

**IFDA**  
INTERNATIONAL FURNISHINGS  
AND DESIGN ASSOCIATION

# NETWORK

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THE INTERNATIONAL FURNISHINGS AND DESIGN ASSOCIATION MAGAZINE

Contents Fall 2019

Editor: Rose Gilbert, FIFDA

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“Monday, October 21, could be called  
IFDA DAY at the upcoming  
High Point Market”  
  
- Ida McCausland, IFDA President

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# President's Message



We have a LOT of NEWS!

First, an update on our Virtual Chapter (VC). We've had two successful meetings, and are busy getting the chapter organization in place - we need a president and an event chair/committee.

We are also moving up technically to Zoom Video conferencing, which will allow us to have expert guest speakers and Q & A sessions

with the VC group. So far we have lined up special guests for our first mini-webinars, including Caroline Rogow, Mike Peterson, Dave Gilbert, FIFDA, Ellen Gefen, and Dawn Brinson, FIFDA.

Next, we're looking forward to what could be called **IFDA Day** at the upcoming High Point Market: **Monday, Oct. 21.**

It actually starts on **Sunday night** with a cocktail party at The Point on Commerce to kick off EF's **DesignEDGE** and the 50th Anniversary of our Carolina Chapter. Please join us for this fun soiree – a chance to mix and mingle, nibble, and network.

**Monday morning, 9-12:30:** IFDA Educational Foundation presents **DesignEDGE, "Navigating Boundaries for Success"** a 3-CEU event from 9 a.m. - 12:30, featuring top designers who defy the edge: Hall of Fame architect Lauren Rotette, and Elle Décor A-list designers, **Sheila Bridges and Young Huh.**

Not only is **DesignEDGE** free of charge: the High Point Market Authority is offering IFDA-EF \$200 for each new person or company attending **DesignEDGE** ("new" means has not been to HPMKT in three years). And if that person/company brings another "new" associate, it means another \$100 for EF! This is a huge opportunity to support EF, so if you know any "new" attendees – IFDA or not – make sure they sign up and come to this not-to-be-missed event!

**Monday afternoon at 4:00** – *Design Harmony*, IFDA's new initiative promoting health and wellness, will be featured at Century Furniture during their Hamilton-Wrenn 3rd Night Celebration.

Mike Peterson will lead a panel at our first CEU in the health and wellness design certificate course (how architects and designers have the ability to improve the health and wellbeing of our clients) that we are going to roll out officially at the spring market in High Point.

We are expecting well over 100 guests. Be among them!.

**Monday evening at 7:00** The **ISFD** (International Society of Furniture Designers) Pinnacle Awards ceremony takes place at High Point University, and I am SO excited to be representing IFDA as one of the presenters of this much coveted award, along with luminaries Hillary Farr, Libby Langdon, Gary Iman, Kaitlin Peterson, Christiane Lemieux, and some very special guests! Tickets are a must for this event. [Click here to register](#) (tickets are \$75 in advance; \$100 at the door).

**Coming up in 2020:** IFDA has been invited by IMC (International Market Centers) to have a presence at the **Las Vegas Market** in January. Watch for more info on how you can be a rep for IFDA in Vegas!

**And then,** Grace McNamara has generously offered IFDA a front row seat(table) at the **IWCE (International Window Coverings Expo)** in March in Charlotte, NC. We will be the keynote event with a Lunch & Learn "Design Harmony: Design's Influence on Health and Wellness," presented by our own Mike Peterson. If you have anything to do with window treatments, this is the place to be March 25.

Finally, we are closing in on **IFDA Has Talent** so get those entries in by mid-October! We have an amazing array of talent. Wait till you see it all!

Ida J. McCausland

Ida J. McCausland Interior Design, LLC

## YOUR MEMBER BENEFITS



**PLUS MORE!**

**GET DETAILS AND ENROLL TODAY!**

# IFDA Has Talent! Still Time to Show us Yours

Submitted by Judith Clark, FIFDA

No surprise that we've been dazzled by the submissions we've been receiving for our new competition, *IFDA HAS TALENT*. We've always known that! We also know that there is a lot more talent among our designer members that deserves to be uncovered.

Now is the hour! The fun wraps up on October 31, so get those j-pegs of your projects to me as quickly as you can! Here's why:

- You will instantly become a star on the IFDA Facebook page.
- You will automatically be entered in the *IFDA HAS TALENT* Competition to be judged by a panel of design industry professionals.

- The top winner will enjoy international media exposure: you'll be interviewed and your design work featured in an IFDA press release touting your talents to key design publications *and* to your local media.
- This means that your designs could be seen throughout the country and beyond. Now that is quite fabulous!

Please make haste to submit your designs to me: Judith Clark, FIFDA. [judith@delements.com](mailto:judith@delements.com)

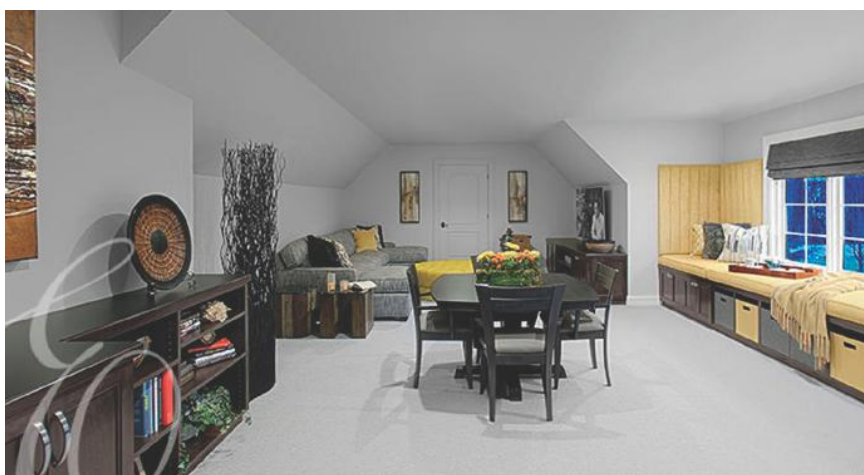
Meanwhile, here is a sampling of **IFDA HAS TALENT** submissions thus far.



Elegant Bath designed by C. Beth Arntzen, Philadelphia Chapter.



Mary Borkovitz, Philadelphia Chapter, conjures calm in a living room.



From Marietta Calas, Illinois Chapter, a room for all reasons.





White House Holiday Fantasy by *Kim Eggert*, Illinois Chapter.



An expanse of custom banquettes by *Howard Levinger*, New York Chapter.



A wellness center by *Charles Pavarini III*, New York, at Kips Bay Show House.



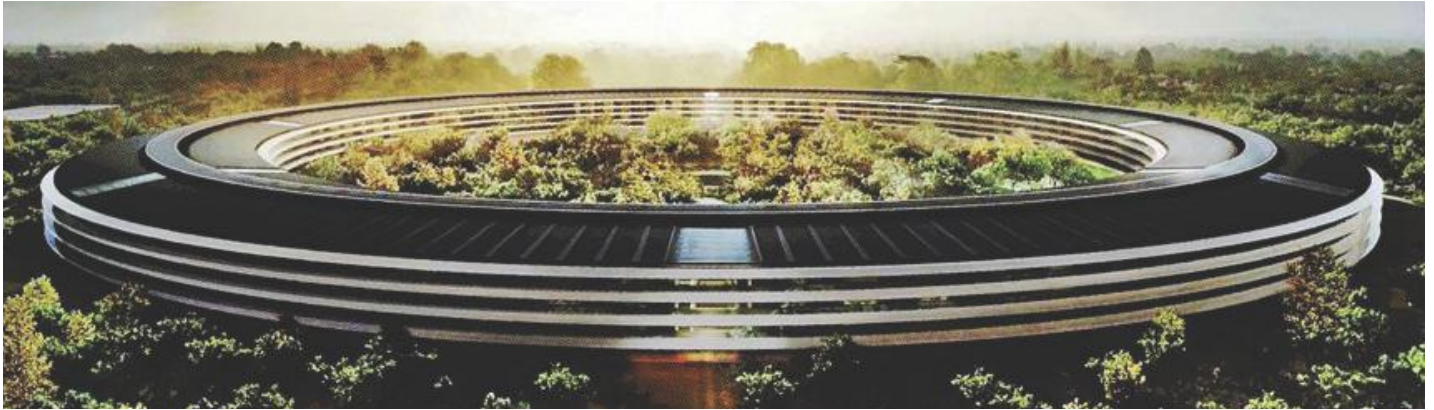
From *Deanna Lorent*, Philadelphia, a high, handsome sitting room.



# IFDA To Sponsor Keynote Address at IWCE 2020 in Charlotte, NC

## “Design Harmony: Design’s Influence on Health and Wellness” CEU Debuts at International Window Coverings Expo, Mar. 25

Submitted by Mike Peterson, IFDA



APPLE PARK in Cupertino, CA: Costing \$5 billion, ‘World’s Greenest Building’ is designed by Norman Foster to promote employee wellness, says CEO Tim Cook.

Designers...do you think of yourselves as health providers? If not, why not? Take a look at what Dr. Claudia Miller, the head of medicine at the University of Texas, says: “Architects and designers have a greater ability to improve public health than medical professionals.”

What does the medical industry know that we should know?

One of the fastest growing influences in design today is the realization that great design improves health and wellness. Studies from around the world prove the health benefits of design. Designers need to start taking credit for it. Governments in Europe and Asia have now authorized “prescribing” trips to museums and art galleries in lieu of a bottle of pills.

One of the outgrowths of this new emphasis on the health benefits of design is the continued growth of biophilic design. Biophilic design, essentially *nature* driven design, is proven to lessen stress and thereby lower heart rates and blood pressure. Workplace design is already incorporating biophilia in offices around the world. Just take a look at Apple’s new headquarters in Cupertino, CA, and Amazon’s headquarters in Seattle.



AMAZON'S HQ in Seattle, inspired by biophilia, is home to 40,000 plants from the forest regions of 30+ countries. ‘Employees think and work differently surrounded by plants,’ declares the company’s website.

The Design Harmony panel is CEU-accredited and will be featured in a “Lunch & Learn” presentation at the IWCE on Mar. 25 at noon. Designers will leave the panel discussion armed with the knowledge that you are, indeed, a health provider for your clients!



*Mike Peterson is a inspiring keynote speaker in the world of design. His many workshops and seminars are regularly considered the best of show, and attendees leave his talks with a fresh understanding of the topic. Mike regularly speaks at TISE, Bold Summit, IFDA functions, ASID events, ADAC, and Dallas Design Center.*

*About the International Window Coverings Expo: IWCE is produced by Grace McNamara, IFDA Trailblazer and member since 1986, who also publishes Window Fashion VISION magazine. IWCE is an annual trade show for the design and window coverings industries, presenting the latest products, trends and technology. The educational program features nearly 40 CEU seminars and special events on best practices in design, business and technology. The 2020 Expo will be held at the Charlotte Convention Center, Mar. 25-27. [www.iwce-vision.com](http://www.iwce-vision.com)*

# Arizona Chapter

## Arizona IFDA: ReJUNEvenation And Art Education in the Desert

Submitted by Don Judd

Hello from the AZ,

Here in the desert, the summer is about vacations and recuperation. By now, everyone here is ready for the summer to end and our Winter visitors to return to the Valley of the Sun. But that doesn't mean that the AZ Chapter took the summer off: in June, we held our fifth annual ReJUNEvenation at the venerable Wrigley Mansion in Phoenix. IFDA-FLA member Mike Peterson was our speaker at the event, certified by the IDCCE for 3.5 CEU credits.

First, we spoiled the crowd with a delicious breakfast and lunch. As food for thought, we invited some of our *Friends of IFDA* to set up tables and introduce themselves to our attendees. The program

also included a Panel discussion on Internet competition and how to overcome it.

Then, in August, we held an air-conditioned event at Wonderspaces, an art showplace in Scottsdale that is dedicated to building bridges between artists and new audiences. Entitled "Point of View," the event featured 13 artists who showed how new perspectives can expand our concept of the world. What a fun-- and illuminating -- night it was!



PHOENIX LANDMARK, Wrigley Mansion was built in 1929 by chewing gum magnate, William Wrigley, Jr.



READY FOR ACTION: IFDA AZ Sets Up for fifth edition of annual ReJUNEvenation



INFO-PACKED 2019 ReJUNEvenation Featured Keynoter Mike Peterson, a member of IFDA FLA.



LEADS AZ CHAPTER - Don Judd



# Carolinas Chapter

## 10 Tips For Getting the Most from High Point Market (9 of them are FREE)

Submitted by Dawn Brinson, IFDA

The October High Point Market is just around the corner and your IFDA colleagues in the Carolinas Chapter have put together a few helpful tips to enhance your stay in the home furnishings capital of the world.

Plan now to network and engage. High Point Market has a host of opportunities to meet, mingle, and learn from some of the best in the business. Take advantage of every one of these opportunities. Starting with...



Here's the Pro Tip: IT'S FREE!! Yes, you read that right! All you have to do is register at this link. Here's the scoop: **Monday, Oct. 21, 9 am-12:30pm**, 11th floor ballroom of the International Home Furnishings Center (IHFC). Our speakers are phenomenal: Sheila Bridges, Sheila Bridges Design; Lauren Rottet, Rottet Studio; and Young Huh, Young Huh Interior Design, on the topic, **Blurring Boundaries: Designers Who Defy the Limits**. And, you get breakfast and .3 CEUs. What's not to love?

1. Plan to attend the **Best Friday Ever Market** kick-off event at [The Point](#) on Friday, Oct. 18, 12-4pm. Hosted by the High Point Market Authority and Steelyard, this is the must-do event that'll get your Market started properly. From 1-2pm, join IFDA colleagues and other association members for the All **Association Mix and Mingle**. It's your chance to see who's in town, learn what's happening and plan your Market strategy. Then stay for **High Point's Hidden Gems**, a lively, interactive panel discussion on the best of everything at the Market. Join IFDA's own **Tamara Matthews-Stephenson** of Root Cellar Designs and the lifestyle blog, Nest by Tamara; Cheryl Luckett of Dwell by Cheryl; and Jeremy Bauer and Jason Clifton of Bauer/Clifton Interiors as they dish on the hottest new showrooms, the best margaritas, who has the best terms for designers, and any other questions. The panel is from 2-3pm,



also at The Point.

2. [Sign up now for DesignEDGE Summit](#) presented by IFDA-EF. This is the premiere professional education event created specifically for our industry by our own Educational Foundation.

3. And while we're talking about DesignEDGE, join fellow IFDA'ers for our **Welcome to DesignEDGE/Celebrate 50 Years Mixer** on Sunday, Oct. 20, 5-7pm at The Point. It's the Carolinas Chapter's 50th anniversary and we want to party with you. So, come join enjoy a light nosh and a glass or two of wine. It's casual, festive and fun.
4. Yes, we know, High Point Market is big and sometimes confusing. That's why it's broken into eight distinct "neighborhoods." Get to know these neighborhoods and your life will be so much simpler. [HighPointMarket.org](#) is a fabulous resource. You'll find [downloadable maps of the various neighborhoods, buildings, shuttle routes](#) and more. Do a little homework in advance so you make the most of your time here. Plus, there are [Visitors' Information Booths](#) throughout Market and The Point is staffed with experts who can help you with information, recommendations, even complimentary flip flops for your tired feet. Follow #HPMKT and download the [MyMarket app](#) for even more support.
5. And while we're talking about getting around Market, did you know that the Market offers [free shuttles from three airports to the Market?](#) You can fly into Piedmont Triad International (GSO), Charlotte (CLT) or Raleigh (RDU), and your transportation from to the Market is complimentary. Free shuttles from most area hotels to the Market are also offered. And, if you do need to drive in, there are [free Park 'N Ride shuttles](#) where you leave your car and are transported right downtown throughout the day and evening. Finally, once you're in the heart of the city, take the [free showroom shuttles](#) and [Go Anywhere vans](#) to virtually every showroom. So, keep your cash for cocktails, and take a free ride.
6. International Market Centers offers [several different tours of showrooms and neighborhoods](#). If you're fairly new to Market, these are a great way to get acclimated. Check out the opportunities here.





7. Century Furniture showroom (200 Steele Building) is hosting a presentation entitled **Design Harmony** on Monday, October 21 at 4:00pm led by Florida Chapter IFDA'er **Mike Peterson**. More information is coming out on this event as of this writing, so keep an eye out for details.
8. The International Society of Furniture Designers (ISFD) celebrates the creativity behind the design with their annual [Pinnacle Awards](#) on Monday, October 21, 6-9pm, at High Point University. Tickets are \$75 per person and include cocktails and heavy hors d'oeuvres. Christiane Lemieux is the host for the awards and our own **International President, Ida McCausland**, is one of the award presenters.
9. Join **Dawn Brinson**, FIFDA, and VP of strategic marketing for [The Ins and Outs of Marketing for Real Designers](#), on Tuesday, October 22, 10:30-11:30am in the Seminar Room, T-1014, at the Suites at Market Square. If you've ever wondered what marketing really is, how to get started, or how to maximize your marketing opportunities, you'll definitely learn something from the lively, interactive presentation. Sponsored by International Market Centers.
10. Get out of the showrooms! High Point is enjoying a revival so we invite you to see what's happening throughout our City. New restaurants, pubs, sporting venues, boutiques, makers, artisans, and more are creating big energy in town. If you'd like a taste of the best High Point has to offer, check out the blog, [High Point Discovered](#). You'll learn where to go, what to eat, what to see, and how to get more enjoyment out of your time with us.

From all of us at the Carolinas Chapter, see you soon!



Presenter Mike Peterson, IFDA Florida



Designer/Blogger  
Tamara Stephenson, IFDA NY



High Point Maven,  
Dawn Brinson, FIFDA, IFDA Carolinas



# Florida Chapter

## Florida Doubles Down

### Two International Sponsors Team Up for Chapter's Showroom Crawl

Submitted by Marsha Koch

With IFDA's two International Sponsors located right next door to each other in new showrooms in West Palm Beach, no wonder we decided to combine both in one event!

First, to **Natuzzi Italia**, the company's sixth showroom in Southern Florida. Manager Jenny Waits-Cregan and her team welcomed 30-plus Chapter members with big smiles. There was also Italian wine, of course, and light bites as we celebrated the fact that our Florida Chapter had a small hand in **Natuzzi Italia** becoming an International Gold IFDA Sponsor.

The showroom is beautiful, with fabulous furniture, of course, crafted in Italy, of course. Members and "friends of IFDA" mixed and mingled throughout the showroom, testing the leather seating, and experimenting in a cleaning process to see how easy it is to maintain. We also watched a video of how it all began in 1959 when Pasquale Natuzzi first founded his namesake business. Headquartered in Santeramo, in Colle, Apulia, Italy, Natuzzi was the first foreign furniture company to list on Wall Street.

Next, we all "crawled" next door to The Shade Store, where manager Crystal Chatzidakis greeted us with her usual warmth and charm. We had met Crystal earlier this year at our Kips Bay Designer Show House Volunteer Day. Crystal gave us an insider's tour of the remarkable variety of window treatments fabricated and installed by The Shade Store.

Crystal also introduced many Chapter members to the new products and benefits of working with The Shade Store, including The Shade Store's COM program. In addition to sweet treats and bubbly, one lucky person won a gift certificate from The Shade Store for \$500.

We left with increased product knowledge and a new sense of IFDA's International Sponsors as valuable resources. Thank you to both Natuzzi Italia and The Shade Store and all who joined us for making this such a successful event. Kudos also to our other local Shade Store showrooms at DCOTA and in the Miami Design District for hosting IFDA Florida Chapter events over the last years.



SHARING THE SHADE STORE STORY: Showroom manager Crystal Chatzidakis updates IFDAers on new trends and products.



NEW IFDA-FLA MEMBERS Elaine Davis and Sammie Fortney with Member, Natuzzi Italia showroom manager Jennifer Waits-Cregan.



CHAPTER PRESIDENT MARSHA KOCH (standing) thanks Natuzzi showroom manager Jenny Waits-Cregan for hosting our event in 'Italy.'



IFDA-FLA MEMBERS Frances Herrera and her guest with Crystal Chatzidakis, manager of the Shade Store, and Marsha Koch.



# Illinois Chapter

## Saying 'Thanks,' Funding EF

Submitted by Karen Fischer

**Merçi? Danke schoen? Gracias?** Polite enough, but nothing says "Thank You" as sincerely as the Illinois Chapter. They've found a fun new way to show genuine appreciation for their members: periodic Pop-Up events.

Held at unique venues, these informal outings offer a laid-back and fun approach to learning and networking. In July, for example, the group lunched together and then hit the alleyways and funky outbuildings located in an area close to Barrington known for its serendipitous shopping. Pepper Road offered antique and junk warehouses, re-purposed furnishing, vintage, and consignment shops enough to keep the Illinois crowd engaged all afternoon.

These POP-Up events are designed to thank our members and offer a low- or no-cost event that truly encourages camaraderie, as well as a learning experience with a creative twist. The shop owners provided refreshments and discussions, their thank-you to the Chapter for bringing a new group of potential clients.

There is no fee for a pop-up event but donations of \$10 cash at the door are welcome. All proceeds go to support the Education Foundation of IFDA to help provide grants and scholarships for members of the design community.



VP of Membership Lisa Monoson of LMS Interiors savors the Chapter's trip down Memory Lane.



Shopped Till She Dropped? Beth Arntzen, Arntzen Interiors and VP of Programs.



CRE-A-TIVE, a Shop Display, Lives Up to the Name.

# Japan Chapter

## Japan Chapter Exploring 2021 Expo of Traditional Crafts in US

Submitted by Yasue Ishikawa and Maureen Klein

An exploratory committee of IFDA-Japan members traveled in August to Otsu City, the capitol of the Shiga Prefecture, which lies between Tokyo and Kyoto. They went back in time to see some very old, once-popular-style houses, the Kominka and Machiya, which have now been transformed into a collection of Japanese inns. These hotels host guests who appreciate the beauty of this old Japanese style construction but also enjoy modern comforts. (See <http://hotel-koo.com/rooms/>).

Kominka ("old house") refers to traditional Japanese houses constructed from natural materials, using no nails. Kominka were built throughout Japan at least 100 years ago. They have been preserved as the materials are important to students of the history of Japanese architecture. The Machiya, or townhouses, were found in towns and cities and usually included a shop or business on the ground level.

What made this visit extra special was meeting the man behind this revitalization project, Hirokazu Taniguchi, CEO of Taniguchi Koumuten, a company that builds simple houses with time-honored Japanese techniques and almost all natural materials. This company is famous in Japan for its philosophy and efforts to restore the artisan spirit and esteem due traditional-style Japanese master carpenters. To get a feeling for that artistry, visit the [Takenaka Carpentry Tools Museum website](http://TakenakaCarpentryToolsMuseum.com) and scroll down to view their beautiful video.

*(Yasue notes that typically in present day Japan all building materials are precut and prepared in a factory to shorten construction and lower costs. A carpenter's job is only to assemble the project according to the manual. The status of carpenters is therefore lower and reflected in lower wages. Furthermore, young people today don't want to do manual labor, so this art and skill source is dwindling.)*

Most Japanese builders and construction companies don't have their own carpenters and outsource construction jobs. Taniguchi Koumuten, on the other hand, employs carpenters as regular workers and educates them so they achieve higher skill levels. Mr. Taniguchi is eager to renovate these old houses as a way of educating and fostering carpenters, while helping preserve traditional Japanese building techniques. His passion has not gone unnoticed: Hirokazu Taniguchi has won the Good Design Award, as well as Best Practice Award of CSR (Corporate Social Responsibility) Excellence in Shiga Prefecture.

Mr. Taniguchi would like to bring this building concept to the US, and the IFDA committee sees that working in beautifully with an upcoming event they are considering: an "International IFDA Fair" in New York in May 2021, with Taniguchi Koumuten, <https://taniguchi-koumuten.jp/about/> (<https://mov-group.com/interior>, as a main exhibitor. The event will include other exhibitors that feature Japanese fabrics, dye works, contemporary ceramic artists and antique Japanese tableware, bamboo home decor, bamboo works, Japanese-style wallpaper, and more. There would be workshops, exhibits, tastings, demonstrations, and other activities. The hope is to open the exhibit to other IFDA chapters and individuals who would like to share their local design heritage and skills – past, present and future.

In May, 2020, a few members from IFDA Japan, along with Mr. Taniguchi, are planning to visit NYC Design Week, hoping to meet with the New York Chapter and others. If you are interested in participating or working on the committee, please contact Yasue Ishikawa, [ishikawa@risabraire.com](mailto:ishikawa@risabraire.com), and/or Maureen Klein: [getklein@optonline.net](mailto:getklein@optonline.net)



ADMIRING YESTERYEAR'S SKILLS: Hirokazu Taniguchi shows Kaoru Okeya and Yasue Ishikawa beams still intact from 100 years ago in a renovated Kominka inn.



INTERIOR GARDEN AT MACHIYA-STYLE HOME: Gardens helped separate the home from the business part of the early townhouses..





OLD-STYLE, NEW COMFORTS: Traditional construction skills attract aficionados of Japanese craftsmanship.



TRADITIONAL HOME-cum-INN: Mr. Taniguchi slides the slat door of a home his company restored, now serving as an inn.



BUILDING ON THE PAST: Natural materials and ancient techniques resonate with modern sensibilities.

# New England Chapter Summer In The Kitchen? IFDA New England's Cool With That...

Submitted by Larissa Cook

...And no wonder: When New England Chapter Sponsor Poggenpohl decided it was "Time to Un-Wined," more than three dozen eager members and friends showed up at Poggenpohl's swellegant showroom on Newberry St. They intertwined and Unwined -- the summer event was all about networking among industry peers -- and learned a thing or more about successful wine pairing from the Miele Chef.

Next came a barbecue, a thank-you treat served up in the kitchens of 7 Tide, the showroom named for its street address and also renowned as a design resource. Heather Beland (of Clarke) and Rachael Backstrom (of Marvin) each conducted tours of their showrooms, then the 75 or so IFDAers and guests turned their attention to the "appreciation" BBQ.



'UNWINED" At POGGENPOHL: Bob Ernst, FBN Construction, and Former NE IFDA President, Rosemary Porto of Poggenpohl.



TIDE'S IN at 7 TIDE BBQ: Beezee Honan and Jason Sevinor of Designer Bath; Larissa Cook, FBN Construction and a Board Member; Peter Griffin, FBN Construction.



WHAT'S COOKING? Rob Henry, Former NE IFDA Board member, and Jacqui Becker, a member of the current Board, know the answer: BBQ!



# New York Chapter

## New Yorkers Making News

**STACY GARCIA** and **QVC** teamed up earlier this month to show and sell her designs to viewers world-wide. A Gold Sponsor of the NY Chapter, Stacy founded her eponymous firm 15 years ago, and has nurtured it into one of the industry's top design and licensing companies, offering textiles, carpets, wallcoverings, furniture, and lighting. She's also a chairholder of Color Marketing Group, and a hotly sought design industry speaker. Never mind that QVC reaches some 374 million homes in seven countries, including China: no stage fright for Stacy.



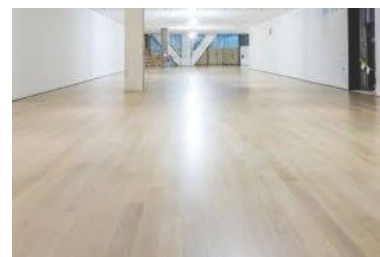
**TAMARA STEPHENSON** and Root Cellar Design, the textiles/wallpaper company she founded with Susan Young, will be featured at the Aspire Design & Home magazine High Point Designer Showhouse hosted by the Junior League during the October Furniture Market. One of the first Craftsman-style homes in Furniture City's historic district, the 1913 house once came close to being razed. Revived for the showhouse, it will showcase a writer's nook created by Root Cellar Designs. "We are channeling Virginia Woolf and "A Room of One's Own," through women-created art and our Virginia Woolf Collection, plus designs from our most recent gems collection," Tamara reports.



**DEBBY BROWN**, former president of the NY Chapter and a long-time House Beautiful staffer, debuted her first-ever book this fall. "Four Flights Up" recounts how, on that Memorial Day weekend, 1969, she moved into a new apartment 76 stairs above ground level on the Upper West Side. Back then, the West Side was considered unsafe, Debby writes. There were drug problems and nobody spoke English. She still lives in the same building (on a lower floor) with her mini poodle Dorian Gray. Her book chronicles 50 years' changes in the neighborhood, including the \$100-million "hyper gentrification" project next door, recently featured in the New York Times.



**AMERICAN HARDWOODS**, a long-time sponsor of the New York Chapter, is keeping company with some of the art world's coolest creations at the newly redefined Museum of Modern Art in Manhattan. The MoMA galleries are now underscored with some 50,000 sq. ft. of live sawn American white oak, "a work of art in its own right," as the American Hardwood Information Center points out.



**BONNIE MACKAY** has every reason to expect another Merry Christmas. Her seasonal bestseller "Tree of Treasures: A Life in Ornaments," celebrating her collection of 3,000+ ornaments, rated a full-page, four-color editorial rave in the AARP magazine earlier this year. With a whopping 34.6 million readers, it's the largest circulation publication in the US.



Breaking news: There's a brilliant new ornament on the MacKays' show-off shelf: an Emmy, awarded Sept. 14 to Bonnie's husband Bob MacKay for Outstanding Picture Editing on "Free Solo," the sensational film about Alex Honnold, the first person ever to climb El Capitan in Yellowstone, free solo (no safety devices). "Free Solo" won 7 Emmy's altogether; Bob's sits on that shelf right next to his Oscar for the same movie.



# New York Chapter Definitely 'on The Bus'

## Hip, Cool, Colorful: NEW YORK Celebrates the Summer of Love

Submitted by Rose Gilbert, FIFDA

Photos: contributed by Business of Home, numerous party-goers.

Beaded, bell-bottomed and bandana-ed, they partied like it was 1969, like they were all Merry Pranksters, grooving from the groaning board buffet upstairs at The Tile Bar on West 21st, to the dance floor under the disco ball downstairs.

The time-travelers came from five top design trade associations in NYC: IFDA, ASID Metro, Interior Design Society of NY Chapter, The Designer's Lighting Forum of NY, and NKBA, Manhattan Chapter. And while the New York design world's summer social is always a hot ticket, this year's was revved up on Flower Power, Day-Glow paint, and vibes from Woodstock's 50th anniversary.

Ken Kesey's bus was there in effigy, serving as a popular photo prop. So was a custom contemporary wallpaper installation by event sponsor Wow Paper. Other sponsors were Thermadore, Left Bank Art, Igne Ferro, Hafele, and Mark Smith for UBS.

To update the old hippy quip, "Anyone who could (or wanted to) remember the '60s probably was there" at The Tile Bar on that hot, cool, hip and colorful July night 50 years later.



PEACE! and Plenty of Merriment at NY's Summer of Love: (l to r): Jennifer Munich, Michelle Slovak, Rose Gilbert, FIFDA, Jessica Keller, Andrea Warringer, Richard Segal, Erin Pekar, Su Hilty, FIFDA, Rose Hittmeyer, Susan Hirsh, FIFDA, Vanessa Despot Rippers, and Howard Levinger, giving the sign of the times.



MERRIEST PRANKSTERS: Su Hilty, FIFDA, IFDA NY VP Financial Resources, and designer/tenor David Santiago, President Elect of the NY Chapter of IFDA.



GOT THEIR GROOVE ON: Uber designer (and erstwhile Broadway dancer) Charles Pavarini III and Alyssa Grella, President-Elect of ASID Metro, burned up the dance floor.





TICKET TO RIDE? Famed design industry consultant and author Mary Knackstedt was definitely on board with the fun.



ALL ABOARD THE BUS NAMED FURTHER: (from left) Jeanne Byington, IFDA, party planner Michelle Slovak, and Susan Hirsh, IFDA.



'HAIR' REVIVAL? Jennifer Munich, IFDA NY treasurer and Kent Brasloff, NKBA, who chaired the rollicking retro revels.



CHANNELING COURREGES: Rose Hittmeyer, IFDA office manager and skilled fashionista, copycatted the designer who put the go-go in 60s styles.



# Washington DC Chapter

## Washington Steps Out For EF, Raises Funds and Summer Fun

Submitted by Jeanne Blackburn

'CIRCUIT IN THE CENTER' WALK raised \$1,460 for EF... and also glasses of mimosas at Hines & Co. in the Washington Design Center, where we met for a light breakfast before the group moved on to visit the Galleria, Holly Hunt, J. Lambeth, Century, and Michael Cleary in the "walk" planned for early summer by Marlies Venute, FIFDA, VP for EF. Each showroom offered refreshments, a short presentation, and a drawing for a fabulous raffle prize before we concluded with lunch at American Eye.

We also sponsored a second EF fundraiser, a POP-UP EVENT at Board & Brush Studios. The DIY venue in Fairfax, VA, was the setting for a wood sign and wine workshop in July. The studio allowed participants to create a personalized wood sign, while having a drink and socializing in a fun, energetic atmosphere. The studio provided the wood and wine, and after some drilling and hammering, the IFDA participants sanded, stained and painted their way to a custom piece for home or office. The event raised close to \$70 for the Education Foundation, and was so much fun we plan to do it again next year.

Also last summer, we helped HOME & DESIGN magazine celebrate its 20th anniversary in June with a cocktail reception at LaVie Penthouse at The Wharf in southwest DC, overlooking a stunning view of the

city and Potomac River. Our host was publisher Tod Herbers, also the DC Chapter's VP Industry Relations/Publications. Home & Design is the premier magazine of architecture and fine interiors for the Washington/Maryland/Virginia region.

In July, we got down to business at our KNOWLEDGE COLLEGE, held at B&F Ceramics Design Showroom in Fairfax, VA. Jennifer Abernathy, founder and President of Socially Delivered, presented a program titled "Digital Trends Every Business Needs to Know." Jennifer, well-known as America's Sales & Social Marketing Stylist, is also the author of the Complete Idiot's Guide to Social Media Marketing. Her presentation hit the highpoints of her guide.

We said "ADIOS" TO SUMMER in mid-August at Mission Mexican Restaurant near DuPont Circle in DC. It was a festive way to connect with fellow Chapter members and guests over delicious appetizers. Spirited conversation fueled the event that closed one season while anticipating a new one, and left everyone looking forward to the next IFDA-DC Happy Hour.



CELEBRATING 20 YEARS: Sharon Jaffee Dan, editor-in-chief, and Tod Herbers, publisher of Home & Design magazine welcome guests at the anniversary fete.



SUMMER'S SUMPTUOUS ENDING: DC gathered around luscious hors d'oeuvres at Mission Mexican Restaurant. No wonder they call it 'Happy Hour.'





**WOOD YOU BELIEVE?** Creating souvenirs and supporting EF at the Washington DC Chapter's Wood Sign Workshop & Wine at Board & Brush in Fairfax, VA

(from left) Michele, Karen and Francis Fick, Lauryn and Nick Holmquist.





# NATUZZI ITALIA

Natuzzi Italia blends design, functions, materials and colors to create Harmony in the Home with its collections for dining, living and sleeping. Thanks to our Trade Program all our passion and experience is available to professionals for both residential and commercial projects. Our dedicated team will be at your disposal to support you in getting the perfect match between style, design and functionality to meet your customer needs. Discover our program for architects, interior designers, property developers and real estate agents.

[www.natuzzi.us/trade.html](http://www.natuzzi.us/trade.html)



# Educational Foundation

## Design Student Scholarships - Committed to Working Towards A More Sustainable World

Submitted by Sarah Fletcher

The Educational Foundation (EF) of IFDA, has awarded a total \$13,000 in student scholarships to seven students at design schools and universities across the US.

"We are so pleased to present scholarships to these talented individuals who are emerging in the design and furnishings industry," said Merry Mabbett Dean, IFDA, Chairman of the Board of the Educational Foundation of IFDA. "We continue to be committed to improving our industry by supporting students and enhancing public awareness through educational and philanthropic programs. Congratulations to the winners!"

Applicants must be currently enrolled and scholarships are paid to the school for the 2019 fall semester tuition. The 2019 winners all share a passion for making the world a better place. They are:

**Sarah Rosenthal** of Washington State University won the IFDA **Leaders Commemorative Scholarship** for \$1,500, open to undergraduate students. A Seattle native, Rosenthal is pursuing a degree in Interior Design and minors in Fine Arts and Construction Management. In her own words, Sarah "is a voracious learner, a dedicated craftswoman, and is committed to creating an extraordinary life for herself and for those around her, one characterized by gratitude for gifts of all sizes: from exceptional things like receiving this honor from IFDA, to just having 10 working fingers and toes."



**The Part-Time Student Scholarship** for \$1,500, open to undergraduate students was awarded to **Pei Yao Huang** of Eastern Michigan University. Pei Yao is currently obtaining her second bachelor's degree, majoring in Interior Design after 30 years of working for corporations. Pei Yao is married with two children and with her new career in interior design she proves that it is "never too late to pursue what you love."



**Megan York** of the University of Pennsylvania School of Design is the winner of the **Vercelle Voss IFDA Graduate Student Scholarship** for \$2,000, open to graduate students. She is pursuing a master's in Architecture. Megan received her Bachelor of Science in Architecture summa cum laude from Ball State University. She is currently working as a summer architectural design intern in the office of renowned NY architect Mark Foster Gage.



**Jonathan Parris** of the University of California, Davis, won the **Ruth Clark Furniture Design Scholarship** for \$3,000, open to undergraduate or graduate students. With a background as a furniture designer and woodworker, he is currently pursuing an MFA in Design. His interests revolve around furniture and its arrangement in space; and how both together can affect communication and dictate control or equality amongst people and groups in that space. For his MFA thesis, Jonathan will be looking at furniture in Peace Rooms, which are spaces for restorative justice. He will design and build non-hierarchical furniture to promote increased understanding, communication and hopefully, peace between diverse groups of people.



**Alayne Chipman** of the University of Idaho was named the winner of the **IFDA Philadelphia Scholarship** for \$2,500, open to two- three- or four-year undergraduates. The focus rotates annually; this year's was on interior design. Alayne is entering her fifth year of the seamless Bachelor of Interior Architecture and Design/Master of Architecture. She is currently completing a summer graduate studio in Edinburgh, Scotland and London, England with an emphasis on green and sustainable design. "A main goal of mine is to join a historic preservation society and work to preserve and restore historic civic buildings, while also implementing the reuse of materials and green building for new sites and adaptive reuse projects."



**Pao-yi Warner** of the New York School of Interior Design won the **Tricia LeVangie Green/Sustainable Design Scholarship** for \$1,500, open to full- or part-time undergraduate or graduate students. A third-year graduate student, she volunteered in Africa post-undergrad, where she realized her passion lay, not only lay in the creative arts but also in the need to positively impact people...the need for practical and reliable infrastructure as a global concern. She pursued the architecture and interior design industry to become part of the solution by promoting innovative design ideas to improve human health, productivity and overall welfare, and aspires to achieve the LEED AP BD+C and Well AP certification upon graduation.



**Lizette Gonzalez** at Texas State University was awarded the **Window Fashion Certified Professionals for Certified Professionals Fast Track Scholarship** for \$1,000, open to design students. "A passion of mine is understanding people and how different we all are," says Lizette. "My goal is to curate and design spaces for the masses. I plan to earn my bachelor's in Interior Design and design for nonprofit organizations, transforming spaces for those whose overall health can benefit from their surroundings the most."



All members of the International Furnishings and Design Association are members of the Educational Foundation. IFDA-EF is the philanthropic arm of the Association. IFDA-EF offer grants to our members to help them expand their knowledge and strengthen their careers. The student scholarships assist those that are studying to be future leaders in our industries. IFDA-EF's funding comes primarily from Chapter donations but more is needed. When you are planning your end of year charity donations, please keep the IFDA Educational Foundation in mind. As members of IFDA, we feel strongly about our industries and our Association. We should support the IFDA Educational Foundation with the same zest.

# DesignEDGE

An Industry Summit by IFDA Educational Foundation

## Blurring Boundaries Top Designers Who Defy the Limits of Design

Monday, October 21, 2019

at the  
High Point Market  
9:00 am - Noon  
(breakfast included)

Follow us on:  

MARK YOUR  
CALENDAR NOW...

A Not-To-Be-Missed Event!

HPMKT  
HIGH POINT MARKET.

 INTERNATIONAL  
MARKET CENTERS  
HIGH POINT  
THE HEART OF THE HIGH POINT MARKET



# MEMBERSHIP UPDATES

## IFDA Welcomes Our 12 New Members

### FLORIDA

#### Professional

Billy Pike  
Paris Furnishings, Inc.

Breda Kellner  
Kellner & Co.

Sara Zohar  
Sara Zohar

### NEW ENGLAND

#### Professional

Jocelyn Hutt  
H2Design

Clinton Lynch  
Citrin Cooperman &  
Company

Jean Verbridge  
SV Design, Siemaska &  
Verbridge

Michael Richwein  
Divine Stoneworks

### NEW YORK

#### Professional

Deborah Hernandez  
Rug Design and  
Consultation

### PHILADELPHIA

#### Professional

Mary Poynter  
Mary Poynter Studio

### RICHMOND

#### Professional

Ashley Goodstein  
Creative Staging Concepts

### WASHINGTON

#### Associate

Mary Fishback  
Camellia Design Studio

#### Student

Nina Wagner  
Arlene Penrose Designs

## 2019 Committees

### By-Law Committee

Susan Hirsh, FIFDA, Chair

Janet Stevenson, FIFDA

Ida McCausland

Linda Kulla, FIFDA

### Fellows Committee

Gail Belz, FIFDA, Chair

### Finance Committee

Karen Fisher

Dave Gilbert, FIFDA

Ida McCausland

Linda Kulla, FIFDA

### Marketing Committee

Judith Clark Janofsky, FIFDA

### Network Committee

Rose Gilbert, FIFDA,

Editor in Chief

Linda Kulla, FIFDA, Exec. Dir.

### Speakers Bureau Committee

Susan Hirsh, FIFDA, Chair

Linda Kulla, FIFDA, Exec. Dir.

### Sponsorship Committee

Janet Stevenson, FIFDA, Chair

Linda Kulla, FIFDA, Exec. Dir.

## Upcoming Events

### October 19 - 23

High Point Market  
High Point, NC

### October 29 - Nov 1

New York Tabletop Market  
New York, NY

### November 13

HTT Conference:  
Material Changes  
New York, NY

### December 3 - 5

2019 Furniture Leadership  
Conference  
Naples, FL

“Architects and designers have a greater ability to improve public health than medical professionals”

- Dr. Claudia S. Miller, tenured professor and allergist/immunologist, University of Texas, San Antonio