNCH

If you have been visiting the IFDA Facebook Page, you have already seen the first entrants to our new IFDA HAS TALENT feature. We are publishing all entrants on our Facebook Page for everyone to appreciate.

Designed to show off exactly what our title proclaims -- IFDA HAS TALENT -- we are looking to share design jobs by IFDA members, with photos and a brief explanation of how the design concept came to fruition. Members may send as many (jpeg) photos as you would like for consideration. We will pick the best to publish...as judged by Rose Gilbert, FIFDA; Susan Hirsh, FIFDA, and me.

In addition to exposure on Facebook, we'll send a press release about your winning project to design industry publications and social media outlets. Who knows, you may go viral! In October, we judges will select

# IFDA HAS TALENT

By Judith Clark, FIFDA, CID

the most outstanding IFDA TALENT among our previous selections, and present a certificate to the winner.

Please send your submissions or questions to [judith@delements.com](mailto:judith@delements.com). The deadline is the end of September, so that gives you all a lot of time to create.

The rest of us can support our members by liking their creations on IFDA's Facebook Page. Please urge all your industry friend to "like" our Facebook Page, too. You can also check the page for events at all IFDA Chapters, as well as other design industry news.

I'd also like to know if you have a design topic you wish to discuss or news/photos of recent activities at your IFDA Chapter: email me at [judith@delements.com](mailto:judith@delements.com).

Let's watch IFDA grow in cyberspace!

# Educational Foundation

## Supported By EF Grant, The Creator Of IFDA Selects Launches New Phase Of Her Own Career

Submitted By Sarah Fletcher

She “absolutely loves IFDA and the Educational Foundation—they’re amazing organizations,” says Rose Ott of Rose Ott Design in Long Beach on Long Island’s south shore. She served on the New York Chapter board for six years, during which time she initiated *IFDA Selects*. It became one of the most popular IFDA programs and is making its debut at High Point this year.

Rose says she knew when she saw the opportunity to obtain an Verceille Voss Graduate Student Scholarship that she had to apply. Now she is on her way to a Masters in Liberal Arts with a major in Mindfulness in Interior Design. Winning this EF scholarship has helped make that happen, she says.

In addition to her interior design practice, in which she specializes in kitchens and baths, Rose is an Adjunct Professor at Nassau Community College in Garden City, also on Long Island, where she teaches several interior design courses—and finds them truly satisfying, she says. When awarded, the new degree will add luster to her teaching position, Rose points out, particularly as she takes on more courses in future.

The concept of mindfulness pertains to health and well-being as well as the biophilic design of interiors, all of which are topics of importance to Rose. She explains that embracing biophilic design means “being mindful of what you are placing in your line of sight and brings in the other senses as well. You can have everything, but if you don’t have your health and peace of mind....”

As if she isn’t busy enough, Rose also builds spec houses with her contractor husband, Frank, and is a design partner with the Property Brothers, the HGTV siblings, and their new online platform for the home called Casaza.



Rare sight, Rose relaxing at home with sheepadoodle Charlie.

**NOTE** Applications for Educational Foundation Professional Grants will be accepted between June 1 and June 30. Apply at [www.ifda.org](http://www.ifda.org).

**IFDA** **EDUCATIONAL  
FOUNDATION**  
INTERNATIONAL FURNISHINGS AND DESIGN ASSOCIATION

All members of the International Furnishings and Design Association are members of the Educational Foundation. IFDA-EF is the philanthropic arm of the Association. IFDA-EF offer grants to our members to help them expand their knowledge and strengthen their careers. The student scholarships assist those that are studying to be future leaders in our industries. IFDA-EF’s funding comes primarily from Chapter donations but more is needed. When you are planning your end of year charity donations, please keep the IFDA Educational Foundation in mind. As members of IFDA, we feel strongly about our industries and our Association. We should support the IFDA Educational Foundation with the same zest.



# NATUZZI ITALIA

**Natuzzi Italia** is the most recognized high-end furniture lifestyle brand in the world. The brand mission is to create Harmony in the home, blending design, functions, materials and colours. Its products are designed by internationally famous designers and manufactured in its Italian factories. Natuzzi Italia's collection offers a wide selection of signature sofas as well as storage for the living room, dining room and bedroom, and accent lamps, accessories and rugs.



# MEMBERSHIP UPDATES

## IFDA Welcomes Our 40 New Members

### ARIZONA

**Student**  
Shari Morrison  
AIID

### CAROLINAS

**Professional**  
Jane Nichols  
High Point University

### FLORIDA

**Professional**  
Joy Eber  
Inside Out  
  
Michelle Castagna  
Muse Design Studio  
Jatin Amin  
MS International  
Brad Clippard  
Ceramic Matrix- Delray  
Maria Eraso Taylor  
ALL DIGITAL  
Elaine Westman  
Best Buds of Boca, LLC

### ILLINOIS

**Professional**  
Sheri Gibson  
Rein & Co Design, Inc.

### MEMBER AT LARGE

**Professional**  
Deborah Ogden  
Ogden Studio Interior Design

Catherine Lenhart  
Catherine Lenhart Design

### NEW ENGLAND

**Professional**  
Ryan Kelley  
Wire By Ryan  
  
Amy Fischer  
Modern Luxury Interiors  
Boston  
Rachael Blackstrom  
AW Hastings  
Kyle Tripp  
Audio Video Design

### NEW ENGLAND

**Professional**  
Donna Zinckmoore  
The Portland Group/Splash  
  
Lisa Tharp  
Lisa Tharp Inc.

### NEW YORK

**Professional**  
Kristen Rodriguez  
Shorehame Design Group  
Tristan Pendyck  
Hudson Green Craft  
  
Toni Sabatino  
Toni Sabatino Style  
Caroline Rinker  
O'Blaney Rinker Associates  
Dayna Spitz  
Dayna Spitz Designs  
  
**Student**  
Rosina Morton  
Fashion Institute of Technology  
Erin Pekar  
Fashion Institute of Technology

### PHILADELPHIA

**Professional**  
Matthew Wetzel  
Thomas Matthew Designs  
Rebecca Wein  
Design Trade Resources  
Audrey Sclarow  
Kathleen Patton  
Kathleen Patton Design  
  
**Student**  
Angellica McClelland  
Harcum Junior College  
  
**RICHMOND**  
**Professional**  
Jay Calabro  
Morris Tile Distributors  
Liza Pruitt  
Liza Pruitt  
Thiago Saldanha  
Best Stone Innovation  
  
**Student**  
Debra Pearlman  
UR/University of Richmond  
Janice Glass  
University of Richmond

### RICHMOND

**Professional**  
Catherine Guszack  
East & Home/University of Richmond

### WASHINGTON

**Professional**  
Melanie Whittington  
Whittington Design Studio  
Fred Jamal  
Carpet Creations & Flooring  
Nick Holmquist  
Delta Painting  
  
**Student**  
Amie Vandersluis  
Marymount University  
Dawn Hershberger  
Marymount University

## 2019 Committees

### By-Law Committee

Susan Hirsh, FIFDA, Chair  
Janet Stevenson, FIFDA  
Ida McCausland  
Linda Kulla, FIFDA

### Fellows Committee

Gail Belz, FIFDA, Chair

### Finance Committee

Karen Fisher  
Dave Gilbert, FIFDA  
Ida McCausland

### Marketing Committee

Judith Clark Janofsky, FIFDA

### Network Committee

Rose Gilbert, FIFDA,  
Editor in Chief  
Linda Kulla, FIFDA, Exec. Dir.

### Speakers Bureau Committee

Susan Hirsh, FIFDA, Chair  
Linda Kulla, FIFDA, Exec. Dir.

### Sponsorship Committee

Chris Magliozzi, Chair  
Janet Stevenson, FIFDA, Chair  
Linda Kulla, FIFDA, Exec. Dir.

## Upcoming Events

### April 6 – 10

High Point Market  
High Point, NC

### May 7 – 9

Furniture Today  
Bedding Conference  
Tucson, AZ

### July 9 – 16

Atlanta International Gift  
& Home Furnishings Market  
Atlanta, GA

### July 10 - 14

Atlanta International Rug Market  
Atlanta, GA