

**IFDA**  
INTERNATIONAL FURNISHINGS  
AND DESIGN ASSOCIATION

**NETWORK**

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- And the winners of the 2016 Renewal Drawing are...
- Meet the 2015 Fellows Class

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Quirk Hotel Lobby, Richmond Chapter, page 14

## THE INTERNATIONAL FURNISHINGS AND DESIGN ASSOCIATION MAGAZINE

# Contents Spring 2016

Editor: Sue Williams, FIFDA

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# President's Message



IFDA is moving and shaking! Here we are early in the first quarter of 2016 and our committees are charging ahead with the mandate from our Fall Strategic Planning session to renew our brand, reframe our message, reinvent ourselves, and attract new members and sponsors.

Out of this collaborative process, which included the Board of Directors and the Council of Presidents, was born our new mission statement: Inspiring collaboration within the furnishings and design industries to support its people, their products and services.

And, our new vision statement: Educate. Connect. Serve. Recognize.

Please begin incorporating these messages in any and all collateral materials emanating from the chapter and international levels.

In order to develop consistency through all categories of our organizational messaging, our committees are working simultaneously and cross-referencing with one another. These committees include: Marketing, chaired by Penny Sikalis; Website, chaired by Adrienne Hart; Sponsorship, Chaired by Diane Fairburn; IFDA Newsletter, Chaired by Sue Williams, FIFDA; and, the Webinar Committee, Chaired by Jane Toland. If any of you have any suggestions or would like to become involved with any of the committees listed above, please let Jennifer Jones know of your interest.

I would like to acknowledge all of the IFDA leaders who have brought us to this place and time, and express my gratitude to all of the Board and Chapter leaders who are stepping up to share their creativity as we move IFDA into the future.

In keeping on trend, Black is the "new Black", and IFDA is the "new IFDA". Connect the dots.

With warmest regards for each one of you,

Diane Nicolson, FIFDA

## Statement from International Furnishings and Design Association (IFDA) In Response to North Carolina Legislature's Passing of Bill HB2

For nearly 70 years, the International Furnishings and Design Association (IFDA) has maintained its position as the only all-inclusive professional association whose members provide services and products to the vast furnishings and design industry. The organization's core values promote mutual respect, education, community service, open sharing, industry partnerships, and ethical practices.

With the recent North Carolina legislature's passing of the bill HB2, IFDA re-asserts its long standing policy: IFDA does not discriminate, regardless of race, gender, religion, sexual orientation or gender identity. In fact, as an organization that prides itself on inclusion, IFDA embraces all its members

and industry partners and believes that the diversity in the furnishing and design industry is one of its greatest assets.

"We encourage all members of the industry to stand together in unity for the promotion of equality and diversity," stated Diane Nicolson, FIFDA, president of IFDA. "We are stronger together than when divided, let us unite people from all ends of the industry and celebrate each other's uniqueness."

Thus, as a leader in the furnishings and design industry, IFDA will not only continue to promote the diversity of its membership and that of the greater international design and furnishings communities, but also reflect that support in its programming, membership outreach, and all other activities.

# IFDA introduces the 2015 Fellows Class

The 2015 Fellows Committee is pleased to announce the following members have achieved the designation of FIFDA. The designation of Fellow (FIFDA) is awarded to IFDA members who have demonstrated service to IFDA, the furnishings and design industry and their communities.



*Athena Charis, FIFDA  
N. California Chapter  
International Board of Directors,  
Immediate Past Treasurer*



*Susan Hirsh, FIFDA  
New York Chapter  
International Past President  
Past Chair, IFDA Educational Foundation*



*Sheran Neumann, FIFDA  
Minnesota Chapter  
Minnesota Chapter Past President*



*Dede Radford, FIFDA  
Arizona Chapter  
Past Member of the International Board of Directors,  
Director at Large*



*Sue Williams, FIFDA  
Richmond Chapter  
International Board of Directors, Director at Large  
Network, Editor in Chief*

## 2015 Fellows Committee

Judith Clark-Janofsky, FIFDA, N. California Chapter, Committee Chair

Merry Mabbett Dean, FIFDA, Texas Chapter

Wilma Hammett, PhD, FIFDA, Carolinas Chapter

# News from IFDA's International Platinum Sponsors

## The Shade Store's New Trade Program

Submitted by: Samantha Snowden, Director, Trade Marketing & Partnerships

We understand the challenges that designers face: scheduling, budgeting, and coordinating multiple vendors—these tasks become even more difficult without the right partners. When it comes to window treatments, we want to give you one less thing to worry about. The Shade Store offers a tiered discount model, C.O.M. program, nationwide showrooms, measure and install services, and lightning-fast lead times to guarantee your clients get their window treatments when they need them.

Skilled artisans in our US workrooms handcraft all shades, blinds and draperies to be one-of-a-kind. Every window treatment is hung and tested for quality assurance prior to shipment. No detail goes unnoticed. This ensures only the finest window treatments will be in your clients' homes.

To learn more about our trade program, contact us by phone at 866.505.5827 or by email at [trade@theshadestore.com](mailto:trade@theshadestore.com).



Sunbrella® fabrics debuted in 1961 as an alternative to the most popular awning fabric at that time, cotton. Sunbrella offered the rich look and feel of cotton, but did not fade or degrade, even in the brightest sun, and offered years of care free service. In the mid 70's boaters soon discovered the good looks and durability of Sunbrella fabrics for boat tops and sail covers. Around the world today, Sunbrella is the No.1 fabric choice for power boaters and sailors, enjoying universal name recognition synonymous with quality and durability.

Glen Raven Custom Fabrics, the makers of Sunbrella fabrics, took this winning formula - high-performance fabric with the look and feel of cotton - to the outdoor furniture industry. Marketing umbrellas and

furniture cushions made with Sunbrella fabrics as fast drying, durable, easy to clean and beautiful. Over the years, all of the nation's leading casual furniture manufacturers have adopted Sunbrella fabrics for their premium furniture lines. Fade resistance, durability and popular colors have made Sunbrella a leader in these markets. While Sunbrella was gaining recognition in the great outdoors, Glen Raven was preparing Sunbrella to come inside the home. Thanks to intricate jacquard weaving, innovative yarn constructions and advanced fabric finishes, the design and manufacturing teams at Glen Raven created Sunbrella fabrics that match the look and feel of fine interior fabrics.

Today you will find Sunbrella throughout the home, from decks, patios and poolside, to dining rooms, family rooms and even kitchen and bath. Sunbrella delivers a complete package of color, design, durability, fade resistance and ease of cleaning. Design and performance creativity will continue to be the focus for Sunbrella fabrics. Wherever people demand fabrics that are beautiful, comfortable and dependable, Sunbrella will be there with fashion, right colors, designs and textures.



# Arizona Chapter

Submitted by TaMeki Njuguna, VP of Communications

## Arizona's *Finest* Designers



Mary Meinz



Janet Kauffman



Deneice Hase



Adrienne Hart



Leah Tuttleman



Denise Milano



Amy Bubier



Mary McCain



Suzanne Lasky

Find Your Dream Designer

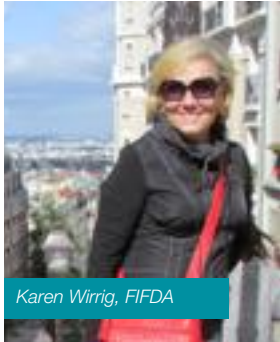
**Alist** designers

alistdesigners.com

# N. California Chapter

## Maison & Objet / Paris Highlights and Observations

Submitted by Karen Wirrig, FIFDA



Karen Wirrig, FIFDA

Karen Wirrig, FIFDA, (far left) was awarded the Educational Foundation's Valerie Moran Memorial Professional Grant for 2015 which allowed her to join the ParisDecor2015 group to attend Maison&Objet - Paris, which is held twice each year.

*"This memorial grant speaks to everything I believe about the design profession – which is that travel inspires us, trade shows are the way we stay in*

*touch with innovation, and continuing education is our professional responsibility. These are also the guiding principles for my interior design business. I am humbled by the opportunity afforded me by receiving this Grant from IFDA-Educational Foundation".*

- The following trends were spotted: luxe goods, couture and custom made, handcrafted, natural materials and botanical references, mid-century modern furniture, using recycled materials, fur- both real and faux, pastel accent colors, extraordinary lighting.

- Little in furniture was truly new, with much of it in the mid-century modern style, but tufting was a major design element, as well as nail head trim. In fashion, grommets are popular so we may see that translated to furniture and accessories soon.
- Street art (graffiti) is a huge statement being shown in art, fabrics, wall-coverings, and accessories. Some of these artists may be the new Jackson Pollack but it is hard to know if this will be an art movement that can stand the test of time. But include it somewhere for now to stay on the cutting edge! Digital printing was prominent on both hard and soft surfaces.
- We visited incredible fabric houses - first was Lelievre Fabric Options and then Elitis, whose products are available through Donghia U.S. showrooms.
- Links to other companies visited are:

<http://www.antoINETTEPOISSON.com>

<http://www.pierrefrey.com>

<http://www.maisonfey.com/>

<http://www.sophiehallette.com/en/>

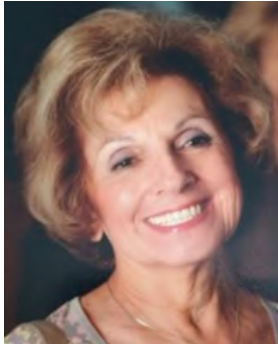




# Florida Chapter

## Tea and Pearls honors long-time member Myra Schwartz, FIFDA

Submitted by Marsha Koch, VP of Communications



Tea and Pearls was the inaugural fundraising event for the benefit of the Myra Schwartz Education Fund (MSEF) of the Florida Chapter of IFDA. Florida IFDA has established this fund to enable scholarships and grants for students as well as professionals in the Interior Furnishings field.

Upper Right: Myra's daughters, Lori Shapiro and Sheryl Martin, with their good friend in the center. Standing are Leah Keitz, FIFDA and Past President Beverly Stewart, who were inspired to create this event. Lower left: Event organizer Lynn Sciarone and sister-in-law Nancy find a table tucked in a corner filled with vintage china. Lower right: Leah Keitz, FIFDA, generously donated a portion of the proceeds of the sale of her custom one-of-a-kind pearl jewelry to provide seed money for this new MSEF program honoring Myra Schwartz, FIFDA.

The Tea House was filled with the conversation and laughter of twenty members and guests. Everyone enjoyed the delicious High Tea with tasty tea sandwiches, scones, pastries and an extensive selection of tea.

Our Chapter is pleased to honor the memory of our dedicated long time member by establishing this Educational Program in her name.



# Florida Chapter

## Take A Seat Signature Charity Event

This year our chapter sponsored a separate Take A Seat category for student contributions. We were pleased to be able to involve our area students in our Signature Charity Event.

One of the highlights of the Kickoff Party at The Boca Raton Museum of Art sponsored by Luxe Interiors + Design was the recognition of our Student Seat Designers. All the entries were exceptional.

The students' work was judged by a prestigious panel including Interior Designers and Artists and representatives from Luxe Interiors + Design, our Take A Seat Media Partner, and KidSanctuary Campus, which was the beneficiary of our auction.



Seated in the front are students Maria Otolara, John Leon, Emily Ferry, Courtney Thomas and Torrey Semlow. Standing is Interior Designer Alicia Kingsley, judges KidSanctuary Campus Executive Director Marlo Massey, KidSanctuary Campus President Connie Frankino, Features Editor at Luxe Interiors + Design Jesse Bratter, Interior Designer Alexandra Karram, and acclaimed Miami artist MaiYap.



The Student Seat Designers gather around "Grassroots" by Emily Ferry (4th from the left above), which raised one of the highest bids at our Take A Seat Auction!

All students participating received certificates of appreciation and were awarded a one year IFDA Student Membership.



# Florida Chapter

## FIFDA Leah Keitz shared her inspiring message for Florida's 2016 Board of Directors



Leah Keitz, FIFDA, VP of Educational Foundation

Our esteemed Leah Keitz, Fellow of the International Furnishings and Design Association, (FIFDA) spoke so eloquently at our recent Installation dinner, we wanted to share her profound words with you all. We call it *Tapestry*: and we thank Leah for the inspiring words and for over 38 years of service to IFDA. It is a privilege to have you in our Florida Chapter!

*"We have certainly had an exciting and successful year; one that we should all be proud of. Once again, it is my honor and pleasure to install the new board of the Florida Chapter of IFDA. I view this chapter as a beautiful piece of fabric. The warp and weft of the cloth is woven together beautifully. Our members are the threads that make up this beautiful cloth. Some of us represent the embellishments, some of us are the fringe and some of us are the strong selvedge. We are sometimes a smooth knit, sometimes a crisp cotton or linen. We are definitely warm like wool and are at times, smooth as suede.*

*The bolt is unrolled from one board to another, planning and executing the exciting job of moving the Florida Chapter forward in excellence.*

*Thank you to those who are stepping away from their office on our*

*board for all of your time and dedication to this chapter. We value you and your input and look forward to your continued involvement.*

*To the new board, let me welcome you. You are the newest fabric of our chapter and are entrusted with its continued growth and success.*

*At this time I officially install you as the BOD of the Florida Chapter of IFDA. 2016 will be our best year ever!"*



Jeannie Coppers, soon to be establishing a new IFDA chapter in Australia, Sylvia Wallace VP of Sponsorship and Professional Development, Leah Keitz, FIFDA, VP of Education Foundation, Lynn Sciarone VP of Programs, Vicki Kirsner Secretary, Tom Daugherty VP of Awards, Elizabeth Zecca President, Laurie Planamento VP of Social Media and President Elect, Caroline Rogow Outgoing President, Beverly Stewart VP of Hospitality, Marsha Koch VP of Membership and Communications. Not present are Ted Perella Treasurer and Lauren Roberts VP of Community Development.

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# Illinois Chapter

## Creating a Festive Holiday Mantle

Submitted by Joan Scheib, Co-VP of Communications

The Illinois Chapter board joined by a few guests enjoyed the festive season and conversation over lunch and presentation to kick off the holiday season. Kim Eggert, Co-VP of Communications hosted this event and gave the demonstration entitled 'Creating a Festive Holiday Mantle'. Her favorite tip to offer is the layering of a variety of greenery sprays on top of a fir garland embellished with a strand of lights. This fir garland is set on a 1" thick Styrofoam so the touches of lighter colors such as a light green or frosted white sprig accents are added and the ends are secured into the foam. These accent colors brighten the arrangement and a nice contrast to the green fir.



Cindy Frenzer, Julie Shaver, Penny Homscheid, Joan Scheib



Kim Eggert Presenting



Jeri Solomon, Karen Fischer, Kay Hoffman, Julie Shaver



Tina Dann-Fenwick, Penny Homscheid, Joan Scheib



Camille Sullivan, Kim Eggert, Cathy Fountaine





Candy Weisenberger



Michael Wines



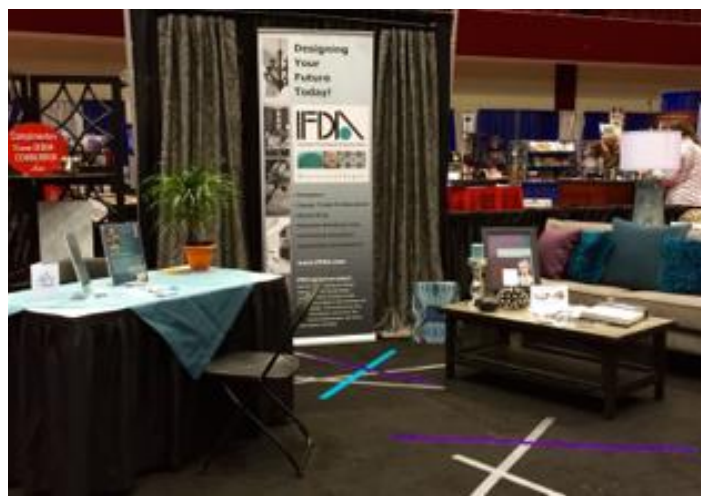
Kim Wahl

## Minnesota Chapter Minnesota Home & Patio Show in St. Paul, Minnesota

Submitted by Linda Hersom, Chapter Treasurer, VP of Communications and Marketing & Chapter Administrator

IFDA Designers Candy Weisenberger, Michael Wines, and Kim Wahl from the MN Chapter were at the Minnesota Home & Patio Show, which was held February 18-21 in St. Paul. Designers were available to answer questions and talk about the latest trends in tile, fabrics, wall covering, etc...

A special Thank You to House2Home Flooring & Design Studio and Furniture & Things for providing the furniture, accessories, and product samples for the space.



Minneapolis Home Show, IFDA MN Chapter as exclusive partnership

## Tiny. Green. Houses.

Submitted by Linda Hersom, Chapter Treasurer, VP of Communications and Marketing & Chapter Administrator

January 26, 2016 – Tiny. Green. Houses. by Jim Wilkins, provided those in attendance with a deeper understanding of the significance of non-toxic homes designed to provide sustainable, healthy lifestyles in a compact structure – as small as 400 sq. ft. Twenty-eight members and students filled the Hickory Chair Showroom at International Market Square for this very informative presentation. Jim Wilkins actually resides in a Tiny Green House and builds them for a living. Thank you Jim. Thank you Susan Thayer and Mark Nunemacher of Hickory Chair for hosting this IFDA event.



# Minnesota Chapter

## In Memoriam: Mary Jane Kinney, FIFDA, Minneapolis MN

Submitted by Linda Hersom, Administrator, IFDA MN Chapter



Long time design industry consultant and manager Mary Kinney, FIFDA, passed away February 1. Mary had been involved in the design industry for well over 35 years. Mary was involved for many years at International Market Square. She managed the Schumacher and Baker Knapp and Tubbs Showrooms for several years, and worked in marketing for Billy Beson, and as the manager of the Design Studio at Gabberts. After leaving Gabberts she set up her own consulting business helping several designers set up their own design businesses. She was a big supporter of ASID and IFDA. She was a past president and a fellow of IFDA MN Chapter. She grew up in Edina and lived most of her life in the Twin Cities with a special affiliation for the North Shore and Grand Marais. A funeral was held on Friday Feb. 5th. Memorials preferred to the MN Chapter of IFDA for the Mary Kinney Lecture Series.

# New England Chapter

## IFDA-New England Strategic Planning Pays Off

Submitted by Jennifer Driscoll, VP Programs



Carolyn Meek, FIFDA

IFDA-New England's Board of Directors kicked off 2016 behind closed doors. They devoted an entire day to strategic planning and developing their Vision Statement which reads, "IFDA-NE provides opportunities that cultivate strong business relationships through professionalism, education, collaboration and philanthropy to achieve the goal of enhancing and expanding our businesses."

The meeting resulted in action items for the chapter's programming, communication, sponsorships, education, future directions, community service and membership.

The chapter is launching a new Membership Ambassador program headed by board member and interior designer, Vivian Robins. Its aimed at integrating new members into the chapter during their first year. Member Ambassadors will touch base with new members monthly to introduce them to fellow members; peek their interest regarding events and committees; and inquire as to how they are progressing as a member.

IFDA-NE is currently receiving a lot of positive feedback from area design schools where board member, Gloria Robertson has introduced the chapter's student benefits. She is developing integral relationships with key figures at each institution and attracting new student members to the chapter.

The annual program calendar is chock full of educational events on

topics such as Design Business Management (March) and Design Solutions In Micro-Living Spaces (September). This February, IFDA-NE hosted "Off With Their Heads", a showroom event where professional head shots were photographed for members.

IFDA-NE recently celebrated Fellow member, Carolyn Meek's 50th anniversary. She graciously documented her experience as a chapter member in a letter to the organization that's now posted in the pages of the chapter's quarterly magazine, seen [here](#).

New England is gearing up for their second series of events for IFDA Take A Seat in May with a private press preview, a champagne kick off, three traveling exhibits and a gala with an auction. To track these exciting events, visit [www.takeaseat.ifdane.com](http://www.takeaseat.ifdane.com).







KRAVET DESIGN STUDIO TOUR: (from left) Andrea Algaze; Su Hilty, FIFDA; Susan Slotkis; Shari Chamish; Andrea Brodfuehrer; Rose Hittmeyer; Robin Daas; Nancy Fire, and Jennifer Powell, Kravet tour leader.

## New York Chapter Spring was sprung! The flowers was riz. Just look how busy Our Chapter is!

Submitted by Rose Bennett Gilbert, FIFDA, VP of Membership

*East Side, Westside...All around the town...* The New York Chapter rolled out a calendar crowded with news-making events in the first three months of this new year. We sized up coming color trends with **Pantone** during **NY Now!** at the Javits Convention Center in February. We also prowled the NY Now! aisles, picking the Bests-in-show for **IFDA Selects** awards. Launched by the NY Chapter, the **IFDA Selects** idea is spreading to other chapters, spotlighting IFDA at trade shows from coast-to-coast.

Latest for New York: the totally glam **Architectural Digest Design Show** in mid-March, where an expected 45,000 design industry members saw top exhibitors display IFDA Selects awards on display in top exhibitors' booths..

More big doin's so far: The Chapter celebrated the year's launch at the NY showroom of **The Shade Store**, IFDA's new International Platinum Sponsor. We gathered at NY hot spots for first-Monday nights **Cocktails, Conversations & Connections** -- fellowship that boosts membership.

We browsed behind the scenes of the **Kravet Design Studio** previewing the new and exciting in textile creativity from the likes of **Barbara Barry**, **Brunschwig & Fils**, **Aerin Lauder**, **Lilly Pulitzer**, **Jan Showers**, and **Echo**.

We also celebrated each other's talents with notable collaborations between Chapter members: shining star **Jamie Drake** and **Rising Star Caleb Anderson** forming **Drake + Anderson**; interior designer/ Feng Shui practioner **Julie Schuster** demystifying the ancient art at **Lefroy Brooks** in Manhattan and at **Mitchell Gold + Bob Williams** in Paramus, NJ; uber designer **Charles Pavarini III**, a director of Kips Bay Show House and Designers' Lighting Forum, teaming with artist

**Paul Thomas** in a "Marriage of Art & Design" -- Paul's lyrical paintings inspiring fabrics and furniture designed by Charles and debuted at the AD show (also winning **IFDA Selects** Best-in-Show Booth Design).

And that's only the *first-quarter* results.



IFDA SELECTS: Mr. Brown took the plaque for Best in Show for furniture at NY Now



SQUEEZE PLAY: Andrea Brodfuehrer, Chapter President, and Dwayne Clark, DC IDMG management agency.



TALKING BIZ at the CCC: (left) Joanne Douds, Sotheby's International Realty, Director, International Real Estate Federation - USA, and Yumi Kim, Curtain Call, Inc., meet at The Maramara, Park Ave, NY.



FENG SHUI HELD SWAY: Designer, licensed expert Julie Schuster achieves perfect balance between Scott Hohl, left, and Richard Segal, Chapter President-elect.

# Philadelphia Chapter

## IFDA-Philadelphia Chapter is Excited to Announce a CEU Credit Seminar given by Toby Israel and ALL are Invited!

Submitted by Deanna Lorenti, IFDA, VP of Communications & Marketing



"Using Design Psychology to Create Ideal Places Workshop" .6 CEU credit

Come join IFDA-Philadelphia on June 22, 2016 for an all day workshop presented by Toby Israel, Ph.D. founder of Design Psychology, pictured left. This is a new field that continues to gain international attention, including in the *L.A.*, *N.Y.* and *Financial Times*, *CBS Sunday Morning*, NPR's "Talk of the Nation," and "Radio Times."

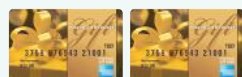
Trained as an Environmental Psychologist, she is a multi-disciplinary professional with experience in design, psychology, the arts and education who applies scholarship to the "real world" practice of

design. She has served as an environmental consultant in the USA and UK including as head of design research for LRK Architects and director of the Visual Arts Program for the New Jersey State Council on the Arts. A former professor of architecture and psychology at the University of Lincoln (U.K.), her most recent projects and presentations involve using Design Psychology to create healing places and products such as the 'Robe to Wellness.'

On her mission to deeply connect people and place, she likewise writes *Psychology Today's* "Design on My Mind" blog and works directly with designers and clients. Her groundbreaking approach is described in her book, *Some Place Like Home: Using Design Psychology to Create Ideal Places*.

Mark your calendars for June 22nd and keep an eye out in your inbox and on social media for more information.

# CONGRATULATIONS TO THE WINNERS OF THE 2016 PROFESSIONAL MEMBER RENEWAL CONTEST



**1ST  
PLACE**

**iPAD MINI 4**

Nicole Koenig-Passman,  
New York Chapter

**2ND  
PLACE**

**\$100 AMERICAN  
EXPRESS GIFT CARD**

Julie Baumgart,  
Minnesota Chapter

**3RD  
PLACE**

**\$50 AMERICAN  
EXPRESS GIFT CARD**

Lynne Ellick,  
Philadelphia Chapter





## Philadelphia Chapter IFDA-Philadelphia Chapter's Kickoff Event had a HUGE Turnout!!

Submitted by Deanna Lorenti, IFDA, VP of Communications & Marketing

IFDA-Philadelphia held their January Kickoff Event at Gold Sponsor, Sheffield's Furniture & Interiors. They had over 70 people attend to tour the beautiful showroom in Malvern, PA, network and learn from our speaker/member, Mike Irby. Mike spoke on the topic: "Networking...if you want to grow your business." Mike is a member of the American Marketing Association of Philadelphia, and has been successfully marketing himself for over 10 years. He is also a

member of several Chambers of Commerce and is now our Chapter VP Historian/Photographer.

Mike reviewed the following:

- Networking.... what it is and what it is not
- How to evaluate your Return on Investment
- How to work the room
- Why you should never blow off an event you were planning to attend.

These were great tips that everyone could take with them and put into practice at future IFDA and other networking events.

The bonus to the evening.... 3 new members joined the Chapter! Now that is a successful event!

## IFDA-Philadelphia Chapter Expanding the IFDA Message to the Public!!

Submitted by Deanna Lorenti, IFDA, VP of Communications & Marketing

IFDA-Philadelphia is participating in two major, design inspired events, open to the public. This participation will allow them to highlight the new IFDA mission statement "Inspiring collaboration within the furnishings and design industries to support its people, their products and services."

Chapter President, Ida McCausland and a group of members will be guest presenters at the 2016 PHS Philadelphia Flower Show on March 11th. They will be educating visitors on design principles used in "Bringing the Indoors Out...Creating Outdoor Living Spaces." This topic is a huge trend that is happening everywhere and will resonate with the thousands of visitors who come to the Philadelphia Flower Show.

Our Gold Sponsors, Bright Light, Hi-Fi Sales and Avalon Flooring, and Silver Sponsor, Robert Allen, will be providing products to help Ida and

the team put on a beautiful, interactive and informative seminar.

IFDA-Philadelphia was presented with the opportunity to design a room at Foxwood Manor, the 41st Bucks County Designer House & Gardens in Jamison, PA. The home's current sunroom will be transformed into: "The Room with a View." Once again, members and sponsors are joining their talents to collaborate and design a room that will appeal to the thousands of visitors that come to tour the home through the month of May. The proceeds from ticket and product sales will benefit the local Doylestown Hospital and the Richard A. Reif Heart Institute at Doylestown Health. Our Gold Sponsors: Closet City, Hi-Fi Sales, Bright Light, Knots & Weaves, Ambiance Design and Pindler, along with Silver Sponsors: Taylor Made Custom Cabinetry & Design, Kravet and Robert Allen, will be part of the design team showcasing their beautiful products. IFDA Members: Lisa Lazarus, Robert Belchic, Deanna Lorenti, Pamela Kenney, Marie Weaverling, Melodie Burkey, Merrie Turney, Beth Maurer and Ida McCausland, are all donating their time and services to make this room spectacular! Member Linda Cipriano from Benjamin Moore is donating the paint for the ENTIRE house!!

Keep checking our web page and Facebook where you can find more details on the house and the IFDA members participating.

# Richmond Chapter Holiday Gathering

Submitted by Sue Williams, FIFDA, VP Public Relations, *Network* Editor in Chief



The annual IFDA Richmond Chapter Holiday Gathering was held at Summer Classics of Richmond, which is always magnificently decorated for the holidays and the perfect setting for this festive event.



Members Laurie Pyszkowski, Diane Williams, and Michael Maszaros, Richmond Chapter President.

## ProSource of Richmond Educational Event

Submitted by Sue Williams, FIFDA, VP Public Relations, *Network* Editor in Chief

IFDA chapter members and guests attended an educational event at the showroom of Gold Sponsor, ProSource of Richmond. The evening offered an informative look at oiled hardwood floors -- their benefits, features, and maintenance. It was combined with the monthly networking event, Design Chats, which are held on first Thursdays to connect the design and furnishings industry across RVA.



ProSource of Richmond Executives Adam Bolt, Sales Manager and Guy Gazzilli, VP Sales



# Richmond Chapter

## Rodin Event at Virginia Museum of Fine Arts

Submitted by Sue Williams, FIFDA, VP Public Relations, *Network* Editor in Chief

The IFDA Richmond Chapter held a special event for members and guests to attend the world-class exhibit at the Virginia Museum of Fine Art: "Rodin: Evolution of a Genius". Organized by the Montreal Museum of Fine Arts and the Musée Rodin in Paris, the exhibition featured nearly 200 works of Auguste Rodin (19th and 20th centuries).

Following a group tour of the exhibit, the evening ended with a social centered around live jazz, which the VMFA provides every Thursday evening, and refreshments from the museum's Best Café.



IFDA Richmond members and guests gather after viewing the Rodin exhibition at VMFA.



Muffy Barden, Immediate Past President, and Casey Fabling, VP Membership/Membership Retention, offered their impression of Rodin's *The Thinker*.



Richmond Chapter President, Michael Maszaros, chats with attendees in the lobby of VMFA

# March Social at the Quirk Hotel and Gallery

Submitted by Sue Williams, FIFDA, VP Public Relations, *Network* Editor in Chief

The March Social at the new and trendsetting Quirk Hotel attracted 65 attendees -- members and guests. Interest in IFDA RVA was high, including several application requests for membership and sponsorship. The social networking event was held in the lobby but also included a guided tour of the unique hotel, which was followed with a dinner option. The recently opened hotel has received extensive national and local press.

The evening was also an opportunity to announce the exciting details for the Richmond Chapter's upcoming Day of Design event, April 30.

Corey Damen Jenkins will be the main speaker. Other speakers will include Mary Douglas Drysdale, Robin Baron, and Nancy Price.



# Richmond Chapter

## March Social at the Quirk Hotel and Gallery, cont'd

Submitted by Sue Williams, FIFDA, VP Public Relations, *Network* Editor in Chief



(left to right) Members Michael Maszaros, Patti Stone, Steve Dash, and R.J. Landin Loderick, listen to guest speaker, design agent Dwayne Clark of Dwayne Clark Interior Design Management Group.



Dramatic view of the Quirk Hotel lobby and Maple & Pine restaurant



(l to r) Michael Maszaros, Richmond IFDA President, Dwayne Clark, Dwayne Clark Interior Design Management Group, and R.J. Landin Loderick, President-Elect / Events VP.



(l to r) Lindsay McMullen, Merchandising Manager for Retail and Leasing for Summer Classics, shares the dinner table with Ali Cross, Richmond IFDA Secretary and Sue Williams, IFDA FIFDA. Summer Classics of Richmond is a Gold Sponsor.



The event at Quirk Hotel was so successful, more than one table was needed for the dinner.

## IFDA INTERNATIONAL SPONSORSHIP OPPORTUNITIES

**Are you looking to connect with leaders in the furnishings and design industry?**

The IFDA international sponsorship program offers a variety of sponsorship levels. For more information on the benefits of becoming an IFDA sponsor, including your company name and website listed on the front page of *Network*, please contact Jennifer Jones at 610-992-0011 or [jjones@ifda.com](mailto:jjones@ifda.com).





# Washington DC Chapter Holiday Party

Submitted by Jeanne Blackburn, Immediate Past Chapter President, Writer and President of Ariel Publications



There are always more than enough smiles to share during the IFDA-DC annual Christmas Party at the Kennedy Institute in Washington, DC. From left, John Petro, IFDA, Chapter Treasurer, Chair of the event, Santa (Ken Huntsman), and Donna Ralston-Latham, IFDA.



Children enjoy snacks and IFDA-DC volunteers sing carols while they all wait for Santa's arrival at the party. An evening pizza party followed for mentally-challenged adults served by the Kennedy Institute.

## Masquerade Ball

Submitted by Jeanne Blackburn, Immediate Past Chapter President, Writer and President of Ariel Publications



Just some of the revelers and party-goers who attended the 2016 Masquerade Ball at Capitale in DC - chaired by Laura Fox, and this year to benefit the Children's Tumor Foundation. (Photo by Melody Rush and Brendan Narod)



This year's IFDA-DC board of directors - unmasked at the Masquerade Ball. Left to right: David Jorgenson, Marlies Venute, John Petro, IFDA, Laura Fox, Debbie Harp, Debbie Cain, Tod Herbers. Also pictured DuVal Reynolds (Photo by Melody Rush and Brendan Narod)

## DC Resources

Submitted by Jeanne Blackburn, Immediate Past Chapter President, Writer and President of Ariel Publications



Special guest, Lauren Liess (left), takes a minute from her book signing to chat with chapter president, David Jorgenson and "Resources 2015" chair Victoria Sanchez. (Photo by Bob Narod Photography)



The elegant ballroom of Westwood Country Club in Vienna, Virginia was the setting for "Resources" 2015 - the IFDA-DC table-top trade show which showcased the products and services of over 50 design-related businesses in the Washington, DC area. (Photo by Bob Narod Photography)

# SUBMISSION GUIDELINES

## IFDA 2016 Network Submission Guidelines

NETWORK EDITORIAL TEAM

Sue Williams, FIFDA, Richmond Chapter, Network Editor in Chief

Judith Clark-Janofsky, FIFDA, IFDA Past President, N. California Chapter Immediate Past President

The goal of the quarterly IFDA *Network* is to inform membership, industry partners, potential members, and the public (potential customers and colleagues) on what IFDA membership is about. Information should be interesting, topical, relevant, timely, concise, and reader-friendly. These are tall orders for a volunteer organization, but vital. We look to feature our members, their contributions to the field, their milestones, and areas of expertise. IFDA *Network* as well as individual chapter newsletters and publications strive to inform, educate, and inspire. Selection of content, both text and photos, are reviewed and may be edited.

**Comments may be directed to** Sue Williams, FIFDA at [ifda-network@earthlink.net](mailto:ifda-network@earthlink.net).

**Submissions are due to** Sue Williams, FIFDA at [ifda-network@earthlink.net](mailto:ifda-network@earthlink.net) in accordance with the following production schedule:

ISSUE	SUBMISSIONS TO SUE WILLIAMS	SUBMISSIONS TO ACCOLADE	PUBLICATION
2016 Network submission deadlines to be announced. Check your email inbox for details!			

**Local Chapter submissions for consideration:** Local Event Summary; Profile of a Fresh Face Member, Chapter Officer, or A Member's Achievement.

Articles of general interest relating to the furnishings and design industry may also be considered. Do you have an idea for an article? Please contact Sue Williams, FIFDA at 804-644-3946 or [ifda-network@earthlink.net](mailto:ifda-network@earthlink.net). Sue will be happy to discuss your idea with you.

Of particular interest this year—please submit your photos and impressions from the various markets/tradeshows you attend. These may be great new products, innovations, notable observations, group shots of you and other IFDA members at the show and even selfies. If you see something astounding, unusual or just plain horrible, include that as well! Send photos with your name, chapter, at which market they were taken and any short personal observations.

Submissions are welcome from each Chapter's VP for Communications/Public Relations, President and the membership at large. All submissions are subject to review and edit for content and newsworthiness.

### Submission Criteria

TEXT	PHOTOS
<ul style="list-style-type: none"> <li>• Microsoft doc. or docx, editable form</li> <li>• Universal font e.g. Arial or Times New Roman in 11-12 pt.</li> <li>• Limit formatting enhancements</li> <li>• May use bullet points, paragraphs, etc.</li> <li>• Italicize names of publications, e.g. your newsletter name, magazine articles, and books.</li> <li>• Include appellations as required, such as FIFDA and titles such as Chapter Board President.</li> <li>• Provide url or hyperlinks to websites. The determination of appropriateness of adding a link feature is at the discretion of the Editor and Accolade staff.</li> </ul>	<ul style="list-style-type: none"> <li>• Send via email: photos should be included with the text submission.</li> <li>• JPEG or TIFF files are acceptable.</li> <li>• Photos from 72 to 150 dpi up to 10MB per email can be accepted. Please do not submit out of focus photos or photos less than 4"x5" in size.</li> <li>• Caption people from left to right. Include appellations, such as FIFDA.</li> <li>• Photo credit as appropriate</li> </ul>



# MEMBERSHIP UPDATES

## IFDA Welcomes Our 126 New Members

### ARIZONA

#### Professional

Jamie Cowgill  
Carbon Footprint  
Christina Dagerman  
Bedrosians Tile and Stone  
Camille Kurowski  
Camille Helen Design, LLC

Richard Van Gilse  
Facings of America

Randy Wolfe

#### Student

Sara Barker  
Kristy Coup  
Susan Schoenfeld  
Arik Spaulding

### CAROLINAS

#### Student

Victoria Chaffers  
Elise Curti  
Shelby Deskin  
Taylor Farrell  
Elizabeth Figueroa  
Abbie Lemly  
Kaci Markham  
Jaime Norward  
Laura Ott  
Rachel Phellps  
Kimberly Young

### FLORIDA

#### Professional

Linda Barber  
Linda Barber Interiors  
Carolyn Gardner  
The Shade Store  
Deborah Matsunaye  
Fefifaux of Delray, Inc.

Stephanie Molyneux  
ACP Home Interiors

Allison Paladino

Susan Von Senden

#### Student

Maria Otalora

### GEORGIA

#### Professional

Ashley Held  
ASHLEY HELD

#### Student

Lauren Hartt

### ILLINOIS

#### Professional

Camille Sullivan  
Design By Camille

### ILLINOIS

#### Student

Joseph Danielsen  
Lois Dickelman  
Wendy Franz  
Hilary Kaboski

### JAPAN

#### Professional

Haruki Senda  
Yuko Tominaga  
Work Station Co., LTD

### MEMBER AT LARGE

#### Professional

Arianne Bellizaire

### MINNESOTA

#### Professional

Stacy Cenaiko  
Cenaiko Productions  
Lacey Sagada

### N CALIFORNIA

#### Professional

Kristen Gablenz  
Chic Interiors  
Amelia Hyde  
Resource Furniture

Diane Riesselman  
Pindler

Kelly Tivey

Kelly Tivey Interior Design

#### Student

Cynthia Acosta  
Yolanda Ng

### NEW ENGLAND

#### Professional

Kathi Abacherli  
Republic Supply Company  
Kerri Anastas  
Babel's Paint & Decorating

Susan Barba  
SBID Studio

Dawn Carroll  
Cemar Marble and Granite

Jessica Chabot  
Hawthorn Builders

Alyssa Haggerty  
Landmark Services, Inc.

Laurie Heffernon  
Done in a Day Decorating

Amanda Lane  
REFINED Hudson &  
Design Loft

### NEW ENGLAND

#### Professional

Jennifer Lozada  
Fresh Start Interiors  
Jan Luchetti  
Jan Luchetti Interiors  
Deborah Matook  
New England Architectural  
Finishing, LLC

Bill Morton  
Back Bay Shutter Co., Inc.

Jonathan Moss  
INSTALLATIONS PLUS, INC

Patricia Niver  
Duralee Fabrics

Tara Nolan

Shari Pellows

Jeff Schwartz  
J. Schwartz Design

Dave Shore  
Audio Art

Lani Smith  
Moen

Nancy Sorensen  
Back Bay Shutter

Terry Steen  
Nationwide Lifts of  
MA, Inc.

#### Student

Mia Bandoni  
Kelly Rogers  
Christine Velyvis

### NEW YORK

#### Professional

Allison Bassen  
AGB Interiors

Robin Daas  
Manhattan Frame & Design

Kevin Dumais  
DUMAIS Inc.

Jessica Geller  
Wafah Jehou  
Atlas Gallery LLC

Yumi Kim  
Curtain Call, Inc.

Melissa Mittag  
Fromental

Mary Mulholland

Jennifer Munich  
Sure Fit Inc.

Michael Pakula  
Atlas Gallery LLC

Benjamin Rioux  
From Chef To Table, Inc.

### NEW YORK

#### Professional

Jessica Robb  
Robb Media Partners  
Anne Ruvolo

Marc Schor  
Hudson Green Craft

Virginia Toledo

#### Student

Amy Glaun  
Tammy Li

Caitlin Rutter

### PHILADELPHIA

#### Professional

Adam Corson  
Modern Tribal Arts

Ceil DiGuglielmo  
Sew Much More  
Custom Sewing

Kristal Fascella  
Bella-Interiors

Lisa Gehrig  
Home Furnishing

Jack Griffin  
Dompierre, LLC

Jennifer Laurens  
Sweet Water Woodworks

Cate Lownes  
EM Interiors

Elizabeth Maurer  
Liquid Stone Concrete  
Designs LLC

Wendy Nelson  
Walnut & West LLC

Jacob Oxford  
Pindler

Kira Palichat  
Ferguson

Jen Sells  
Paul Downs Cabinetmakers

Kimberly Stranix  
Ferguson

Jaime Vautour  
Maison D'or Interiors LLC

Rebecca Wein  
Design Trade Resources

### RICHMOND

#### Professional

Kathy Corbet  
Kathy Corbet Interiors

Ali Cross  
Cabin Creek Interiors

Karen Hardy  
Accent Draperies & Interiors

### RICHMOND

#### Professional

Vicki O'Neal  
Form & Function, LLC

Laurie Pyszkoski  
Laurie Kent Designs

Natalie Reddell  
Interiors By Natalie

Stephanie Snyder  
Palette Paint & Home

### TEXAS

#### Professional

Hailey Browning  
Holley's Window  
Fashions & Interiors

Michael Pullen  
Michael Pullen Design

Pamela Thompson  
Pindler

Carolyn Turner  
Crearice Fabrics

#### Student

Pamela May

### WASHINGTON

#### Professional

Todd Breeden  
Hardwood Artisans

Sherry Burton Ways  
Monarch Paint &  
Design Center

Ken Clark  
TW Perry

Kate Evans Lluberes  
Evans & Sheldon

Laura Ann Francis  
LPC Associates, LLC

Elizabeth Fritsche  
Tart Lumber Co.

Clif Griffith  
American Automation

Lynda Hess  
Alpha Business  
Coaching LLC

Carrie Higginbotham  
Houselife Inc.

Lay Htun  
Savvy Rest Natural  
Bedroom

Fernando Rodrigues  
IMI Furniture

#### Student

Yessenia Guardado

# MEMBERSHIP UPDATES

## New Associate Members

Congratulations to the following student members who have graduated from their degree/certificate programs and transitioned to Associate Membership:

### NORTHERN CALIFORNIA

Svetlana Foster

### NEW ENGLAND

William Brothie  
Karen Connors

### NEW ENGLAND

Elina Passou  
Mary Ryan  
Mary Jane Schotte  
Linda Weisberg  
Michele Zajkowski

### NEW YORK

Frances Digiovanni  
Rosemarie Hittmeyer  
Catarine Rossi

## 2016 Committees

### Chapter Assistance Committee

Robin Gainey, Chair  
Diane Fairburn  
Kathleen Koch  
Linda Kulla, FIFDA  
Kathleen Penney  
Caroline Baer Rogow  
Diane Nicolson, FIFDA

### Finance Committee

Linda Kulla, FIFDA, Chair  
Athena Charis, FIFDA  
Diane Nicolson, FIFDA  
Penny Sikalis  
Candy Weisenberger

### Marketing Committee

Penny Sikalis, Chair  
Andrea Brodfuehrer  
Kathleen Penney  
Diane Nicolson, FIFDA

### Network Committee

Sue Williams, FIFDA,  
Editor in Chief  
Judith Clark-Janofsky, FIFDA  
Diane Nicolson, FIFDA

### Speakers Bureau Committee

Susan Hirsh, FIFDA, Chair  
Judith Clark-Janofsky, FIFDA

### Speakers Bureau Committee

Diane Nicolson, FIFDA

### Sponsorship Committee

Diane Fairburn, Chair  
Karen Dzendolet  
Kat Robbins  
Dede Radford, FIFDA  
Diane Nicolson, FIFDA

### Webinar Committee

Jane Toland, Chair  
Claudia Giselle Tejeda  
Athena Charis, FIFDA  
Linda Hunt, PhD

### Webinar Committee

Diane Nicolson, FIFDA

### Website Committee

Diane Fairburn, Chair  
Adrienne Hart, Co-Chair  
Janet Stevenson, FIFDA  
Caroline Baer Rogow  
Andrea Brodfuehrer  
Deanna Lorenti  
Elizabeth Zecca  
James Woodard  
Diane Nicolson, FIFDA

## IFDA Member Benefit Spotlight

## Discount on Teleflora Purchases

By Jennifer Jones, MPA, Executive Director

To purchase flowers and receive the 15% IFDA member discount, [click here](#) to access the IFDA/Teleflora Partner's page. To receive the IFDA discount, your purchase must be made via the IFDA/Teleflora Partner's page.

About Teleflora

Teleflora is the world's leading flower delivery service connecting customers with the nation's best local florists for more than 75 years. All of Teleflora's flower arrangements are artistically arranged and hand-delivered in keepsake vases using only the freshest flowers available through its member florist network. Headquartered in Los Angeles, California, Teleflora has over 15,000 member florists throughout the U.S. and Canada, with an additional 20,000 affiliated florists outside North America.

Please contact Jennifer Jones, MPA, Executive Director at [jjones@ifda.com](mailto:jjones@ifda.com) or 610-992-0008 if you have a question about the IFDA Teleflora program.

teleflora®



# EDUCATION & TRAINING

## TAKE A CLOSER LOOK AT THE IFDA CAREER CENTER



The International Furnishings and Design Association (IFDA) provides you with the most comprehensive online career center and recruitment site for the furnishing and design industry.

IFDA is dedicated to the furnishings and design industry and its professionals. We provide the best, high-profile and even niche openings locally and nationwide from the industry's leading institutions.

### All services are **FREE** to Job Seekers

- Build your own in-depth profile to market your skills & talent
- Upload your resume and update it as often as you want (confidentially, if you prefer)
- Set up a personal Job Agent and be alerted when new jobs are posted
- Review career-search tips and advice from recruiting experts

### IFDA Employer Features

- Find the best products and rates to meet your staffing needs
- Use Resume Search to find qualified candidates based on job specific qualifications
- Create an online Resume Agent to email qualified candidates right to your inbox daily
- Use Employer Resources to get help with government compliance, job posting tips and other resources.



Use Promo Code TRYIFDA for 25% off any job posting package!  
Visit **CAREERCENTER.IFDA.COM** to get started.

Questions? Contact IFDA Headquarters at 610.992.0011 or [info@ifda.com](mailto:info@ifda.com)