

# Stacy Garcia

"Speaker, Entrepreneur, Designer, Trend Forecaster"

## About Stacy

An established leader in the world of design, Stacy Garcia is a successful creative entrepreneur and founder of multiple business enterprises: LebaTex, Inc., a distinctive textile supplier and Stacy Garcia, Inc., a licensing firm and design house. With brands like Stacy Garcia Commercial, Stacy Garcia | New York, and Stay by Stacy Garcia, this internationally renowned designer and forecasting expert has partnered with some of the world's leading manufacturers to create products that span from floor to ceiling, including textiles, wallcovering, furniture, carpet & accessories. As a forecasting expert, Garcia serves as a chair holder of the Color Marketing Group, an international association of color professionals and member of Pratt & Lambert's Style & Design Guild. She was voted one of the 10 leading voices in the hospitality design industry and honored by ASID for Design Excellence. Her work has been featured in Interior Design, Boutique Design, New York Spaces, LUXE, Rue Daily and Architectural Digest.

### **Format**

- keynote
- workshop
- panel expert
- breakout session
- emcee
- panel moderator
- conference moderator

## **Topics**

- · marketing & branding
- inspiration & motivation
- · future trends: design & color
- · the art of forecasting
- · creative thinking for business innovation
- sales motivation & training
- universities

#### **Testimonials**

"Stacy Garcia is an authoritative, informational and entertaining speaker. She provides a great balance between explaining the trends and providing strategies for how to incorporate them into forward-looking design. She does her research, backing up her contentions with facts and figures. But she also knows how to connect the dots to give her audience the big picture. She's organized, thorough and responsive—a pleasure to work with throughout the process."

-Mary Scoviak, Executive Editor - Boutique Design

"Stacy Garcia is a dynamic speaker. Stacy is personable, extremely knowledgeable, energizing, inspiring and empowering. She manages to get all her points across in such a way that anyone listening sits up straight to hear all she has to say. As President of the Window Covering Association of America's Central New Jersey Chapter, when I attended a recent presentation, not only did I take away knowledge of what is going on in the industry, I took away a few pointers on how to present in front of my chapter. Thank you Stacy."

-Ellen Salkin, President - WCAA Central New Jersey Chapter

"I was first exposed to the Stacy Garcia brand at the Las Vegas Hospitality Design Show over a decade ago. I've continuously been inspired by the brand's bold and beautiful print ads in Hospitality Magazine and have often pinned them on my mood boards for clients. Recently I had the opportunity to meet the brains behind the brand, and much like her eponymous brand, the lady DOES NOT DISAPPOINT. I was fortunate enough to hear her speak to a group of designers. She was honest, revealing and generous in sharing her journey, her process and how she has become so successful. She's the kind of person you wish was your best friend, one heck of a business person and super stylish to boot. If you are looking for a dynamic speaker or on trend products, make sure you check her out."

-Lori Dennis, Co-founder of Design Campus

For pricing to book Stacy Garcia for your next event, email sg@stacygarcia.com