



IFDA Richmond Industry Partnership Opportunities

Bronze Supporter \$1,000

Marketing Benefits

Company name and logo will be featured on the Richmond IFDA page on the IFDA International website <https://ifda.com/chapters/richmond/>
Company will receive a button ad or logo/link for your website to show your support Use of the official IFDA Richmond Industry Partnership logo
Company will be noted on the front page of all Chapter newsletters and emails.

Event Benefits

Company will have your name associated with all of the major events we hold each year. Each event will be promoted through an email blast sent to our entire mailing list (currently 850 recipients) as well as publications that sign on as media partners.

Company will receive verbal recognition at all local events, including educational events and monthly socials. Company logo will be included on printed materials for these events.

IFDA Richmond event opportunities to host events in your showroom or other location.

Silver \$ 1,250 [In addition to all Bronze benefits]

Marketing Benefits

One Professional Membership—for the owner, president, manager, or another key personnel— included with sponsorship (a \$375 value).

Event Benefits

Your company can host a 10-minute presentation at one (1) event.
Company photo-ops at IFDA Richmond major events to maximize publicity potential

Gold \$1,500 [In addition to Silver Benefits]

Marketing Benefits

Company provided emails sent to all IFDA Richmond email subscribers once a year.

Platinum \$2,500 [In addition to Gold Benefits]

Marketing Benefits

Your company will get three (2) Professional Memberships—for the owner, president, manager, or any key personnel to be appointed by you—included with your sponsorship (a \$750 value).

Event Benefits

Host a 10-minute presentation at two (2) events

One (1) complimentary table at a Resources trade event, when held.

Copper \$650 - Small Business Only (Under 5 Employees)

Marketing Benefits

One Professional Membership—for the owner, president, manager, or another key personnel— included with sponsorship (a \$375 value).

Your company will receive a button ad or logo/link for your website to show your support. Use of the official IFDA Richmond logo.

Event Benefits

Company will have your name associated with all of the major events we hold each year. Each event will be promoted through an email blast sent to our entire mailing list (currently 850 recipients) as well as publications that sign on as media partners.

Company will receive verbal recognition at all local events, including educational events and monthly socials. Company logo will be included on the printed materials for these events.

For more information on becoming a Partner please contact:

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